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Ringling in the Phonathon

Call-eege Fund Raiser

The first-ever Capitol Campus Alumni Phonathon will be held February 9-19 in an effort to raise \$5,000 for construction of the proposed Penn State Capitol Campus entrance sign. The new brick and concrete structure will replace the deteriorating billboard at the Campus's Route 230 entrance.

Using 14 phone lines in the Provost's and Campus Relations offices, students and members of the Penn State Capitol Campus Alumni Society will try to reach some 4,300 Capitol Campus graduates residing in Dauphin and contiguous counties.

"The Alumni Society has designed what we think will be a spirited and effective way to raise the needed pledges from area graduates," said Bill

Forrey, Alumni Society president. "Student response to the phonathon has been excellent, if the sign-up sheets are any indication, and we're hoping the response from our alumni will be generous."

The Alumni Society chose to sponsor the phonathon, Mr. Forrey added, because "we want those entering or passing by the Campus to see a sign of dignity and beauty. We hope the project will help give Capitol Campus the visibility and image it deserves."

The phonathon has been structured to give students a chance to compete for cash prizes for their organizations and themselves. The three student organizations which raise the most money in pledges will receive cash prizes of \$175, \$125, and \$100 respectively for their

treasuries. Top individual prize is \$100, second prize is \$50, and third prize - which will go to the next eight best fund raisers - is \$25 apiece.

In addition to such amenities as T-shirts and refreshments, each caller will be awarded a free five-minute phone call to anywhere in the continental United States.

The callers will work from 6:45 to 9:45 p.m. Mondays through Thursdays during the two weeks of the phonathon. They'll receive a 45-minute orientation before each night's calling begins.

Construction of the new entrance sign is scheduled to begin later this spring, with completion by early summer, according to Joe Kemp, manager of maintenance and utility operations.

An initial drawing of the sign, courtesy of Berger Associates, Inc., was submitted last fall. After modification by Ken Witmer, work management coordinator, the plans were approved by the Capitol Campus Beautification Committee, the Campus Physical Plant Committee and the Physical Development Committee of the Board of Advisers.

Basically, the design calls for a triangular concrete pier, eight feet tall, in the center. The University seal would be affixed in the middle of the pier. Two brick walls - each 28 feet long and seven feet tall, would flank the pier at 60 degree angles. On them goes the template-affixed aluminum lettering: The Pennsylvania State University (on top) Capitol Campus (underneath).

Impending Vending Spending

By September 1, the Penn State Capitol Campus community will be enjoying a new environment for eating and socializing in a renovated Vendorville, according to Provost Theodore L. Gross. The project has been approved for funding in its entirety by the University.

The renovation will change the face of both the food service area and dining room. In the latter, several areas will be created. Wood booths will line the west wall. A booth and table area, partitioned by a 32-inch wall, will occupy the southeast section. The center of the room will contain large and small lounge areas.

A trellis effect on the ceiling will add thematic continuity, and several planters will be installed to soften the room.

"We envision a warm, inviting, comfortable atmosphere, a space well designed and furnished in good taste," said Dr. Mex Bleau, who chairs the Vendorville Subcommittee of the Capitol Campus Beautification Committee. "We want the new Vendorville to be a source of pride to the University community for years to come."

With the architectural drawing now approved, Dr. Bleau added, an interior design consultant will be retained to recommend specific furnishings and color schemes.

According to Joe Kemp, manager of maintenance and utility operations, various construction phases will take place throughout the winter, spring, and summer terms.

"It'll result in some inconvenience to users, but the inconvenience will be temporary and we'll do everything we can to minimize it," Mr. Kemp said. Already, the relocation of heating elements has been completed and much of the old ceiling has been removed.

Most of the work during winter and spring terms will focus on the dining room, Mr. Kemp added. The food service

cafeteria will be renovated during the summer months to minimize inconvenience.

Bernard Resnick, supervisor of Housing & Food Services at University Park and University coordinator of the Vendorville project, has indicated that the physical renovations in the cafeteria will allow a different concept of food service. A number of food service stations, each devoted to different menu items, should make standing in line a thing of the past. And as a result of the physical changes, the menu will undergo some major modifications as well.

News Briefs

STUDENTS - Here's Your Chance

The Winter Term Meeting of the Provost's Advisory Committee on Student Welfare will take place at 3:30 p.m. on Wednesday, February 25, in the Gallery Lounge. Students, faculty and staff who have items which they would like to have placed on the agenda for this meeting should submit them to Dr. South or Rosanne Rosenberger by Friday, February 20. The meeting will be open to all members of the Campus community.

STUDENTS WILL DISCUSS INDIA

On Tuesday, February 10, the Office of Student Affairs will hold its first "Lunch with an International Flair" at 12:15 p.m. in the Gallery Lounge. International students Dilip Patel and Raj Varma will conduct an informal discussion on life in India. Students, faculty and staff are invited to attend. Bring your lunch - beverage will be provided.

Spring Term Calendar Revision

Please note the following changes to the 1980-81 Academic Calendar.

1. Delete the holiday for Good Friday (April 17). Classes will meet as usual on this day. There will be no classes Saturday, April 18.
2. Memorial Day will be observed on Monday, May 25. There will be no classes scheduled this day.
3. Classes that would have met on Monday, May 25, will meet on Friday, June 5. Saturday, June 6 will be the last day of classes for Spring Term 1981.
4. The final examination schedule, June 8-10, remains unchanged.

Next Issue

The next issue of the C.C. Reader will be printed Thursday, February 19. A special four-page SGA insert is planned.



A major exhibit featuring six Capitol Campus photography students is currently showing at the Doshi Center for Contemporary Art, 1435 North Second Street. See pages 8 & 9 for more photos and related story.