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Are you a Champs Sports Champion?

The Champs Sports Scholarship Challenge to award \$50,000 in college scholarships

Brandenton, Fla., November 17, 2008— Champs Sports is giving away 15 scholarships to participants of the Champs Sports Champion Scholarship Challenge. The top three finalists will receive a \$5,000 college scholarship and a trip for two to the Champs Sports Bowl, which takes place on Saturday, December 27, 2008 at the Florida Citrus Bowl Stadium in Orlando, Fla. The twelve runners up will receive a \$2,500 scholarship.



The participants can upload a video clip (2 minutes long) or a photo and 500-word essay at www.champssportslounge.com as part of the nationwide "Are you a Champs Sports Champion?" contest running until November 30, 2008. The challenge asks contestants to show what inspires them - - to be a leader, to make a difference, to go to college, etc? The contest is open to applicants ages 14 and older, and submissions will be judged on content, originality, and creativity.

In addition to the \$5,000 scholarships and trip to the Champs Sports Bowl the top three finalists receive, one grand prize winner will double their scholarship to \$10,000. The winner of the \$10,000 scholarship will be chosen by a panel of judges based on their video/photo essay submissions, and will be announced during the game.

"We are always looking for new and innovative ways to provide our customers with unique experiences to show our gratitude for their loyalty and patronage," said Rob Brodersen, vice president of marketing at Champs Sports. "We are proud to give these young winners money towards their future education, and hope to continue our efforts of enriching the lives of customers within the communities we serve."

The Champs Sports Bowl is the only bowl match-up between the ACC and Big Ten – Saturday, December 27, 2008 at 4:30 pm. This is the fifth consecutive year that Champs Sports is the title sponsor of the former Tangerine Bowl.

Champs Sports is a part of Foot Locker, Inc., a specialty athletic retailer that operates approximately 3,700 stores in 21 countries in North America, Europe and Australia. Through its Foot Locker, Footaction, Lady Foot Locker, Kids Foot Locker and Champs Sports retail stores, as well as its direct-to-customer channel Footlocker.com/Eastbay, the Company is the leading provider of athletic footwear and apparel.

Videos and photo essays can be uploaded/viewed at www.champssportslounge.com

