

Poetry

Echoes

A wintry window
Reveals the sighs
Like a flame
Across the open skies
Like a cresting wave
Upon a balmy bay
She walks away....

A spring shower
Opens the morning hour
Like a bursting rainbow
A harvest all set to sow
Bluer than
The bluest sky
Am
I....

dear one

Within a wave of dark clouds
hovering noiselessly over the sea

I
find you there,
a gentle voice
speaking to my senses
lain dormant for as long as waves have come and gone

I
shall wait

I
shall love

The cloud
shall rise within the vision of a distant seagull

I
shall see

I
shall hear

and

I
shall love
some light within the darkness cloud

Marilyn Carmen

(From: Potpourri International, Wyomissing, PA)



to you
for you
because of you

by william lawrence bines

To you I write words of gratitude and thanks for
affording me the privilege to share your benevolent
personality. You're warm, you're great and yet there's
more that one could say.

For you I hold with other precious memories, in the
bank of my heart, a share; like stock it grows
increasingly. The value becomes priceless. Often I feel
that the wealthiest on earth is me.

Because of you i have experienced a relationship of
deep concern and understanding wit. You gently held
my feelings and inner most expressions. Those
delicate human traits you cared for as the bud caresses
each flower petal until a natural process prepares it to
open up and face the world in full bloom.

Because of you tomorrows will be filled with bliss.

C C Loneliness

nobody wants to talk
Hi, How are you, I'm fine
They pretend to listen but they're not
Hi there, I'm fine, That's good
Weather, school and sports
Cold out there, another term paper, Rod Carew
Being lonely with people all around
Drinking, laughing, complaining
But it could always be worse
Silence, looking away, independence
Maybe it's more than just a game
Hi, How are you, I'm fine
talk to someone today

Cosmic Love

To all the mellow times
and haze filled hours
with mystic cosmic
ever-all-feeling touch.
Love me, touch me,
envelope me and contain me.
I want you - desire you.
'let me take us into another world of feeling. . .
time of mellow living.

-Carol Eveschild



marketing scholarships

Senior majoring in advertising, journalism or other related fields and thinking about career opportunities should consider direct response advertising.

Entry level positions in this growing industry include copywriters, graphic artists, marketing research analysts, junior account executives, sales representatives, fund raisers and much more. It is a healthy \$75 billion a year industry that needs young trained talent.

This exciting direct mail/marketing medium will be introduced to 30 scholarship students at the 1979 Kleid Collegiate Institute on direct response marketing to be held in Indianapolis, in April 8 - 13.

The Institute awards full-tuition scholarships to 30 college seniors and grad students selected from a field of several hundred.

Applicants must obtain a recommendation from their college or university professors who nominate top students with outstanding academic achievements and extracurricular involvement.

Conducted by more than a dozen top practitioners from major direct marketing companies, the program will cover the basic techniques on the use of direct marketing communications.

The scholarship covers travel, hotel accommodations and meals for the week-long program.

Deadline for receipt of applications for this Institute is March 15. Interested students should ask their professors for applications or contact DMEF 6 East 43rd St., New York, NY 10017, (212) 689-4977.