

Dear Readers:

The "C.C. Reader," at one time, was a weekly newspaper. It is presently being published on a bi-weekly basis, and we are having trouble meeting even that schedule. A lack of creative input has demanded a cutback in production.

We have appealed for help through the newspaper, bulletin boards, and word-of-mouth techniques. Each campaign draws one to two interested people and although we are delighted to have them, we also lose people. Some find their school and/or work schedules too demanding; others discover newspaper work is not their "bag;" still others graduate and move into the "real world."

In the real world of the "C.C. Reader," the difficulty is easily diagnosed. We have far too few people doing too much work. What can we do? Where can we find talented people who have something to give to—and something to gain from—the school newspaper?

The answer is obvious, we wonder why it wasn't reached before. The Humanities students who have chosen the Multi-Media discipline are not the only talented and ambitious individuals we need, we need a staff composed of multiple disciplines.

Before you begin to object, let us guess what you are about to say:

1. "I can't write." Invalid! If we had a whole staff of budding Hemingways, the newspaper would not get off the ground. It's a multi-faceted operation requiring multi-faceted abilities.

2. "I'm a commuter student and can't dawdle after classes for meetings or events." Invalid! You don't leave campus and walk into a mindless vacuum. What's happening off campus? For example, have you seen any movies or TV programs you would like to recommend or warn against? Is there something on the political scene you feel is significant and should be brought to the attention of others? The readership would like to hear your views.

3. "I'm too involved in other school activities and haven't the time to work for the paper too." Invalid: What activities? SGA? BSU? Sports? Fraternity? Chess? Hiking? Tell us about it—or submit a photo with a simple cut-line telling us who and what we are looking at.

4. "I'm interested only in visual media, for example, TV production." Invalid: Chances are you have a gift for spotting flaws in design, balance or form. That's

exactly what we need once every two weeks when we do layout. Please share your gift with us.

5. "I'm more interested in the business aspect of multi-media." Invalid: There is a vital commercial side to the paper, that is, advertising. It takes MONEY to publish the "C.C. Reader." Won't you put your business acumen to work for us?

"I'm a full-time student, work a 40-hour week, and married to an over-sexed, jealous husband, have 12 children, own three sheepdogs, two cats, a pregnant guinea pig, and I never heard of the "C.C. Reader." Valid! Vaya con Dios, mi amiga.

Excepting Reason No. 5, all excuses are shallow and short-sighted. You are a unique person with unique talents and we need you.

You may well ask, "What's in it for me? Why should I work for free?" It is true there is no salary, but there are rewards and we would like to point out several:

1. It's an ego trip. When you contribute to an issue and, in The Lion's Den, you overhear, "This rag isn't as bad as it usually is," it's like biting into a sun-ripened wild strawberry—sweet.

2. It looks good on the resume. If you are aiming for a position in the print media, a scrapbook of published work will be very impressive. If your ambitions lead you in another direction, your prospective employer will want to know in what extra-curricular activities you were involved. Being on the staff of the college newspaper carries clout.

3. There is a sense of community among staff members. Each of us is subject to the "little fish in the big pond" syndrome at college. Being part of our team can do much to overcome that. We become acquainted quickly and, further, we get to know Capitol Campus—and who and what makes it tick.

4. It's an excellent learning experience. Creative energy is like a muscle. The more you use it, the stronger it gets. Working with us will give you the opportunity to try new ideas, make mistakes, improve your style and gain confidence. We are not a professional organization, but we are a training ground for professionals.

These are some thoughts we ask you to consider. You have so much to offer that we need. We can respond with some intangibles you may find useful. It could be a beautifully reciprocal relationship.

Make plans now to get involved this fall and watch bulletin boards for our 1982-83 staff organizational meeting. See You There!

