

JOURNALIST HAS LIFE'S FRONT ROW SEAT cont.

Vairo told the high school students that their school newspapers should be more than just school newspapers. He suggested that schools "gear some part of their newspaper" to the community with stories on parents, alumni, elementary schools, and advertising.

Through a school newspaper, young reporters can effect a greater understanding of the school system, he concluded.

Lillian Junns, a reporter for the Hazleton Standard-Sentinel, discussed the whys and hows that make a newspaper attractive, including the recognized theory of contrast and white space.

She illustrated various types of makeup and the use of advantageous headlines within the shop limitations of the plant, and noted that cuts, boxes, and drawings do a great deal in "dressing up" a newspaper.

William D. Morgan, editor of the Hazleton Plain Speaker, discussed "News and Editorial Writing."

Following introductory remarks on accepted practices in the profession, Morgan answered student's questions.

A film produced at the campus titled, "Behind the Type," was shown to the group. The film drew a contrast between the stereotyped and the real life journalist in the newspaper, magazine, advertising, and radio fields.

Following all sessions, Vairo conducted an analytical discussion in which school papers brought by the students were criticized.

Professors J. Richard Mattern, James Steel, and Andrew Kafka were in charge of registration. They were assisted by Sylvia Williams, of our office staff.

As far as we know, no students or members of our faculty wear short shorts.

Collegian Research Bureau

BEST THEME OF THE ISSUE

This theme was written by Roger Williams, in class, for Professor Andrew Kafka.

A SUPREME TEST OF MAN

"It is by presence of mind in untried emergencies that the native metal of a man is tested." This saying by James Russel Lowell lends itself to the many everyday problems that a number of people have to face.

It is often said that a real man is the man who can come up against emergencies and problems with a "cool head" and presence of mind. This is the man who has any situation well in hand. How many of us have read and heard about soldiers who exhibited extreme bravery in the face of the enemy during the time of battle. On the other hand, how many of us have read about the soldier who exhibited cowardice in the face of the enemy. In battle, the native metal of man is tested. Untried emergencies are arising all the time. If the soldier does not meet these untried experiences with a presence of mind, he, in most cases, can be counted among the killed-in-action. In many other situations, we come up against untried emergencies. The sporting world, as well as the business world, has offered situations of untried that have proven the downfall of many a man.

In concluding, I wish to add one more important point. In order to approach untried experiences with a presence of mind, we must condition ourselves. We must learn self-control and develop peace of mind. To tackle an emergency as we would tackle an accounting problem or a jigsaw puzzle is the only solution.

Testimonial received by a drug concern:
"For 9 years I was totally deaf. After using your ear drops for only ten days, I heard from my brother in South Dakota."
