THE AMERICAN PRESBYTERIAN, THURSDAY, SEPTEMBER 10, 1868.

Miscellaneous.

WRITING FOR THE PRESS.

A good article for a newspaper is a thing of its own kind, not so easily produced as perhaps many imagine. It demands art and skill. What is it in some of its leading qualities?

First of all, it has a good title-short, torse, and eminently suggestive. In this respect it is well advertised. Whether an article will be read or not depends very much upon its title. One can generally make a tolerably fair guess at its character, even before reading it, by simply reading the title. This is the first thing upon which the eye falls, and the first to make an impression. Hence the title should always be well selected.

Next to the title comes the idea of the article-mainly one, and but one; and that, too, sufficiently important to give an ample occasion for a few well-written paragraphs. A newspaper article is not a book, with a series of elaborate chapters, or an exhaustive essay; but, rather, a brief monogram for cursory reading, to be read at least once, and perhaps never read again. The writer must make his impression with the first blow, not expecting to get a second chance at the same reader. For this purpose he wants but one positive and central idea, sufficient in itself and sufficiently developed to do the work of the moment in the moment. This idea he should have well in hand when he starts, knowing what he wants to do with it, and not trusting to mere luck and chance as to what he shall write. It should also be a living idea-one that can be worked up into a vigorous and impressive article; and one, too, that has relations to the present status of things. A living dog is always better than a dead lion. An opportune article that is timely, and says just the right thing at the right time—thus hitting the nail on the head— tells upon human thought.

The greatest possible directness in approaching the idea is a third quality of a good newspaper article. Such an article

heart and personal feelings, the other the God, might work a mighty reformation in right comprehension of the literary and in-our country.—J. W. Alexander.

tellectual portions of the Bible." Dr. Arnold's method was practical. He felt the Bible. It was to him the bread of

life more than of thought-if indeed the profoundest thought does not spring from the truest life. We think that the practical and the scientific ways of studying the Bible are compatible-that the one may help the other. But we have known persons who did not blend them—who studied the Bible as German critics have studied the its own provincial affairs, but the three Pro-Iliad-for its curiosities rather than its vinces are confederated as one Church, in beauties-to be amused rather than to be moved. Hence so much of heartless rationalism. Only those who feel the Bible can understand it. The letter without the spirit silleth. None but Christians can understand Christianity. Neither the practical nor the scientific way of studying the Scriptures can be thorough, except as the two blend. Yet the root of all true Scripture interpretation is the heart in sympathy with Scripture truth.

LORD BROUGHAM'S FAVORITE HYMN.

It his life was a battle (as his countryman, John Knox, not unlike him in many things, always described his to be), how profoundly peaceful was his end! He simply lived life out. Death has been called the "brother" of sleep; in his case there was no distinction; To carry on this work there are 371 male he died in sleep, he slept in death. It was, literally, a death-sleep. Touching contrast to that sleepless, perturbed life! But be-fore his death—for some years, as I under-induce induce induce interpolated in the state or damed ministers. There are 238 schools for the heathen, in which there are as far stand—he had also enjoyed an inward peace, which I shall not disturb by attempting to define what it was; indeed, I do not know beyond the general statement; I do not seek to know. Suffice it to me that he had returned round (one of those beautiful cycles persons are in connection with this work. we sometimes see in a long life !) to the simple faith and feelings of his childhood. One the United States is a few less than 15,000 of the narrators of the circumstances of his in all, and in Great Britain and Ireland death, writing from Cannes, relates, with there are a fewer than 10,000. The self-

The greatest possible directives in approaching the ideal possible directives in the production of the series in the second newspaper articles. Such an article are always not to skirmish words are given, and the neiging of it, it is is add, always produced in him visible ender thin for a lew moments and then keep pitch-ing it at him for a lew moments and then the inging of it, it is add, always produced in him visible ender think, was this hymn? No other than a first-lass possible references to a dead pause-making no apology for the abrupt beginning, and none for the church of Scotland just about the time that any time to wast bis of nice in the of Scotland just about the time that any time to wast bir church act and admired in the schild head, for system and the set and admired in the schools, and sung in the schools and sung in the schools and there is a side and was born, in St. Andrew's aquire, Edin the bays are always the ones most ing the other schools and sung in the church schools. These of realing extitle article by the schools, and were are always the ones most ing the dong the arches of St. Andrew's caure, Bay and the schools and sung in the schools and and inter the schools and sung in the schools hymns sung in the English church at Cannes, all persuasions. and that he asked the clergyman to add one,

THE UNITAS FRATRUM.

