

Bookstore is a Non-profit organization

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general University account to finance student activities. Heat, light and janitorial services are provided by the Campus Operating Budget. In order to serve the student needs, the Bookstore endeavors to carry a complete line of essential classroom items, as well as souvenir items, such as Mugs, Pennants, Jewelry and imprinted clothing.

The Bookstore is a departmental operation. Merchandise or services offered are categorized into new books, supplies, jewelry, clothing and miscellaneous items.

All buying for these areas are premised on these basic principles. First, the item must be required for a given course or program of the Campus. Items of this type are naturally the textbooks, some paperbacks and frequently supply items. Second, items will be made available to supplement and complement the course study and to enhance the cultural and academic significance of the Campus. Third, items will be available to serve the personal convenience of student life.

The largest department we have and from which more than 60% of our sales are derived is the textbook department. Most of the problems we have are centered within this department of the Bookstore. Textbooks are expensive tools of the trade - the tools of being a student. National figures suggest that books for required courses cost about 4 - 5% of one's total educational expenses. When you figure that you receive 80 - 85% of your education from textbooks, your investment in these books is one of the best offered in your entire educational process!

The pricing of textbooks is determined solely by the publisher and prices are subject to change at their discretion. From the price structure offered by publishers, bookstores receive a 20% discount on which to operate. Average figures across the country indicate that it costs about 23.7% to operate a textbook department, therefore, it is easy to understand THAT ANY BOOKSTORE LOSES NEARLY 4% ON COLLEGE TEXTBOOKS even though they

are expensive.

An order for textbooks originates about 2 months prior to the need. A requisition form from any academic department tells the bookstore the title, author, publisher and number of students expected to enroll.

Often we are asked why a \$1.75 copy of MOBY DICK is required when a 50 cent edition is available. This is not the Bookstore's choice - nor should it be! It is a faculty decision based on the edition's special footnotes, appendix, or other justifiable reason.

There are several understandable reasons why we occasionally run out of textbooks or do not have them available when classes begin. It is not unusual because of higher than expected enrollment, to have entire sections created as classes start. As enrollment demands fluctuate, projected classes of 25 could end up with actual enrollment of twice that number without the store being forewarned. When this does happen, we immediately telephone for books, but they can never be shipped as fast as the call was made, and so we are out of stock until they arrive.

Publishers have policies which we have to adhere to concerning the amount of time we have in which to return books. Accordingly, our format is focused on these policies: ALL RETURNED BOOKS MUST BE ACCOMPANIED BY THE SALES RECEIPT. NO RETURNS ACCEPTED AFTER TWENTY-ONE CALENDAR DAYS.

Because publishers do not extend credit on books which have any marks whatsoever on them, we cannot refund on books with markings of any kind and constantly stress, DO NOT WRITE IN A BOOK UNTIL YOU ARE SURE YOU ARE GOING TO KEEP IT.

The price of a text in general is based upon the number of pages, the number of drawings, photographs, and formulas which are more expensive than regular typesetting, and the sales potential of a book. Two texts of the same size may be expected to vary in price if one has a larger sales potential.

A smaller book likewise may

be higher priced than a larger one if its sales potential is expected to be low. Upper classmen's texts are generally more expensive than freshmen's texts due to the smaller sales potential that they usually have.

Students frequently object to text revisions because they require the purchase of new texts. A text is revised in order to keep abreast of the advancements made in the past several years. It should not be expected that they will be entirely new texts anymore than this year's automobile is entirely new in comparison with last year's model.

Self service was designed to help people purchase the merchandise they want as quickly as possible. It also helps to serve you at the lowest possible prices. Recognizing the value of this, we have instituted self service.

However, self service does not mean "Help Yourself." If you do, the result is a higher operating cost which is reflected in higher prices to you. Apprehension of anyone "Helping himself" to merchandise could mean conviction and a criminal record. Admission to graduate schools is refused, and commissions in the Armed Services are denied to students with this kind of record. Therefore, don't let a moment of thoughtlessness jeopardize your entire career.



A confident Mike Leasher during one of his frequent visits to the Capitolist office. He seems confident as he is the only candidate for SGA vice president.



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McDermott moderates panel at London Conference

Dr. Robert E. McDermott, Provost of Capitol Campus, has been selected as a panel moderator for the Third Annual Joint Adult Education Services Conference, now being held in London, England.

