

Master Of Bus/Ad Popular

New York-Why is the MBA-Master of Business Administration-one of the most sought-after degrees in graduate education today?

The degree is considered nearly essential for "fast track" corporate positions, and its versatility in a wide range of enterprises-such as government, health care, education and the arts-has become increasingly evident as graduate business and management enrollments continue to soar.

These are only two of the reasons why thousands of prospective MBAs will attend the 1978 MBA Admission Forums, to be held this fall in New York City (October 19-21), Boston (November 17-18), and Los Angeles (December 1-2).

Attracted by the prospect of interesting and meaningful careers in a variety of well-paying fields, attendees will discuss admissions, curriculum, financial aid, placement, and career opportunities with several hundred representatives of graduate schools of business and management.

Sponsored by the Graduate

Management Admission Council and the Association of MBA Executives, the Forums are prospective students to research and compare so many different programs at once. By attending, participants also save the time and expense of visiting schools across the country on their own.

Last year, more than 7,800 prospective MBAs attended Forums in New York, Chicago, and San Francisco. The Forums were particularly helpful to undergraduates who found that a bachelors degree was only the first step in guiding them to a rewarding career. In addition, the Forums guided prospective applicants to the full and part-time programs that best suited their needs.

As an indication of the growing importance of the MBA, business and management school enrollments are now nearing the 150,000 mark-triple what they were ten years ago-and over 45,000 degrees are awarded each year, compared with 6,000 in 1964. Women now represent as much as 35% of the MBA class at several graduate business

unique in that no other professional group in the country provides the means for pro-schools; between 1971 and 1976, full-time enrollment for women increased by 300%. The average starting salary for this year's graduate with a technical undergraduate degree (with no previous work experience) is approximately 18,000, and with a non-technical undergraduate degree, about \$17,000.

The schedule for this year's Forums is as follows:

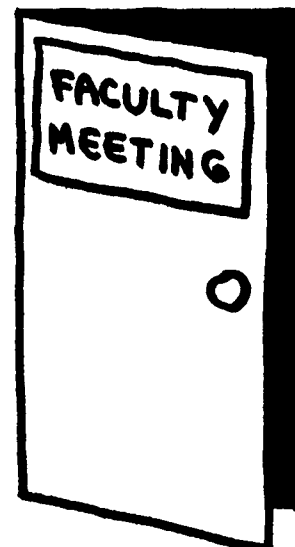
NEW YORK
Roosevelt Hotel Oct. 19-21
45th and Madison Ave.

BOSTON
57 Park Plaza Nov. 17-18
(Howard Johnson's)
200 Stuart Street

LOS ANGELES
Los Angeles Hilton Dec. 1-2
930 Wilshire Boulevard

HOURS:
Thursday (N.Y. only) Noon-7
Friday Noon-7
Saturday 10 a.m.-4 p.m.

You can drop by at any time. The admission fee is \$2.



... AND NOW
LET'S GET
OUT THERE
AND
STAMP OUT
IGNORANCE!!

Phi Beta Lambda

visor.

The Capitol Campus Chapter of Phi Beta Lambda will represent the University at the Annual Pennsylvania Phi Beta Lambda State Seminar to be held at Bloomsburg State College on Saturday, September 30. Other Phi Beta Lambda chapters expected to attend the seminar include: The University of Pittsburgh, Temple University, Indiana University, Shippensburg State College, Bloomsburg State College, Harrisburg Area Community College, Williamsport Area Community College, and Robert Morris College. The PSCC Chapter will be lead to the seminar by Phillip Geigert, President; John Punyko, Vice President; Bryan D. Krause, Secretary; Ruth Chess, Treasurer; and Dr. John Shaw, Ad-

In addition, PSCC PBL is also conducting its fall membership drive. Phi Beta Lambda is part of a national vocational education association for all students interested in preparing for careers in business and/or business education. Together with its high school counterpart (Future Business Leaders of America) the association has a combined membership of nearly 200,000 students in over 8000 chapters across the country.

Membership is available to any one who is interested in business. An orientation meeting will be held on Tuesday, October 3 in the auditorium at 3 pm. If you would like to join, but cannot attend the meeting, please contact one of the above people.

Public Service Ed Fellowship

MIDDLETOWN--Six students have been awarded Public Service Education Fellowships in the Master of Public Administration program at Penn State-Capitol Campus. The total grant award was for \$37,250.

"This is the fourth consecutive year the M.P.A. program has recieved title IX institutional and fellowship grant funds," said Dr. Daniel M. Poore, program chairman of the MPA program.

Dr. Poore explained that there are two types of grants: the institutional grant which provides money toward the salary of the internship director, and the fellowship grant which provides full tuition and

a stipend of \$325 a month to the graduate student.

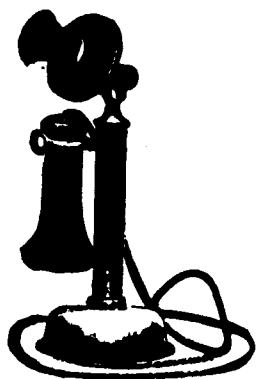
Three new fellowship grants were awarded for the calendar year 1978-79. The recipients are Paul Pupo of Pittsburgh; Terescita Pfeifer of Harrisburg; and Lynn Schaefer of Howell, Michigan. Three continuing fellowship grants for the fall term 1978 were also awarded. The recipients are: Judith Krafsig of Harrisburg; and Paul E. Myers and Fred Semback of Middletown.

The MPA program in which the recipients participate requires 39 graduate credits, 9 of which will require field study work done over a period of 8 months in a state or local government agency or health institution.

Project Helpline

The Campus Information

944



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Referral Line

Mon.-Fri. 6 p.m.-12 p.m.



Your vote is your voice. Say something.