The Moravian Church is divided into three Provinces, viz.: The American, all the churches in the United States; the Continental, all on the Continent of Europe; and the British, those in Great Britain and Ireland. Each Province has an ecclesiastical organization of its own, and manages respect to general principles of doctrine and practice and the work of Foreign Missions, by a General Synod, which meets at intervals of not less than ten years, in Berthelsdorf, Saxony, which is the seat of govern-ment, where the "Executive Board" of the Foreign Mission has been located for more than one hundred years past. The chief glory and renown of the Moravian Church have been its truly missionary spirit, having been the first to carry the Gospel to the Greenlanders (A. D. 1733), and the inhabitants of South Africa (A.D. 1727).

In the Foreign Mission congregations there are, according to the statistics by the Mora-vian, 31,801 baptized adults; 9,503 candidates for membership; 4,401 " New People," recently brought under Christian influence, and 23,606 baptized children-total, 70,311. and female European Missionaries and 1,052 as reported 23,756 scholars.

The Diaspora is a home missionary work on the Continent of Europe, recognized and allowed by most of the Established Churches, and it is estimated that about 75,000 The number of communicant members in apparent knowledge, that he had long de- denying spirit and simple manners of this rived peculiar pleasure in listening to the people have endeared them to Christians of

HOOFLAND'S GERMAN BITTERS HOOFLAND'S GERMAN TONIC. The Great Remedies for all Diseases of the

LIVER, STOMACH, OR DIGESTIVE ORGANS.

HOOFLAND'S GERMAN BITTERS

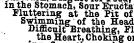
Is composed of the pure juices (or, as they are medicinally termed, *Extracte*) of Roots, Herbs and Barks, making a preparation, highly concentrated, and entirely free from alco

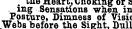
Hoofland's German Bitters.

Those who have no objection to the combination of the Bitters, as stated, will use

HOOFLAND'S GERMAN TONIC They are both equally good, and contain the same medi

They are both equally good, and contain the same medi cinal virtues, the choice between the two being a mere mat-ter of taste, the Tonic being the most palatable. The stomach, from a variety of causes, such as Indiges-tion, Dyspepsia, Nerrous Debility, etc., is very apt to have its functions deranged. as closely as it does with comes affected, the result or more of the following diseases:





tent suffers from several or more of the following diseases:
Constipation, Flatulence, Inward Piles, Fulness o Blood to the Head, Acidity of the Stomach, Nausea. Heartburn, Disgust for Food, Fulness or Weight in the Stomach, Somr Eruckations, Sinking or Fluttering at the Pit of the Stomach, Swimming of the Head, Hurried or Difficult Breathing, Fluttering at the Heart, Choking or Suffocat-ing Sensations when in a Lying Posture, Dimness of Vision, Dots or Webs before the Sight, Dull Pain in the Head, Deficiency of Ferspiration, Yellowness of the Skin and Eyes, Pain in the Side, Back, Chest, Limbs, etc., Sudden Fluenes of Evil, and Great Depres-sion of Spirits.
The sufferer from these diseases should exercise the great

sion of Spirits. The sufferer from these diseases should exercise the great est caution in the selection of a remedy for his case, pur-chasing only that which investigations and inqui is skilfully compounded. gredients, and has established for itself a reputation for the cure of these disease. In this connection we would should be these diseases. cure of these disenses. In this connection we would sub-mit those well-known remedies-

Hoofland's German Bitters,

HOOFLAND'S CERMAN TONIC PREPARED BY Dr. C. M. Jackson,

PHILADELPHIA, P

Twenty-two years since they were first introduced into this country from Germany, during which time they have undoubtedly performed more cures, and benefited suffering humanity to a greater extent, than any other remedie known to the public.

These remedies will effectually cure Liver Complaint, Jaundice, Dyspepsia, Chronic or Nervous De bility, Chronic Diarrhea, and all Diseases arising Stomach, or Intestines.

DEBILITY,

Resulting from any Cause whatever; PROSTRA

TION OF THE SYSTEM, induced by Severe Labor, Hardships, Expo-

sure, Fevers, &c.

