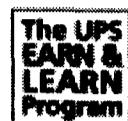


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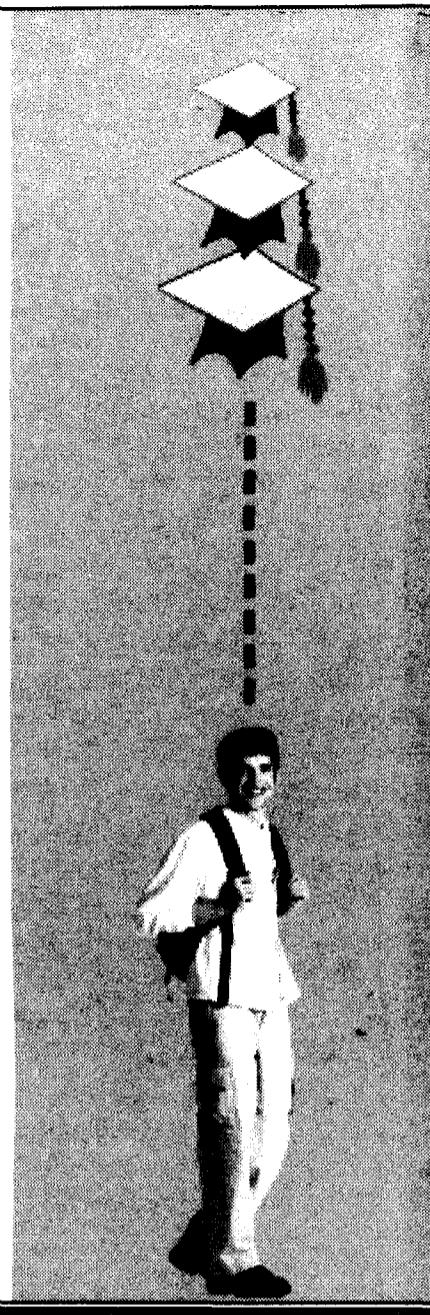
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New TV Broadcasting Club To Hit Campus Airways

By Pete Strella
ASSISTANT LAYOUT EDITOR

It was almost two years ago that communications student Chadd Ettline came up with an idea to broadcast television news at Penn State Harrisburg. "I talked to the school just to see if we could do it and they wouldn't do it," said Ettline. "They wouldn't let us use the television equipment because they felt with all the usage that it would get messed up. But then I tried to pull it into a club and they said it was possible."

After a year and a half of recruiting members, submitting proposals to the SGA, and hearing from teachers that it would never happen, Ettline finally won approval for a Television Broadcasting Club last spring. He is now the president of the new club he helped create. "Having that discouragement [from the teachers] kind of fed fuel to the fire," Ettline said.

Now, the first-year club is planning two news broadcasts that will appear on PSH's closed circuit TV's this semester. Ettline said the first broadcast will be "something professional," and will look similar to a local news broadcast. Some story ideas will focus on the new dorms, intramural softball, Penn State football, and the cafeteria construction. Ettline hopes to complete the project by early November.

The club wants its second broadcast to be more fun creative than the first. "It will be more off-the-wall," said David "Vid" Lynch, an editor for the club. "We want it to look like a news program but it will be more entertaining and comical," said Lynch. The second broadcast is scheduled for release by the end of November or early December.

Lynch described the club's atmosphere as "professional

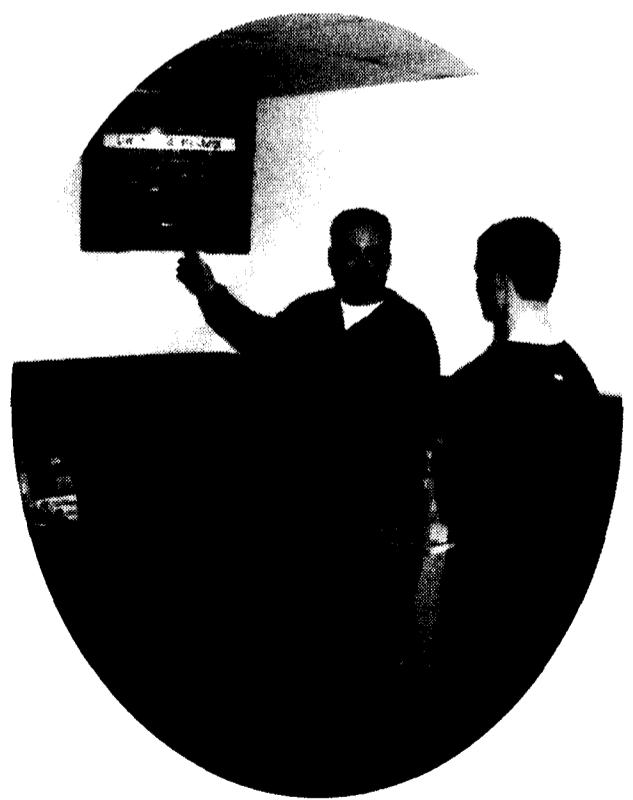
yet laid back," and emphasizes that members do not have to be in front of the camera. Members can fill a broad range of roles in anchoring, editing, lighting, writing scripts, and camera work among other areas. All students are welcomed to join the club and no prior broadcasting experience is needed.

The club is highly recommended to communications majors or anyone looking to work in the fields of television broadcasting, film, journalism, or photography. "You'll learn a lot about the cameras, broadcasting, and working as a group," says Lynch. The club also offers the opportunity to work alongside of Lynch's production company "Vid and Sarz Productions. (www.vidandsarz.com)

The club plans to release a five-minute commercial aimed at recruiting new members for the semester. "We're a little bit behind and we need some members," said Ettline. He added that the ad would be both informative and comical in an attempt to gain as many new members as possible. The commercial should be completed by the end of this week.

"Everyone's in it to have a good time yet do well for the college," said Ettline. "The people can go out and learn new things and get the hands-on experience. Knowing that you're creating this and you're gonna actually watch your production, that's awesome."

Meetings for the club are usually for a half hour on Wednesdays at 5:00 p.m. in W-344. Anyone who is interested in joining may call President Chad Ettline at (717) 755-8998 or e-mail Editor David Lynch at Vid4200@aol.com.



David "Vid" Lynch shows Pete Strella where the TV Broadcasting Club will be broadcasting throughout the building