

# TimeCommand™ by Zenith. The first quartz watch with L.E.D. digital readout and hands.

This is TimeCommand.

The first watch of its kind in the world.

It was designed and patented by Zenith with two time display systems instead of one. Two display systems, working together electronically, give you the full benefit of quartz accuracy in a way no single-system watch can.



**A new way to look at time.** Zenith's TimeCommand was designed to present time in its most logical form. Hands, always visible, show you the hour and the exact minute without pushing a button. You can keep on top of your time at a glance.

But when you need to see time with second-by-second precision, the digital display (L.E.D.) shows the passing seconds on command — a clear improvement over a moving second hand. The date also appears on command.

**An added dimension in quartz accuracy.** Zenith's advanced circuitry and quartz control system give you accuracy to within one minute a year, under normal usage.

However, to be accurate, a watch must be capable of being synchronized with an official time signal. But trying to synchronize most watches can often be hit-or-miss. TimeCommand solves the problem. It permits you to *deactivate* the second-counter. And then, at the appropriate time signal, snap it into perfect synchronization.

**A new way to change time zones.** The accuracy of most watches can be lost while changing settings for a new time zone. TimeCommand resets *electronically*, with absolute precision: push one button to advance the hands. Hold and push another button to turn time back. As the hands are automatically resetting themselves, a memory circuit continues counting the seconds. You don't lose an instant. And TimeCommand's memory doesn't lose track of the date, either.

**Zenith reliability.** TimeCommand represents Zenith's dedication to quality and workmanship. You can expect the same kind of exceptional reliability proven in all Zenith television and audio equipment.

This is TimeCommand by Zenith.

Not just a precision time-telling instrument, but a superbly-styled piece of jewelry. Available in a variety of models where fine watches are sold. From \$195 to \$325.



The quality goes in before the name goes on.™ **ZENITH**