

Clubbin' around

10-K

Phi Beta Lambda Newsletter

Future Plans and Ideas for this Term

1. Candy Sales--for more informatio see Kevin, Kathy, Roberta, or Sue. This is an important activity that all members should help with.
2. Tour--there will be a tour of the Nissley Winery in Middletown. More to come.
3. End Of Term Business Lunch--we need some ideas on what restaurant would be the best.

1981 State Leadership Conference State College, Pa.

Congratulations to Eileen Benfer, who placed third in the state for Business Administration. Corine Blouin placed third for Business Law. Keep up the good work!

The 500 conference attendees were treated with the appearance of Penn State alumnus and Pittsburgh Steeler running back Franco Harris. Franco attended the awards banquet and presented awards to deserving students.

Conference attendees were students from Temple, Pitt, Penn State Main, Shippensburg, and Bloomsburg Colleges and Universities to name a few.

Miscellaneous

Through the mail we have found that Kathy Laverty, our adviser, is having a wonderful and exciting tour of Europe. We wonder where she works?

Flash

Phi Beta Lambda will be hosting the Penn State Health Fair in May. This is an activity to inform the public of the health services in our area. For more information, or if you would like to volunteer your services, contact the campus nurse or Eileen Benfer.

There are two brands of discontent: the brand that merely fosters greed and snarling and back-biting, and the brand that inspires greater effort to reach the desired goal. Which is your brand?

--B.C. Forbes

BLOOM INTO THE LATEST FASHIONS OF SPRING

AT THE B.S.U. FASHION SHOW. APRIL 28, 1981

FROM 7:00 P.M. - 8:00 P.M.

IN THE AUDITORIUM

COST \$1.00 PER PERSON

A Personal
Invitation...



to fill out an application for

Editor of the C. C. READER

Applications available in W-129.

Deadline 4/20/81.

HILLEL LECTURE

Students, faculty, staff, and the public are cordially invited to attend a lecture on "The PLO and the West Bank" to be given by Dr. Shaul Mishal, Assistant Professor of Political Science, Tel-Aviv University, Israel. The lecture will be held from 12:14 p.m. to 1:29 p.m. (4th period.) on Thursday, April 9, 1981, in the BCAC (W-132). Discussion will follow the lecture and refreshments will be served.

Doctor Mishal, who received his Ph. D. from the Hebrew University of Jerusalem in 1975, also completed a Post-Doctoral Research Fellowship and went on to serve as a lecturer in the Dept. of Political Science at Yale University between the years 1975 and 1977. Prior to that he had served in various teaching positions at the Hebrew and Bar-Ilan Universities.

Hillel Student Group, in cooperation with the Scholar-in-Residence Program of the Harrisburg Jewish Community Center, is proud to sponsor this event and urges everyone to attend.

CAREER PLANNING WORKSHOP

The Penn State Capitol Campus Marketing Club and the Office of Career Planning, Placement & Cooperative Education are jointly sponsoring a "Career Planning Workshop" on three consecutive Thursday nights.

Each session involves the showing of a video tape as described below.

April 2--"Why Career Planning?"

This workshop features Thomas McThenia, College Recruiting and Relations Manager of Scott Paper, and Richard Hess, Assistant Director at the Penn State Career Development and Placement Center. Issues covered include: Why is it necessary to plan a career?, How to plan a career, and the importance of career objectives to the student and potential employer.

April 9--"Resume Writing"

Thomas Broitman presents this topic. He is the Assistant Director of the Undergraduate Program for the Penn

State College of Business. Mr. Broitman presents the tools necessary for the student to write an effective resume for the job search including: preparation, biographical checklists, revisions, formats, and styles.

April 16--"Interviewing Skills"

This tape features Robert Chersi from IBM. Mr. Chersi is the Corporate College Relations and Recruiting Representative for IBM. He offers the do's and don'ts pertaining to the interview. He also covers the preparation for the interview and the follow-up procedures. The tape concludes with "actual" interviews which emphasize Mr. Chersi's main points.

On the 9th and 16th, a "personnel" person will be on hand to answer specific student questions.

All sessions will be held in the auditorium at 8:00 p.m.

Don't miss this on-campus opportunity to enhance your marketability!

WNDR

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