

Hats hit Harrisburg

Hat fever has hit Harrisburg. Millinerie, boutiques and department stores through out the area report substantial increases in hat sales.

No one knows how or why hat fever has spread. Ruth Nellis, millinery manager for Pomeroy's, explains the trend as young people's desire to be different. She says, "Young women want to wear hats because they never saw their mothers wearing hats."

Managers Ann Cerino of Foxmoor's, and Jerry Schnarrs of Fashion Bug, attribute hat fever to the new total look. They report that accessories in general are coming back.

Terry Sterner, manager of Eddie's Men's Shop of downtown Harrisburg, believes discos have encouraged hat fever. Eddie Ruth, owner and buyer for Eddie's Men's Shops, believes shorter hair has brought the hat back for men.

Ruth also sees a trend among young men toward the inexpensive straw hats which are popular among women as well. But a salesman at Ratcliffe and Swarts says that expense doesn't seem to be a major concern for their young customers. He reports, "One teen-age guy picked a hat that cost \$5. and began peeling off the money. He came back in the following week and bought the same hat in a different color."

Most Harrisburg retailers agree, however, that the inexpensive straw hat is the most popular. Also known as a panama hat, milan hat, Chinese straw hat and seagrass hat, the popular straw hat varies in cost from \$3 to \$25. Popular colors are basically neutral, with an added scarf or flow for esprit. Large city retailers have begun to successfully market colorful hats, but Harrisburg retailers are having difficulty in selling color. "People around the Harrisburg area like the basic off-whites, grays, browns and blacks. Maybe next year we'll have a demand for more colors," says Schnarrs of Fashion Bug.

Hat fever has also brought its own terminology. Formerly known as a pillbox hat, this hat is now known as a disco hat. The visored cloth caps are now known as cool caps, newsboy caps, baseball caps and kangol caps. Gone, too, are the days when a man could ask to see a *fedora without further ado. Today he will be asked if he wants to see it in felt, wool, nylon, straw, suede or fur. He will also be asked what sized brim he desires--panama, old man, godfather, pimp or beach size.*

Brimms are no longer worn turned up in the back and down in the front, according to one boutique salesman. Brims are down all around. Hat wearers of today also tilt their hats close to the eyebrows rather than high and back on the head as their ancestors did.

Here to stay, however, is the traditional western hat, which is starting to return after several bad years. Another return is the veil on women's hats, an item that was popular in the early twentieth century. Nealis of Pomeroy's also foresees a trend toward the better hats. She also says that women who have stored their hats of the 1940's can bring

them out of the closet today. Men, however, may have to wait a few more years before they can take their Homburgs or derbies out of the closet.

Retailers agree that while hats continue to be fantastic business, it could be followed by another hatless trend. No one knows how long hat fever will last. Perhaps the biggest fear is another year like 1951. It was the year of an all-time low for hat sales prompted by the second great war and automobiles. As automobiles became popular, hats began to get smaller. Large hats, popular for many centuries began to become a nuisance because they could be easily displaced when climbing in and out of automobiles. As women began to acquire a new taste for wearing almost nothing on their heads, along with the casual dressing mores of the era, hatlessness became in vogue.

If hat fever is here to stay, a new generation will have to relearn or modify the rules of hat etiquette. On what occasion should a man or woman wear a hat? Amy Vanderbilt may publish a future best seller entitled, "How to wear a Hat," and grandmothers will flash all-knowing smiles of "I told you so."

Crime Programs

by Jeff Drinnan

The campus police are offering programs to educate the college community on crime prevention techniques.

To help fight crime on campus, a crime watch program has been established. The programs' purpose is to teach people how to spot a potential crime and alert the campus police. For instance, residents in Meade Heights would be taught how to watch for suspicious cars in their neighborhood. Members of the campus community can obtain advice on crime prevention by contacting the campus police.

Operation Identification is another method for making property more burglar resistant. This service makes use of an engraver with which individuals engrave numbers on valuables which can be traced by law enforcement agencies. Both this service and the crime watch program are the result of past burglaries on campus.

A Rape Crisis program will be offered this fall. The program will include discussions of how to file a rape complaint, trauma resulting from rape and the legal aspects of rape. According to Charles Alesky, supervisor of campus police, a small number of students attended this program last year. "This was somewhat of a disappointment," said Alesky, but he conceded that the small turnout may have been due to a lack of publicity or to the inconvenient time it was scheduled. The Rape Crisis program was prompted by the concern of women students.

The campus police plan to have a guest speaker lecture on drug abuse sometime in May. Alesky said that although drugs are currently not a problem on campus, it's a "growing problem through out the country."

Continuing ed.

news

A time management Seminar for Management will be presented on Friday, April 20, from 8:30 a.m. to 4:00 p.m. in the Multi-Purpose Building at Penn State, Capitol Campus.

Instructor for this seminar will be Joseph J. Nigro, assistant professor of Managing Development at Capitol Campus, and permanent planning consultant for the Pennsylvania Manufacturers Association.

The fee of \$50 includes the cost of instruction, course materials, luncheon, and coffee breaks.

The Penn State, Capitol Campus Athletic Department will conduct two spring tennis clinics in May and June.

A beginners clinic will meet for nine sessions on Monday and Wednesday evenings beginning Monday, May 7. An intermediate and advanced tennis clinic will meet for nine sessions on Tuesday and Thursday evenings beginning May 8. Participants should bring their own equipment.

The fee for each clinic is \$39. Deadline for registration and payment of the fee is Tuesday, May 1.

A one-day workshop entitled "Surveying with the Modern Metric System" will be conducted on Friday, May 11, in the Multi-Purpose Building.

A fee of \$65. will include all workshop materials, coffee breaks, luncheon and the textbook. Deadline for registration and payment of the fee is Friday, May 4.

This workshop is designed for practicing civil engineers and surveyors. It reviews plane and route surveying while introducing new material on the use of the modern metric (SI) system as used in surveying.

For further information, contact the Continuing Education Office, Penn State, Capitol Campus, Middletown, PA, 17057; or phone (717) 787-7753.

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