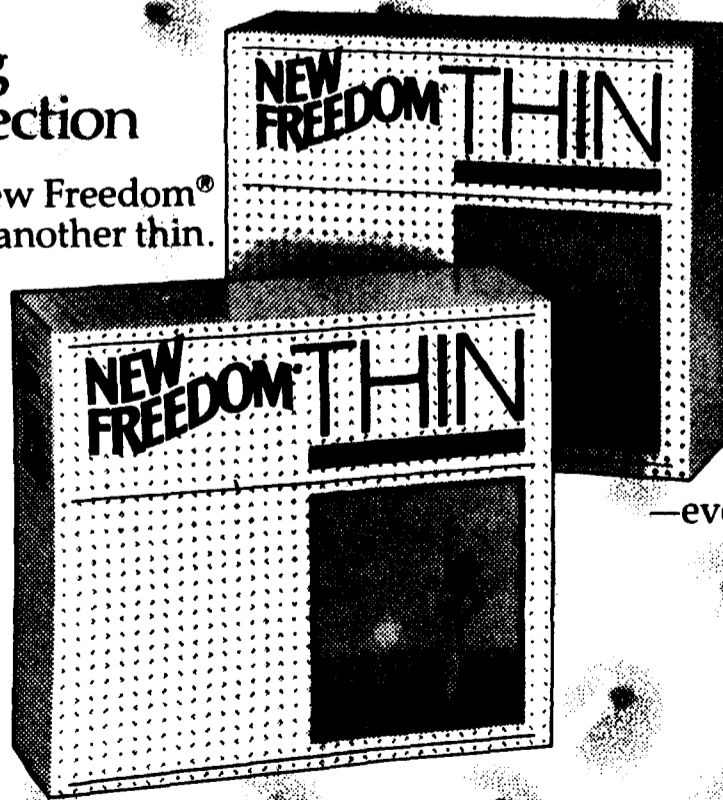


The last remaining argument for fat pads has just been shot full of holes.

Introducing Funnel-Dot Protection COVER

276 tiny dots tell you our New Freedom® Thin maxi pads are not just another thin. They're a whole new kind of protection.

We call it Funnel-Dot. Protection never felt drier! The Funnel-Dot Cover actually funnels moisture away from you, down



into the pad. The Inner Core absorbs and distributes fluid evenly the entire length of the pad. Helps prevent leakage, side staining.

Funnel-Dot Protection means you never felt drier—even with a regular maxi.

Introducing New Freedom® Thin maxi pads. Protection never felt drier.