

# LOLCATS

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fails to comprehend the financial ramifications of sub-prime lending"; bouffant-coiffed and pastel-clad Duran Duran with the caption "1986. Gayer than advertised"; a bearded Keanu Reeves: "In the Matrix there is no razor."

Huh professes to love cats but obsesses over his 11-year-old poodle mix, Nemo. The dot-com survivor devotes long hours to the Web sites and works with a sense of purpose along with a sense of humor.

"We want to make people happy for five minutes a day," he said.

But is it a viable business? It's a question Huh often asks himself. The banners and other display ads on which Pet Holdings and other Internet companies rely are being hit by the slowing economy. Research firm Nielsen Online said last week that spending on display ads fell 6 percent in the first half of the year from the same period last year.

Still, investors are betting more than \$2 million that the company, which Huh says breaks even, has staying power.

"Humor is one of those things that is recession-proof," said investor Geoff Entress.

But he says Huh and his team still face a major challenge: continuing to tickle funny bones in different ways so users and advertisers keep coming back for more.

Ada Courtney, 43, a self-described domestic goddess with four cats and two dogs from Rapid City, S.D., made her first Cheezburger entry a year ago. Since then she has added more than 1,100. Her cat captions have hit the front page five times and her dog captions six.

"When I first started looking through the site, I was thinking, 'Good Lord, do these people need lives?'" Courtney said. "Now I see the total attraction of it. It's one of the most wonderful things I have ever done."

Laura McEdward, a 25-year-old San Francisco pharmacy technician, is also hooked, spending a couple of hours working on LOLcats every day after work. But she says she doesn't click on the other sites in Huh's network, nor does she feel inspired to dream up captions for photos of famous people.

"I see enough celebrities in the news," McEdward said.

# Speaker defying stereotypes and discrimination

By DAVITA MILES  
STAFF WRITER  
DRM5139@PSU.EDU

Full of life and enthusiasm, 35 year old Matt Glowacki is more than just an accomplished speaker, he also has competed with the USA Olympic basketball team and is presently the owner of three businesses. What makes Glowacki such an extraordinary person is the fact that he was born without any arms or legs, but that does not slow him down one bit.

He owns his own seasonal mobile wheelchair business, and DJ business that operates during the

weekend.

Life for Glowacki was not always easy. Discrimination and stereotypes followed him in the workforce, and his major obstacle was people wondering and doubting if he could accomplish jobs because he was disabled. He wants everyone to know that just because businesses and schools have made ramps, handicap parking places and automatic doors for accessibility, it is not enough.

There is still an idealism that people who are handicapped cannot accomplish as much as those who are not, because of their disability. Glowacki encourages

people to broaden their minds and not focus so much on differences.

He advised college students to "have dreams and interests and to explore them."

He also encouraged students to "get outside your comfort zone and dorms, put down your headphones and get off of MySpace and start meeting people face to face."

Glowacki's philosophy for being successful is to "make good decisions every day, discover things that you love to do and find ways to make money from it."

Glowacki explained, "I am so

**ON CAMPUS:**  
Where: Community Center  
When: Oct. 8, 4:30-5 p.m.

busy, my challenge is often finding new things to speak about, writing books and building up my speaking agency."

Between driving around in his orange Honda Element from school to school speaking about his life, having a girlfriend and managing three businesses, Matt is accomplishing his dreams, living a good life and is living proof that through hard work and perseverance anything is possible.

# The fashion files: Handbags and shoes

By JANELLE HOWELL  
STAFF WRITER  
JLH5470@PSU.EDU

Ciao bellas! Miss Fashionista Nelle has arrived again to keep you up to date on your handbag and shoes etiquette!

As the cooler fall weather approaches, it is time to trade in your funky flip-flops and open-toed heels for more appropriate attire. Most importantly, it is essential for all of you fashion femmes to invest in a sturdy (yet

the tone for the entire outfit.

For example, let's say you decide to make a quick dash to get your lovely hands manicured. It's a dreary Saturday morning and instead of being decked out in your upscale apparel - jeans and a sweatshirt it is. The minute you walk inside of the establishment heads turn. Why? All eyes are on you darling, as you sashay your way to the nail station with prying eyes checking out your exclusive handbag and to-die-for boots. Ultimately, your accessories

alone have projected you into the style sphere of a fearless fashionista and not a fashion victim. The slightly drab sweatshirt you don is now complemented by your two must-have items, and viola! - you still manage to appear fierce as ever. Total upgrade! Again ladies, it is all about the handbag and shoes! They will give your outfit that much-needed boost no matter what you wear! An outfit is not complete without sophisticated soles on you feet!

Fashionista Nelle rule number two: Never ever go cheap on your handbag and shoes!

Even if you can't afford that ultra sheik (authentic) Louis Vuitton bag you've been drooling over since the beginning of the season, opt for an affordable alternative at a consignment boutique or local retailer. In fact, I highly recommend checking out

TJ Maxx (any location) for those of you trying to save your ends (that's dinero, ladies). As you enter TJ's handbag haven, you

Fashionista Nelle rule number three: Keep your shoes clean and polished at all times! (This rule applies to men and women!)

Fellas, remember back in the day, that really beautiful girl with the great outfit and ugly shoes, who just couldn't ever get it right?

Ladies, do you remember that cute guy you met on a blind date, but never scored a second one because of his tattered and scuffed up shoes? Without a doubt, shoes are a visual resume that reflect who you are as a person. It is your personal statement to the world - so make it a striking one. Honestly, would you walk into an interview with tattered sneakers? (You better not!)

For the gentlemen, be sure to check out Hugo Boss' ankle boots at Nordstrom.com and trendy online retailer Zappos.com to discover what shoes your feet should cover (i.e. ankle, casual, dress.) Also, invest in a few leather cleaners to maintain your prized pieces; Wilson's Leather offers some great deals throughout the season. Now as for toting a man-purse (or handbag), that decision is totally up to you...

At last, I leave you with a few tips - be sure to take control your image and strive to look your best. ALWAYS make sure your accessories are on point! You never know whom you will run into! Finally, stay cool, calm, and confident at all times! If you follow all of these simple rules, you will definitely avoid a 2008 fashion FALLout!



Photo courtesy of zappos.com



Photo courtesy of ninewest.com

will find aisles stocked to the max with moderately priced purses from Dooney & Burke, Coach, Michael Kors and a slew of Italian designers - a true handbag fiend's dream. Also, don't be a slave to the mainstream name - a good handbag is all about quality, stitching, structure and durability. (You don't have to own a Gucci to make heads turn!) However, a quick trip to Saks at King of Prussia is always appreciated! For those of you femmes willing to spend (especially on your fab feet), People Style Watch mag recommends breaking the bank for Cole Haan's "Stella Air Tall Boots" in grey suede, Guess by Marciano's "Teddie" leather boots and Nine West's "Zayit" mid-calf lace-up boots. Be sure to check out each of the designer's websites for pricing and additional information.