

Kevin Seltzer now showing in the Gallery Lounge

A series of paintings entitled "The Consumer Paradise" is on display in the Gallery Lounge until May 8. The artist is a Harrisburg native by the name of Todd Seltzer. He is a graduate of Towson State University and is currently a graduate student at Penn State Harrisburg. He created this series of works for his Master's Production for the Master of Arts Program in Humanities.

Seltzer worked 10 years as a commercial artist, and has had his art published in numerous magazines and newspapers. He has also worked as a production designer on both live action and animated motion pictures. In 1995 he wrote, produced and directed his second feature film. Seltzer is also a regular contributing illustrator to the Baltimore Sun editorial page.

Hershey's Chocolate World opens its renovated tour

by Lauren Capitani

Hershey's Chocolate World held grand opening ceremonies for their enchanced chocolate-making tour ride Saturday, March

Todd Kohr, Marketing and Publicity Manager at Chocolate World, was behind the promotion of the event. He explained, "My job was to develop and cooridinate events from ribbon cutting, to clowns, to radio station remotes." Chocolate World had a press preview as well as a VIP party before the official opening of the ride.

The celebration was not for the ride only, but also for Chocolate World's 25th anniversary. Since its opening in 1973, they have welcomed 43 million visitors. Last year alone, they tallied 2.3 million, making it the busiest visitor's center in the country, topping even the White House. Kohr noted, "We had 12,000 people here on opening day. It set a record for March."

Just a few of the bonuses visitors received were free admission and parking, a free sample of Hershey's newest product "Jolly Jellies" and valuable coupons. Plus, the first 1,000 people received Jolly Rancher sunglasses and bandannas and every 250th person got a special prize.

Also, Hershey's 1.5 ounce milk chocolate

and milk chocolate with almond bars were selling for 25 cents. Chocolate World brought in entertainment from area radio stations and a Hershey Trolley dinner show at the Chocolate Town Cafe as well.

So what exactly is new to the ride? For starters, the ramp entrance to the ride now has a new historical wall. And watch out for the jungle as you turn the corner. Visitors will also discover a new boat dock. Twenty video monitors and three large screens have benn added so visitors can better understand the chocolate-making process.

Kohr explained, "We have updated some things and changed other things but we did not go too far from what people know and like about Chocolate World."

The ride has been well received. "They (visitors) love the jungle and the kids seem to love the cow," Kohr said. The life-like cow is something to see. "The day was beautiful," he continued, "We had no problems and no complaints."

As for the future, the improved ride is only part one of a three phase enhancement plan for Chocolate World. Next year, they plan to refurbish the retail shop and, by the winter of 2000, the food service area. By the turn of the century, there will be much to enjoy at Chocolate World.

Something for Everyone

A brief Central Pennsylvania entertainment guide

Alan King - comedy

The Strand, York Wed., Apr. 15, 8 p.m. 717-846-1155

Chamber Music Society of Lincoln Center

Market Square Church Harrisburg Sat., Apr. 18, 8 p.m. 717-697-6224

Sleeping Beauty -Ballet

The Carlisle Regional **Performing Arts Center** Sun., Apr. 19, 2 p.m. 717-258-0666

How To Succeed in Business Without **Really Trying**

The Strand, York Wed., Apr. 22, 3 & 8 p.m. 717-846-1155

The Comedy of Errors

by William Shakespeare Harrisburg Community Theatre Apr. 24 - May 10 717-232-5501

The Cherry Orchard

by Anton Chekhov Open Stage of Harrisburg Apr. 24 - May 17 717-232-OPEN

Art Walk

Over 40 art exhibitions Lancaster City Apr. 25 - 26

Namaste to play at PSH

by Dani Church

Namaste will be offering a taste of their "World Beat Garage" music to Penn State Harrisburg on Wed., Apr. 22 at noon in the Gallery Lounge.

The band was formed in 1991 when a varied group of artists joined their musical talents. Lynn (Professor) Stover served with the Peace Corps in Tunisia, where he learned to sing in Arabic and play the darbouka. Dave (Dr. Mo) Moyar became interested in world music while playing R&B and funk bass guitar. Together they joined with Julian (El Negrito) Aguirre, a guitarist raised in South America. They performed as a trio with occasional guest "buckets" until Jeff (Dad) Coleman joined on second guitar and accordian. The rhythm section has since been augmented and Latinized with Jeph (No Alias) Rebert on percussion.

The name "Namaste" (na-MAS-tay) is a Hindu form of greeting, roughly meaning "I honor the good within you." Band mem-



bers hear the interpretation more like, "I honor the groove within you."

World Beat loosely describes the music that Namaste plays, in the sense that the inspiration and rhythms come from everywhere, but World Beat Garage is a more accurate description. Everything is given an American twist. A funk bass line propels an Arabic children's song, and electric guitar power chords turn Brazilian pop into a zombie chant. All played to honor the groove within us.

TARNHELM

AWARDS RECEPTION

THURSDAY, APRIL 23 3:00 - 6:00 p.m. in the Gallery Lounge Refreshments will be served