Editorials What happened to the Lion's Tale?

By Jerry Trently, Jr.

Even Lee Iaccoca wouldn't have wanted it.

It lasted two terms and disappeared, but reasons for the Lion's Tale's demise came from the production and financial burdens it placed on it's father publication, and apparent lack of student interest.

In its March 29, 1983 issue, Capitol Times published a survey giving readers the choice to vote to keep its weekly newsletter, Lion's Tale, or allow it to become a brief edit in Capitol Campus' history.

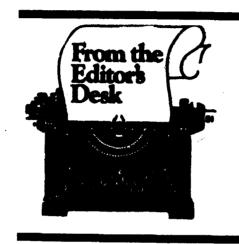
As had been expected by many on the **Times** staff, response to the survey was exceptionally poor, resulting in **Lion's Tale's** discontinuance.

Already burdended with **Times** responsibilities, no one on the larger monthly wanted editorship of the **Tale**, which had been done previously by students on independent study.

"I never really enjoyed doing it," said former **Tale** editor, Joseph Guberman, "but it helped me fulfill my graduation requirements through independent study credits."

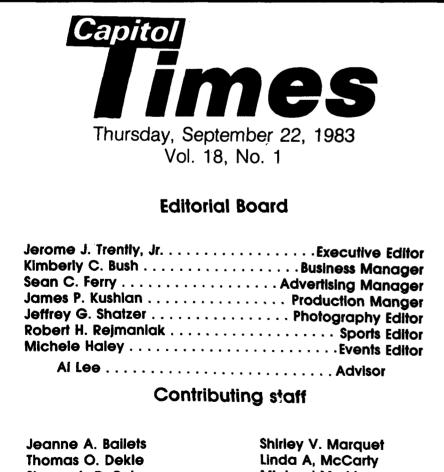
Lion's Tale, conceived after SGA budget ratification, had no budget of its own, meaning Times' funding was drained to support it.

Based on last year's production costs, a weekly newsletter under the same format as last year's would cost its publisher about \$40 per issue. Publishing on weeks not scheduled by the **Times**, **Lion's Tale** would cost an



estimated \$840 annually to produce.

Capitol Times is a newsmagazine covering a variety of topics aimed at a broader base than more specialized news briefs.



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Feature stories done in past **Times'** editions, like those on Drs. Rooney and Smith, and indepth stories like last year's SGA election coverage and this issue's coverage of the Dr. Gilmore story, require far more space to be done properly than a weekly or bi-weekly could provide.

I agree a need exists for an intermediate news source to cover smaller events occurring between **Times** issues, but let's not penalize the monthly's finance and personnel departments to produce it.

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Let's charter a new organization, give it its own budget to produce a weekly newsletter, and keep it as a completely separate entity from **Capitol Times**.

Chrysler met the challenge, but the tale of a Capitol Campus' weekly has neither ended or begun.