There is no medicine extant equal to these remedies in there is no medicine extint equal to these remedies in such cases. A tone and vigor is imparted to the whole sys-tem, the appetite is strengthened, food is enjoyed, the stomach digests promptly, the blood is purified, the com-plexion becomes sound and healthy, the yellow tinge is eradicated from the eyes, a bloom is given to the cheeks, and the weak and nervous invalid becomes a strong and healthy being. healthy being. PERSONS ADVANCED IN LIFE,

And feeling the hand of time weighing heavily upon them, with all its attendant ills, will find in the use of this BIT-TERS, or the TONIC, an elixir that will instil new life into their veins, restore in a measure the energy and ardor of more youthful days, build up their shrunken forms, and give health and happiness to their remaining years.

NOTICE.

It is a well-established fact that fully one-half of the female portion of our popu enjoyment of good lation are seldom in the health; or, to use their guid, devoid of all energy, extremely nervous, and have no appetite. To this class of persons the BITTERS, or the TONIC, is especially recommended.

INSURE YOUR LIFE

295

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Insurers in this Company have the additional guarantee of the CAPITAL STOCK all paid up IN CASH, which, together with CASH ASSETS, on hand January 1, 1868, amounted to nearly

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DIVIDENDS MADE ANNUALLY, thus aiding the insured t pay premiums. The DIVIDENDS on all Mutual Policies for several years past have been

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of the amount of PREMIUMS received each year. Policies made non-forfeitable. Largest liberty, given for travel and residence.

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cies. Its members are not limited as to residence or travel. No extra premium is charged therefor or permits required. All the forms of Life and Annuity Policies issued.

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simple and compact, progressive in the order of thought, stating a few ideas very clearly, and suggesting a great many more. The people are the readers; and what they want is plain Saxon English, full of meanthe most execution. Long and involved sentences, loaded with allusions unintelligible to most persons, and that too without are whispering in his aged ear: any suitable arrangement into paragraphs are not the thing for the popular mind. They do not make a readable article.

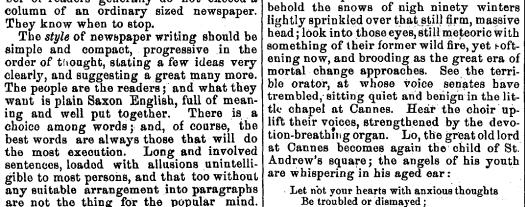
Absolute honesty and sincerity of heart in the writer are quite essential to a good article. These qualities will make his rhetoric spontaneously eloquent. The words he uses, and the figures he employs, will glow with the fervors of his own spirit, and awaken corresponding fervors in others. The reader will instinctively feel that he is dealing with an earnest mind. Genuine feeling is half the battle in writing a good article.

And now, all ye newspaper writers, we beg you to have a little compassion on type-setters and proof-readers. Write legibly. Write on but on side of a sheet. Spell your words correctly, and be sure to put capital letters where they ought to be. Punctuate your sentences according to the best approved system. Divide the matter into paragraphs according to the nature and current of thought, and not leave this for the printer to do. Attend to these things; and we promise you the type-setters and proof readers will not only be grateful, but also give your articles to the reading public just as they are written .- The Independent.

TWO WAYS OF READING THE BIBLE.

In Stanley's Life of that saintly man, Dr. Arnold, there is a letter from a Mr. est, or he cannot be effective. Price, who was associated with Arnold at 195 of the first volume :

standing; the one seeks the religious truth any increase of numbers, the very men we of Scripture as bearing on the inquirer's now have, if actuated with burning zeal for



But trust in Providence divine, Stery . And trust my gracious aid.

I to my father's house return : There numerous mansions stand. And glory manifold abounds Through all the happy land.

I go your entrance to secure, And your abode prepare: Regions unknown are safe to you, When I, your Friend, am there.

Thence shall I come, when ages close, To take you home with me; There we shall meet to part no more, And still together be.

EARNEST PREACHING.

I have been reading an article on the Eloquence of the Pulpit, in Montauban Revue Theologique, written by Adolphe Monod. It is one of the best things I ever read on the subject. He makes elecution to depend on the inward conception and feeling. The work must begin from within.

