

**Echoes** 

A wintry window Reveals the sighs Like a flame Upon a balmy bay She walks away....

A spring shower Bluer than The bluest sky Am

dear one

Within a wave of dark clouds hovering noiselessly over the sea

find you there, a gentle voice speaking to my senses lain dormant for as long as waves have come and gone

shall wait

shall love

The cloud shall rise within the vision of a distant seagull

shall see

shall hear

and

shall love some light within the darkness cloud

Marilyn Carmen

(From: Potpourri International, Wyomissing, PA)

Across the open skies Like a cresting wave

Opens the morning hour Like a bursting rainbow A harvest all set to sow 1. . . .

to you for you because of you

by williann lawrence bines

To you I write words of gratitude and thanks for affording me the privilege to share your benevolent personality. You're warm, you're great and yet there's more that one could say.

For you I hold with other precious memories, in the bank of my heart, a share; like stock it grows increasingly. The value becomes priceless. Often I feel that the wealthiest on earth is me.

Because of you i have experienced a relationship of deep concern and understanding wit. You gently held my feelings and inner most expressions. Those delicate human traits you cared for as the bud caresses each flower petal until a natural process prepares it to open up and face the world in full bloom.

Because of you tomorrows will be filled with bliss.

C C Loneliness

nobody wants to talk Hi, How are you, I'm fine

They pretend to listen but they're not

Hi there, I'm fine, That's good Weather, school and sports

Cold out there, another term paper, Rod Carew

Being lonely with people all around Drinking, laughing, complaining

But it could always be worse Silence, looking away, independence

Maybe it's more than just a game Hi, How are you, I'm fine

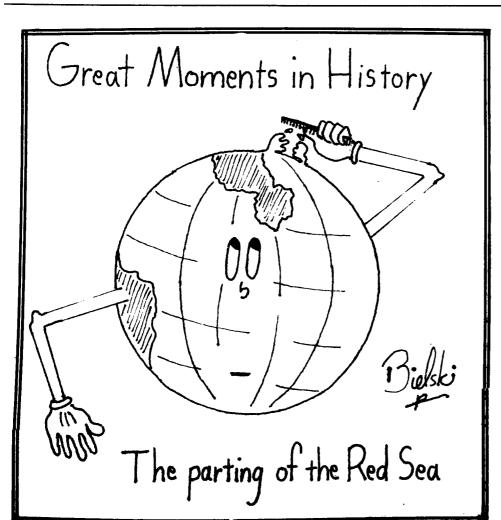
talk to someone today

Cosmic Love

To all the mellow times and haze filled hours with mystic cosmic ever-all-feeling touch. Love me, touch me, envelope me and contain me. I want you - desire you. 'let me take us into another world of feeling. . . time of mellow living.

-Carol Eveschild





## marketing scholarships

Senior majoring in advertising, journalism or other related fields and thinking about consider direct response advertising.

Entry level positions in this growing industry include copywriters, graphic artists, marketing research analysts, junior account executives, sales representatives, fund raisers and much more. It is a healthy \$75 billion a year industry that needs young trained talent.

This exciting direct mail/ marketing medium will be introduced to 30 scholarship students at the 1979 Kleid Collegiate Institute on direct response marketing to be held in Indianapolis, in April 8 - 13.

The Institute awards fulltuition scholarships to 30 college seniors and grad students selected from a field of several hundred.

Applicants must obtain a recommendation from their college or university professors career opportunities should who nominate top students with outstanding academic achievements and extracurricular involvement.

> Conducted by more than a dozen top practitioners from major direct marketing companies, the program will cover the basic techniques on the use of direct marketing communications.

The scholarship covers travel, hotel acommodations and meals for the week-long pro-

Deadline for receipt of applications for this Institute is March 15. Interested students Should ask their professors for applications or contact DMEF 6 East 43rd St., New York, NY 10017, (212) 689-4977.