# Computer

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As always, however, the subject of resources must be examined. Is there enough money in the budget to hire more qualified faculty? According to Dr. Gilmore, the current course offerings are stretching the faculty resources. Currently, Mrs. Yaverbaum and Dr. Redington are the only full-time Business Division faculty teaching the Computer Application courses. Occasionally part-time instructors or members of the Math Division faculty are also used to teach the courses.

Students are also upset about the apparent lack of communication between the Business Division and the Math Science Division. The Math Division has developed several new courses which seem to duplicate established courses in the Business Division. Two in particular are Data Structures and Assembler. While students in Math Science can take the equivalent Business Division courses and receive credit within a particular option, Business students who take the equivalent Math Science courses are only credited with general electives. The student must still take the required courses within the Business Division.

According to Dr. M. Susan Richman, Chairman of the Math Science Program Division insisted that the Math Science Division develop their own courses. She states that a comparison of the course outlines for both divisions would indicate that the courses are the same. She does suggest, though, that the Math Division Assembler course may be more rigorous. Dr. Richman also states that the appropriate Business Division faculty did not review the course content of the Math Science courses before ruling that Business students taking the courses could only be credited with general electives.

When Dr. Duane Smith, Associate Provost and Dean, was asked why the Business Division insisted that the Math Division develop their own courses, he pointed out that the Business Division is seeking AACSB (American Association of Collegiate Schools of Business) accreditation; therefore, they must rigorously maintain the quality of the courses, their content, and their instruction. Dr. Smith also states that divisions "own" particular courses, and that their approval of both course use and instructor selection must be secured by any other division opting to offer that course. Dr. Smith feels that the insistence by the Business Division may have been based on their reluctance to make judgements about Math Science faculty.

A compromise to this seeming duplication of courses and the apparent unfairness to Business students was suggested by a person who wishes to remain anonymous. Both division heads and appropriate faculty could meet and prepare a course outline that would satisfy the requirements of both divisions. The course could then be offered and taught by either department. Both Math and Business students could take the course and earn credit within the option instead of just a general elective.

In an effort to further study the problems voiced by students, the Data Processing Management Association is preparing a questionnaire survey to be sent to recent graduates of the Computer Application Option. The questionnaire will first ask if the person is currently employed in a computer-related field. Along with other questions, the graduate will be asked if he feels that the number and content of the courses were sufficient to prepare him for his current job, and what recommendations he has for improving the option. Trenise Anderson, President of the DPMA is hopeful that the questionnaires will be returned and tabulated sometime during the Fall Term. A follow-up article will be written at that time to publish their findings.



Members of Capitol's award-winning Phi Beta Lambda chapter with trophies won in recent state competition are (seated, L to R) Diane Buhay, Sue Wambold, Kathy Freudiger, Kevin Williams, Susan Bain and Douglas Charney. Standing (L to R) are Eric Wetherhold, Rob Silver and Mark Payonk.

## PBL

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and Mr. Charney started a PBL chapter at Harrisburg Area Community College while they were students there and, after entering Capitol Campus in 1980, revitalized the PBL chapter there that had experienced a period of declining membership and a low level of activity. Today Capitol's PBL chapter has a membership of 30.

Twenty of the club's members were involved with the award-winning Community Health Fair. Working with the Campus Student Health Services, the students organized volunteers to work at the fair, solicited health information and sponsors, coordinated the daily activities at the event, arranged for publicity and promotion and secured food donations to provide lunches for the volunteers who conducted the health education programs. More than 500 persons from the Middletown-Highspire area attended the event.

According to Williams, president of Capitol's PBL Chapter, the students undertook the health fair project largely as a result of their interest in furthering the concept of preventive medicine and its cost effectiveness.

"Volunteers who participated in the fair not only offered health care information to others, but were educated themselves," Williams said. "Each student learned firsthand the value of planning, which in business is said to be the key to success."

Jean H. Kresge, health services nurse, and Kathleen Laverty, former cooperative education specialist at Capitol, assisted the students with the fair.