Topic for the panel is "Changes and Evolution of Education Policies and Practices - Relevance to Military Situations." More than 250 Key personnel involved in educational and personnel programs for the Navy, Army and Air Force in Europe are in attendance.

Arrangements for the conference, which is staged in the U.S. Embassy, were made by the staff of the Commander in Chief, United States Naval Forces, Europe.

Questions under consideration by the conference include the challenge of increasing awareness of education opportunities available to service people, stimulating participation, use of materials, ideas and opportunities available through the British Open University and external degree programs, and improvement of interservice cooperation while providing maximum educational opportunities at minimum cost.

Dr. McDermott has participated in two previous Tri-Service Conferences held in Berchtesgaden and Heidelberg, Germany.

Other panel participants include Dr. J. Cudd Brown, Director, International Program Development for Penn State; Dr. Palmer Pilcher, Vice President, Academic Affairs, University of Arkansas; Dr. T. Benjamin Massey, European Director, University of Maryland; Dr. James C. Hall, Dean, Continuing Education, Roosevelt University; and Dr. John Dunworth, Dean, Teacher's College, Ball State University.

McDermott holds a Bachelor and Master of Science from the Iowa State University and a Ph.D from Duke and has been cited by Science, The Dictionary of International Biography, Who's Who in America and Who's Who in American Education.

Soc. Committee Runs Sci-Fi Festival

On Saturday, April 28, the Social Committee will present three films as part of a Science Fiction Film Festival. The shows begin at 8:00 p.m. in the Student Center, with admission set at one dollar or 50 cents with an activities card.

The films are "The Omega Man" starring Charlton Heston, "Glen and Randa" with Shelley Plimpton and "THX 1138."

"Glen and Randa"

For a film made by an underground filmmaker, Jim McBride's poetic saga of the future of mankind and civilization has achieved surprising commercial success. Called "one of the best and most original American films of the year" by "Time" Magazine.

The story takes place a generation after nuclear holocaust has destroyed civilization, and follows Glen and Randa's innocent search for "The City" (Metropolis as they see it in a discarded Wonder Woman comic book) and the anachronistic relics of a vestigial culture. But beneath this simple narrative is a poignant allegory, demonstrating that the more man strives for technology, the farther he gets from nature.

The film does not deal with the question of whether we should destroy civilization and

return to an Eden-like existence, but with the fact that we cannot, that we have evolved into a species requiring progress, if only for its own sake.

"Glen and Randa" stars Steven Curry and Shelley Plimpton, and is rated R.

"Omega Man"

Gone are the days when Charlton Heston's neighbors in Beverly Hills would see him pacing his garden in a coat of mail or a toga, rehearsing lines for an epic film.

Heston, usually seen in costume or uniform, wears a contemporary shirt and trousers in "The Omega Man."

"The Omega Man" is set in 1975 after germ warfare has killed most of the Earth's population. Heston is a research scientist, the only survivor immune to the plague. Another group of survivors is a macabre society of mutants who show the grotesque effects of the plague. Their hair is white, their skin has lost all pigmentation, and their eyes are so sensitive to light that they move only after dark. Heston spends his days hunting them down; they spend their nights trying to kill him, a symbol of the technology that ravaged humanity.

Scenes of deserted Los Angeles, decaying corpses and sinister zombies provide gripping

tension and suspense in this effective glimpse of Armageddon. "The Omega Man" is an adaptation of Richard Matheson's novel, "I Am Legend."

"THX 1138"

"THX 1138," a Warner Bros. release, is a deceptively rich film. Its futuristic society lives totally underground. Men and women both have clean-shaven heads and are forced to take soothing drugs that kill all aggressive and sexual drives. The police are metallic-faced robots, totally without malice.

THX is a member of the society who stops taking drugs and falls in love with his roommate, shapely LUH 3417. He is jailed in an infinite white void. An eerie escape and a hair-raising chase lead to the mind-bending climax.

"THX 1138" is the brainchild of George Lucas, who wrote and directed it, and is based on a short prizewinning film he made while a student at the University of Southern California. Lucas is only 26, a man with a free-swinging imagination, whose whole existence revolves around the film. His thesis, apparent throughout the film, is that it is not so much the future you are seeing as it is today.

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