

Help Wanted

By Dr. Elizabeth Winston
C.C. Reader Advisor

In the late 1960's, the student newspaper at Capitol Campus was known as Help Wanted. Although we have a different name now, we need your help just the same—as a reporter/writer, photographer, editor, layout artist, proofreader, policy maker.

If you have "a nose for news," a knack for putting people at ease and getting them to tell you their stories—if you're willing to devote the time and legwork required to verify facts and check details before organizing your material into a clear and newsworthy piece—then you should head for Room W-129, Main Building, and sign on as a reporter/writer.

You can choose the beat you prefer: sports, straight news, features on CC personalities and cultural events, and clubs. Or you can suggest working on a topic of particular interest that the Reader doesn't yet cover. Last term some students did just that and the paper included columns ranging from women's issues to ratings of local bars.

Perhaps you'd rather report the news in images instead of words. The C.C. Reader needs people like you to photograph campus events and work with reporter/writers in presenting stories with the greatest possible clarity and impact. Cartoonists are also welcome on the Reader's staff. See the Arts Editor about ways you can contribute to upcoming issues.

Eight-stage process

If you decide to write for the C.C. Reader, your article will go through the following eight stages during the week before it appears in print with your by-line:

Step 1—Submission

You submit your typed (or legibly printed), double-spaced, and proofread article to the editor-in-chief or appropriate area editor, no later than the Monday of the week the paper comes out on Thursday.

Step 2—Proofread

The editor checks your story for timeliness and factual accuracy. If the story passes this test, it is sent to the proofreaders, who correct any typos that slipped by you and make changes in grammar, punctuation, and spelling to bring the article in line with conventional journalistic style. (The standard is The Associated Press Stylebook.)

The proofread article goes into a manila folder with other corrected copy to be typeset for the Reader's next issue.

Step 3—Article is typeset

The typesetter, a work-study student, usually begins

typing on Tuesday afternoon, though the sooner he/she receives the corrected copy, the better.

As the typesetter finishes typing a story, he/she pins it on the plaster-board wall opposite the typesetting machine, where it dries and awaits the scrutiny of the copy editors.

Step 4—Copy Edited

The copy editors proofread the typeset copy and list corrections needed for each story, including directions for capitalizing words, indenting paragraphs, and using bold-face type. These lists of corrections go back into the typesetter's folder, to be typed and pinned on the wall next to the story in which they belong.

Step 5—Corrections

The C.C. Reader's production staff cut out the errors in the typed copy, cut out and paste in the corrections, and return the corrected copy to the wall in the typesetting room, where it is ready for "paste-up."

Step 6—Layout

The editor-in-chief and area editors design the layout of the pages for which they are responsible. They choose the column-width of each story, the size and style of type for headlines, and the location of stories, photographs, and advertisements.

Some of these decisions can be made before the week of publication, but others must be postponed until the corrected copy is ready—on Tuesday night or Wednesday. The editors and other staff members cut the articles and paste them in the appropriate spaces on the layout sheets.

Step 7—Write Headline

Staff members proofread the layout sheets, make any further corrections needed, and write the headlines for the stories.

Step 8—At the Printer's Shop

At 8 a.m. Thursday, the editor-in-chief and two other staff members take the layout sheets to the office of the Middletown Press and Journal. Here the photographs are reproduced in grey tones and the headlines are typeset, laid out, and proofread. The new issue of the C.C. Reader begins rolling off the press about 1 or 2 p.m.

You can participate!

At all 8 of these stages, the Reader staff needs and welcomes your talents. If, besides writing well, you have an eagle eye for misspellings and a good understanding of English grammar, we could use you at steps 2, 4, 7, and 8. Or perhaps you don't know a colon from a comma splice (and you don't care either), but you're an expert with an X-ACTO knife and engineering triangle. You're needed at steps 5 and 6.

If you can't draw a

straight line but your typing skill is the talk of the dorms, why not try the challenge of typesetting? See Roberta McLeod to apply for this work-study position.

Finally, if you'd like to see your one liners in 48-point Bodoni Extra Bold, we're waiting for you at steps 7 and 8.

A more general responsibility that staff members share involves answering questions such as what the function of the C.C. Reader should be and what kinds of stories, ads, and art work should go into the paper.

If you have definite ideas about these issues and want a say in making policy for the newspaper, please join us. Your ideas, your knowledge, your energy, your inspiration, your playfulness—there's room for all of you on the staff of the C.C. Reader.

Please!

Editor:

When I was a student working on my college newspaper, the reporters and editors were enrolled in journalism courses. They did their jobs well on the paper because their course grades depended upon their work.

Ours was a proper paper. Material which did not please our faculty "advisor" was not printed.

The C.C. Reader operates differently. It is a student organization which need not cater to the pleasure of the faculty or the administration because the writers and editors are not working for academic credit. The C.C. Reader is staffed entirely with volunteers.

We hear rumors occasionally of dissatisfaction with the Reader. We note that the writing and editing are done by only a small number of students. Without sufficient help, they cannot be expected to provide consistently a perfect product.

The Humanities program has a number of Multi-Media students whose job prospects would be enhanced by documented experience on the C.C. Reader staff. This may apply as well to students in other programs.

With an adequate staff, the considerable burden of producing the paper would not be borne only by "the dedicated few," and the C.C. Reader could become more responsive to the campus community.

The opportunity is there.

Dr. Donald Alexander
C.C. Reader Advisor

Letters

C.C. Reader

Don't change the name

Editor:

For the last six months or so, there has been a lot of talk among the higher-ups of the campus community concerning a change of name for the campus and future expansion possibilities. We, the thirty-five members of Wrisberg Social Drinking Club (WSDC), would like to take this opportunity to voice our official position, namely: we are unalterably opposed to any change in name or any expansion in the name of progress.

It has been stated by so-called "authorities" that Capitol Campus suffers from an identity crisis, i.e., no one has ever heard of it. From recent experiences in off-campus interviews, we find that this is a gross exaggeration. Maybe John Doe, man on the street, has never heard of Capitol Campus—but the people who really need to know, our future employers, have indeed heard of us and respect the quality of students graduating from our "little school." The proposed name change to something like "Penn State at Harrisburg," besides being a "Gross" misnomer, is an insult to the residents of Middletown and Lower Swatara Township. After all, CC is all of ten miles from the city of Harrisburg. Besides, we would much rather be associated with Middletown than Harrisburg.

As to the question of expansion merely for the sake of a greater university presence in the state capital, we politely ask "Why?" Doesn't Dr. Theodore Gross know that bigger is not always better?

Doesn't he know that largeness leads to impersonality which leads to the ever-popular bureaucratic response of "It's not my job?" We already get enough of that around here because of our "Big Brother" at University Park. Did Gross ever once make a valid attempt to get the opinions of the silent majority of students on this issue of expansion? An underlying reason for coming to Capitol for almost all club members (and the main reason for some members) is the size of this school. If we had wanted to go to a big university, we would have gone to Main Campus where one is a number, not a name.

Capitol Campus is unique in that it offers excellent programs for both upper-division undergraduate and graduate students while maintaining the personal atmosphere of a small college. Why can't Gross and the other big shots let well enough alone? Why should we let Gross use our school for his personal gain, as a springboard to cheap success and quick fame in the highly political world of university administration?

If Gross likes things to be large, why didn't he stay in New York City where the buildings are big, the problems are big, and a handful of students is too small a thing to worry about?

Let's keep him honest!

Sincerely,
WSDC
Wrisberg Social Drinking Club

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