The great reason why we have so little good preaching is that we have so little piety. To be eloquent one must be earnest; he must not only act as if he were in earnest. or try to be in earnest, but BE in earn-

We have loud and vehement, we have Rugby, who knew him perhaps more inti- smooth and graceful, we have splendid and mately than any other person, and whose elaborate preaching, but very little that is reminiscences of him are both instructive earnest. One man who so feels for the souls and entertaining. Speaking of the way in which Dr. Arnold read the Scriptures, Mr. them, will assuredly make himself felt. This Price makes a distinction which seems to is what makes him effective he really feels us worthy of note. We quote from page what he says. This made Cookman eloquent. This especially was the charm of "It must be borne in mind that there are two methods of reading Scripture, perfect-ly distinct in their object and nature; the one is practical, and the other scientific; the one aims at the edification of the reader; the other at the enlightening of his under-were inspired with greater zeal to Without Wall Paper and Linen Window Shades; Unreh, Store and other Large Shades; Manufactured to order, were inspired with greater zeal to Without



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Patent Double Self-acting Archimedean

SCREW VENTILATOR

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WEAK AND DELICATE CHILDREN

Are made strong by the use of either of these remedies. They will cure every case of MARASMUS, without fail. Thousands of certificates have accumulated in the hands of the propritor, but space will allow of the publication of but a few. Those, it will be observed, are men of note and of such standing that they must be believed.

TESTIMONIALS.

Hon. Geo. W. Woodward,

Chief Justice of the Supreme Court of Penneylvania, writes: Philadelphia, March 16, 1867. "I find 'Hoofland's good tonio, useful in dis gans, and of great bene and want of nevous action in the system. Yours truly, GEO. W. WOODWARD

Hon. James Thompson,

Judge of the Supreme Court of Pennsylvania. Philadelphia, April 28, 1866. "I consider 'Hoofland's German Bitters' a valuable medi tine in case of attacks of Indigestion or Dyspepsia. I can

From Rev. Joseph H. Kennard, D.D.,

Pastor of the Tenth Baptist Church, Philadelphia. Dr. Jackson-Dear Sir: I have been frequently requested to connect my name with recommendations of different kinds of medicines, but regarding the practice as out of my kinds of medicines, but regarding the practice as out of my appropriate sphere, I have in all cases declin-ed; but with a clear ces and particularly in the proof in various inst... recs and particularly in my own family, of the usefulness of Dr. Hooffand's German Bitters, I depart for one from my usual course, to express my full conviction that, for general debility of the system, and especially for Liver Complaint, it is a safe and valuable preparation. In some cases it may fail; but usually, I doubt not, it will be very beneficial to those who suffer from the above causes. Yours, very respectfully. Yours, very respectfully, J. H. KENNARD, Eighth, below Coates St.

From Rev. E. D. Fendall.

Assistant Editor Christian Chronicle Philadelphia. I have derived decided benefit from the use of Hoofland's A nave cerived decladed benefit from the use of Hoofland's German Bitters, and feel it my privilege to recommend them as a most valuable tonic, to all who are suffering from gene-ral debility, or from diseases arising from derangement of the liver. Yours truly, Yours truly, E. D. FENDALL.

CAUTION.

Hooffand's German Remedies are counter feited. See that the signed and the second seco Principal Office and Manufactory at the German Medi

cine Store, No. 631 ARCH Street, Philadelphia, Pa. CHARLES M. EVANS, Proprietor.

| Formerly C. M. JACKSON & Co.

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17:00

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90 miles from N. Y. at Junction of the Camden and Atlantic and Raritan and Delaware Bay Rail Roads.

Improved and unimproved lands desirable for country residences, and well adapted for fruit growing and market gardening are offered for a Christian Colony situated near the depot, Church and school grounds. In a very elevated region, fever and ague unknown. Provision made for superior educational facilities. Church connected with the 4th Presbytery of Phila-

delphia; (N S) For particulars address, GEO. W. HANCOCK, Agent,

Atco, Camden Co., N. J. Vines and fruit trees planted and taken care of experienced cultivators



R ESIDENT. Ane Hon. J. T. HEADLEY'S Life of him is the one the people are buying as the best, most-reliable and for style and finish the onegets, extant, being also accompa-nied by the Life of Hon. Schuyler Colfax, which is given as a promium to every subscriber. A few more first-class Agents Wanted. We pay the largest commis-sions, and offer extra inducements this senson. Send for specimen pages and terms to A. H. HUBARD, Publisher, 400 Chestnut St., Phillad's.

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