

Look Out Hollywood

"Vid and Sarz Productions" has sights set on Southern California. For now, small, local films will suffice

By Rachel Shepherd
Features Editor

If you are looking for ambition, look no farther than the next seat over. You may just get the pleasure of meeting David "Vid" Lynch and Brandon "Sarz" Sarzynski, two people whom are determined to make their newly -founded production company, "Vid and Sarz Productions" a huge success.

Vid and Sarz say the strongest aspect of their 50-plus staffed company is their ambition. "We have put thousands of man hours into [the company]," says Vid. "Pretty much, we can do what we put our minds too."

"Vid and Sarz Productions" started October 21, 2001. Vid says the company has grown by "leaps and bounds" since then. They began making low quality films, working with the small staff and the little money they had. But, with only a year the company has grown from four main people working on a "bad film" to about 50 employees with varied specialties and talents.

This is a company where everyone has their part. Vid is the camera/visual expert and Sarz is the editing and computer wiz. The company then branches from specialists to a network of friends. The specialists are good are what they do- many are artists, writers, lighting and sound coordinators, WEB designers, or actors. Then there are those having no particular talent but they assist wherever they are needed. Vid says he loves them the best, "they learn everything and they learn different aspects of production," he said.

"It's all about us and doing what we love and bringing people we meet along the way that are good at what they do with us," says Vid. The criteria for membership in the staff are people who are simply willing to do the work. He says if they can do the work and accept not getting paid they can "come along for the ride."

Vid is a communications student at Penn State where he meets students that are interested in joining the company. Sarz is the President of the Video Production Club at HACC where he recruits members from his club.

Both say their biggest obstacle with the company is money. Fortunately, the staff offers their services for free, but money is still needed for the camera, the film, and the make-up artists. "Even if you are low budget," says Sarz, "you still need a good camera."

When asked how they fund those materials, Sarz pulled out his wallet and placed six credit cards on the table, each with a few thousand-dollar limit. He grinned and said, "debt."

The company will need more money for the feature film they plan to begin this summer. Their emphasis will be on a dark comedy, but they have no copy written yet. "The basis is a cheesy horror movie with no suspense," says Vid. They see their company in Los Angeles in 10 years. They plan to be making "pretty decently budgeted" Hollywood films.

They say their role models are Bruce Campbell from the "Evil Dead" series and Peter Jackson who directed the "Lord of the Rings" series. In fact, they met Campbell and asked him if he would star in their feature film this summer and he, "is interested."

These two young men are committed to a future in this business. They have faced financial setbacks, but they are growing and learning. They love what they do and they do what they love. But, the one thing they said they would never do is give-up.

Currently, Vid and Sarz shoot independent films, photography, and advertisements for T.V. and radio. To learn more, check out their website, www.vidandsarz.com <<http://www.vidandsarz.com/>>



This picture, taken by David Lynch, is for a storyboard that "Vid" is entering into a film contest. The story is too long to tell in this caption. No gnomes were injured during the making of this movie.

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