

Stroh's

POSE WITH A STROH'S PHOTO CONTEST



Pose With A Stroh's Photo Contest

To enter, please mail the entry form along with your 3 x 5 photographs to the distributor's address appearing in this ad. Enter as often as you wish.

Name _____

Address _____

City _____ State _____ Zip _____

"From One Beer Lover to Another... Stroh's"

ENTRY FORM

Pose With A Stroh's and win valuable Stroh's prizes if your photograph is selected as a winner

Enter as often as you like, with as many photos as you wish.

GRAND PRIZE Stroh's Igloo Cooler

Contact your local Stroh's distributor for a description of prizes offered.

Mail entry form and 3x5 photo to:

Wilsbaugh Distributors, Inc
5500 Lingelstown Rd.
Harrisburg, Pa. 17112

Pose with a Stroh's Official Rules

1. To enter, submit a photograph (B&W or color) of a scene that you feel best depicts the "Pose with a Stroh's" theme. Slides and transparencies not accepted.

2. No purchase necessary to enter.

3. Print your name, address and zip code on the official entry form or on a plain piece of paper. Attach the entry form to the back of the photograph and mail your entry to the address shown.

4. You may enter as often as you like but each entry must be mailed separately.

5. All entries will be judged on the following basis: originality 0-50 pts., relevance to theme 0-40 pts., photographic technique 0-10 pts.

6. Prize winners will be selected by the local distributor in each market area, based on the previously stated criteria.

7. All entries become the property of The Stroh Brewery Company with all rights, including the right to edit, publish and use any photo without further consideration of payment to the entrant. No correspondence about entries will be entered into, nor will photos be acknowledged or returned.

8. Before receiving a prize, each winner must warrant their age and that they have full rights to the photograph.

9. The contest is open to U.S. residents, except employees and their families of The Stroh Brewery Company, its affiliates, advertising and promotion agencies, wholesalers and retailers. Void where prohibited by law.

10. All federal, state and local regulations apply. Taxes on prizes, if any, are the responsibility of the individual winners.

11. Entrants must be of legal drinking age in the state of their residence as of January 1st, 1983.

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