

## Animation in Advertising: Patience, Persistence, Production

By Patricia Bauer  
For the Capital Times

Elegant name cards garnished with red carnations were strategically arranged on the entrance table. Catered fruits, cheeses and beverages were offered on adjoining tables.

The audience was quiet and attentive. The featured guest speaker had begun his presentation to The National Honorary and Professional Management Fraternity and their guests. All eyes were riveted to the dual monitors on either side of the podium. They were watching ... cartoons.

Fred Miles, entrepreneur and owner of the Cartoon Tycoon in New Cumberland was one of the three distinguished professional initiates honored at the Sigma Iota Epsilon Spring 2000 Initiation Ceremony held Feb. 15 in the PSH Gallery Lounge.

According to the organiza-

tion's literature, SIE is an honorary and professional fraternity which seeks, among other things, to recognize those who have made contributions to the management field and to provide



Photo by Cathie McCormick Musser

Cartoon Tycoon Fred Miles was the featured speaker during the initiation ceremony for professional management society Sigma Iota Epsilon.

contacts between students and professionals.

Other professional initiates on Feb. 15 were Krishna S. Dhir, Ph.D., Professor of Business Administration and David A. Morand, Ph.D., Associate Professor of Management, both of PSH.

In addition to the three professional initiates, 17 graduate and eight undergraduate students were welcomed into the SIE family.

New SIE member Miles was also the featured speaker for the event. His topic was "How a Local Animation Producer Finds National Clients from Harrisburg."

Miles, who graduated from the University of Colorado in 1974, had a lot of advice for budding entrepreneurs, especially those interested in highly competitive creative fields.

His particular niche is hand-drawn, rather than strictly computer-generated, cel animation.

Miles has done animation work for big clients such as MTV, The Discovery Channel, ABC Sports and ESPN. His ani-

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Photo by Cathie McCormick Musser

Traditional West African music by Voices of Africa filled the Gallery Lounge on Feb. 23

## Voices of Africa Rock the House

By Cathie McCormick Musser  
Capital Times Staff Writer

Powerful drum beats echoed through Olmsted on the afternoon of Feb. 23. They were joined by equally powerful a cappella voices in a riveting call and response between one singer in the Gallery Lounge and the remaining singers in the hall.

Voices of Africa, an all-female choral ensemble, spent the next hour and a half entertaining and educating an enthusiastic group of learners.

The topics were West African percussion instruments, music and culture. Nana Baakan Agyiriwah, the group's managing director and founder, lead the workshop.

Agyiriwah wove traditional African music and proverbs together with practical instruction on making traditional African percussion instruments.

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## Communications Bash!



A large group of HCOMM students and faculty gathered at a local pub last Friday for a pre-spring break celebration. Pictured are a few of the partygoers: (L to R) Brad Moist, Katie Eye, Justin Lutz, Professor Crispin Sartwell, and Patsy Bauer.

## Evening Students Enjoy Open House

By Cathie McCormick Musser  
Capital Times Staff Writer

The Spring Evening Student Open House on Feb. 15 was the second time during the 1999-2000 school year that the Student Government Association and PSH Administration reached out to include evening students in campus life.

Students flocked to the Olmsted lobby during their class break. Once there, they enjoyed an ample supply of finger food, light guitar music and the opportunity to mingle with fellow students, SGA leaders, PSH faculty and staff, and Interim Provost and Dean Dr. John Leathers.

The hosts moved through the crowd engaging students in conversation. Dr. Janet Widoff, PSH Coordinator of Student Activities, assisted in the mingling process. At one point, Widoff playfully dragged one student over to meet Leathers. The student, Angela Salvadia, a doctoral candidate in Adult Education, appreciated the effort. "I'm only here one night a week and don't get to interact much on campus," Salvadia said.

At 7:15 p.m., Olmsted's lobby was packed with attendees. In contrast to the fall event, people



Photo by Cathie McCormick Musser

Interim Provost and Dean Dr. John Leathers and SGA presidential hopeful Joe Marsicano chat during the open house for evening students.

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