

WPSH staff say they can serve the campus even if they don't have a transmitter.

Jody L. Jacobs
Editor

Over the office door of WPSH, Penn State Harrisburg's (PSH) radio station, a tan-painted concrete block reads, "Spring 1996 - The new WPSH is born."

Station manager, Carlo Ditullio, and music director, Matt Watkins say that the "new" campus station involves a change in image and name.

"We are now WPSH, 'The Reactor'," Watkins says.

If you made the connection to PSH campus neighbor, Three Mile Island, you have found Watkins' inspiration.

Watkins states that the staff wanted a new name, and when they were discussing what that would be, he looked out the station window and "there it was."

One thing that hasn't changed for WPSH is that they can still only be heard in the Lion's Den and in the dorms. The station cannot broadcast its programs "over the air"

because the campus still lacks a transmitter.

Ditullio and Watkins say that they find it frustrating that WPSH does not have a transmitter when many area colleges, and even high schools radio stations do.

"It's pathetic, and we're Penn State," says Watkins.

Ditullio says that due to the cost, a transmitter cannot be financed through the WPSH budget.

Knowing that they cannot fund a transmitter alone, the station has been trying to gain support from the campus so that money will be allocated for it.

Ditullio and Watkins say they had to resolve many administrative concerns including: the use of profanity on the air, the opinion of area politicians, and worries that a transmitter would interfere with the airport.

Watkins says that he was told by Provost Bruhn that if WPSH filled all time slots they

could demonstrate to the campus that having a transmitter "would be worth it."

Valerie Duhig, administrative assistant to Dr. Bruhn said, "The provost does not recall making such a challenge to WPSH, and he has not received any requests for the funding of a transmitter."

Ditullio and Watkins say their goal is to fill the air time 12 hours a day and five days a week. The station also plans on making arrangements with the University Park radio station to pick up their programs when WPSH is not on the air.

"We're still fully capable of being the real thing - minus the transmitter," Watkins said.

"But, I'd like to walk out of here when I graduate with the station having one," he added.

Kelly Quinn, the station's new public relations director and disc jockey says, "We need the support of the students to get the transmitter."

WPSH plans on gaining



Carlo Ditullio, station manager, Aaron Smith, assistant manager, and DJ Bryan Strayer in the WPSH station.

photo by Jody L. Jacobs

that support by offering a variety of program formats that they hope will appeal to the students.

"We play more college stuff, not just what's on commercial radio," Watkins says.

"We have the stuff you've heard of and the stuff you've never, ever heard of," he says.

Watkins says that the station has everything from R&B to heavy metal. The music director did say that the one area that the station is lacking

is rap music.

"Sorry, but we don't play country. Period," Watkins added.

Ditullio says that he is trying to encourage the disc jockeys to read the news every hour including the campus publications The Capital Times and This Week.

Watkins says that to increase station publicity, he plans to have the staff DJ out on sites other than PSH Spring Rites. He added that the station

See WPSH pg. 6

PENNSSTATE



Harrisburg

Community Arts & Crafts Fall Festival

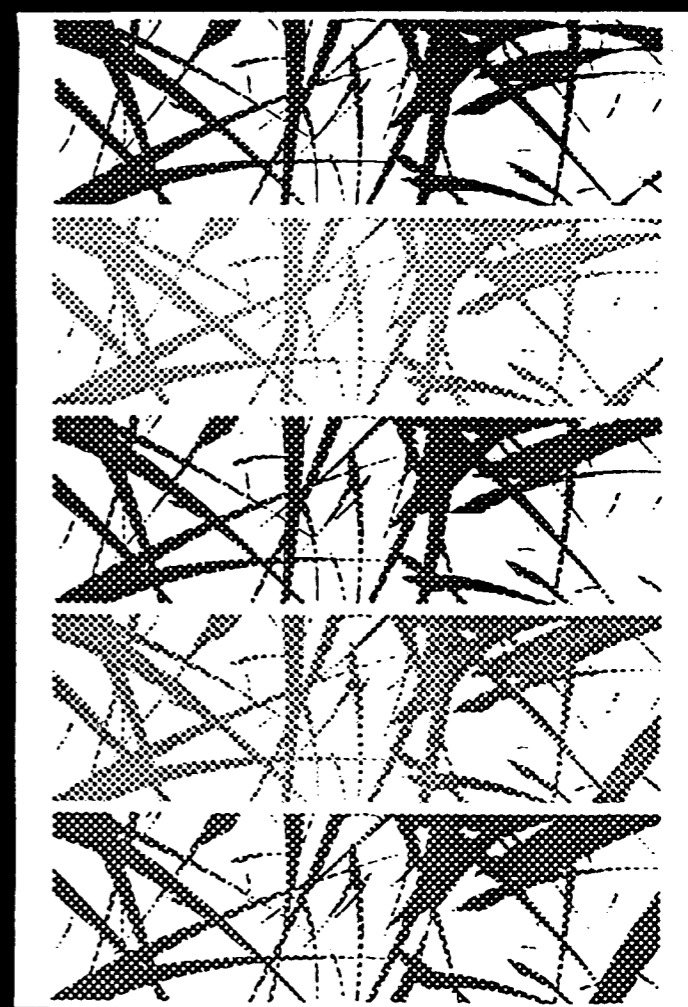
SATURDAY

OCTOBER 5, 1996

9 a.m. to 6 p.m.

Rain or Shine

777 West Harrisburg Pike, Middletown, PA 17057



- ❖ Free Admission ❖ Free Parking
- ❖ Arts & Crafts ❖ Craft Demonstrations
- ❖ Continuous Free Entertainment ❖ Food Sales
- ❖ Free Children's Activities

All proceeds benefit the Olmsted Recreation Board

Special Concert Attraction - "Class Act with Rita"

For concert ticket information
call 944-9940

For Fall Festival information
call 948-6272