

Campus survey shows Coke is preferred over Pepsi

Michael Stone
Capital Times Staff

Penn State made Pepsi the only choice, and Penn State Harrisburg is finding it hard to swallow.

In the wake of the university's recent \$14 million sales agreement with Pepsi, students and faculty have been making their own small forms of Pepsi protest.

The campus radio station is moving to make Coke its official drink. Some faculty members, as well as students, have been "smuggling" their own supplies of Coke onto campus.

The mere mention of Coke being sold at a club fundraiser sent a flock of Coke-craving people to their stand. And 260 students revealed in a poll that they prefer Coke, not Pepsi.

The survey showed that Coke is preferred over Pepsi by a ratio of 2 to 1.

Two students in the survey put it bluntly: "Pepsi sucks." Many students also said during the poll that Penn State Harrisburg should have gotten more out of

the deal.

Under the agreement, \$500,000 will be split among the 21 branch campuses over the next ten years. For those who don't want to do the math, the numbers appear to mean that PSH gets about \$2400 a year from the deal. University Park keeps \$13.5 million.

The university's agreement means that all beverages sold on campus must be Pepsi products (whether it be Pepsi, Mountain Dew or Slice). Any brand of soda, including Coke, may be served or given away on campus. But when soft drinks are sold, they must be Pepsi products.

"Penn State sold the students to Pepsi," said WPSH Music Director Rich Howarth. "It would have been nice if Penn State polled us before making the Pepsi agreement."

Angry about the deal, Howarth said he wants to give away Coke at all WPSH promotions.

Humanities Division Head William Mahar, who drinks three liters of Coke a

day, said, "I have had some very stressful days without my Coca-Cola."

Mahar has taken to importing a case of "contraband" Coke into his office a week.

"I think we ought to have a 'Coca-Cola anonymous' here on campus," Mahar said. He added that maybe one Coke machine could be put on campus.

Of students who expressed their choice between the major soft drinks in the poll, 153 said they preferred Coke. Seventy-five students chose Pepsi, and 32 were undecided.

A campus club recently found out how deep the protest preference for Coke goes.

Phi Beta Lambda, a business fraternity on campus, accidentally advertised that they would be selling Coke with pretzels at a fundraiser.

The club complied with Penn State policy and stocked Pepsi. Students who showed up said they were disappointed that they couldn't buy Coke, a club official said.

Coke/Pepsi Survey

Coke	59.1 %
Pepsi	28.9 %
No Preference	12.0 %

Survey was given to 260 people (Lion's Den, classes, hallways). This was not random or scientific.

Program discusses male victims of sex crimes

Mike Reteneller
Capital Times Staff

Men as well as women can find themselves victims of rape.

A volunteer from the YWCA rape crisis center, who only identified himself as Ben, shared his experiences about male sexual assault to a small audience on Tuesday evening, Sept. 29, in the dining hall.

He said research shows that one in seven boys will be victimized sexually before they reach 18--many victimized as young boys. The offender is often a babysitter, family member or a friend of the family.

There is no discrimination between sexes when a rape occurs. Each person faces long-term effects and confusion

about their own sexuality.

"Boys become confused about their sexuality," Ben said, referring to the suppressed feeling boys exhibit in reaction to sexual assault.

Without counseling, these young men can become confused about their sexual identity, unable to decide if they are heterosexual, homosexual or asexual, he said.

Ben said that sexual assault, in general, remains under-reported, but male sexual assault is hardly ever reported. He guesstimates that three out of 500 males rapes are reported.

The YWCA rape crisis center assists both both male and female assault victims. Currently, the center is offering a rape counseling training program.

Ben explained the four critical steps

that should be followed if someone has been assaulted:

1. Make sure the victim receives proper medical attention
2. Remain sensitive to the victim's needs.

3. Urge the victim to get counseling.
4. Be patient--they may have lost their sense of trust.

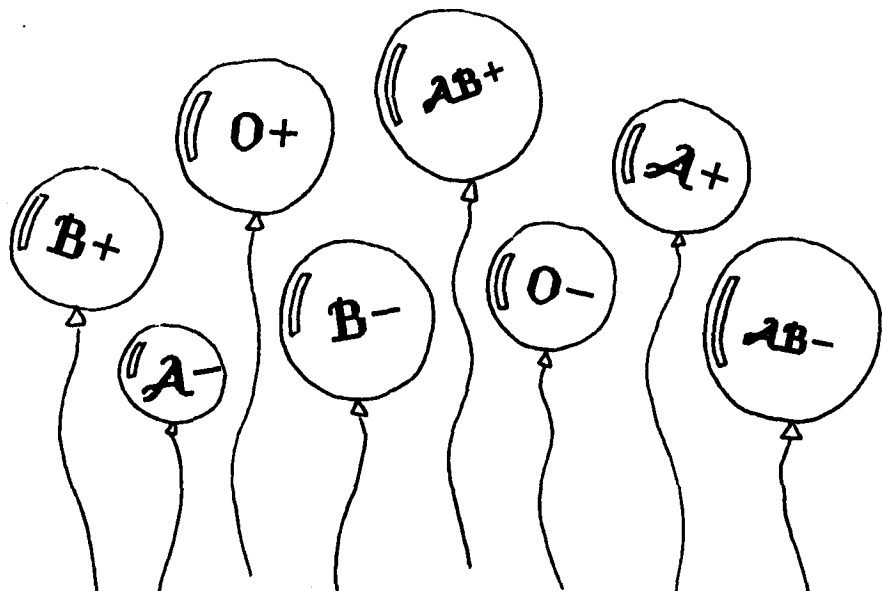
For more information, call Jane Neely or Lisa Wilson at 238-7273.

Capital Times Staff Meeting

Tuesday, October 13
12:30 p.m., W-341

Please call 944-4970 if you cannot attend.
New people welcome--no experience necessary.

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