

Prof. Redington Active New Faculty Member

by Mark Israel

NOTE: This is the first in a series of articles designed to familiarize the student body with first-year professors at Capitol Campus.

John T. Redington, Instructor in Marketing is no stranger to the Penn State system. He is a candidate for a Ph.D. in Marketing from University Park, and was an instructor and research assistant there from September, 1969, until he came to Capitol this fall.

Redington explained that he initially chose Penn State because of the flexibility in its doctoral programs. His background contains a unique blend of marketing management and computer science, he continued, and nowhere else in the area would he have been able to apply this background to a doctoral program.

Redington arrived at a decision to become a teacher in his sophomore year at Temple University, from which he received a B.S. in Marketing in 1965. His desire to teach at a college level prompted him to continue on for his master's degree. He received his M.B.A. from Temple in 1967 and, from there, went on to become an instructor of business at Community College of Philadelphia. Redington remained there for two years,

before beginning his association with Penn State.

Upon the completion of his course requirements, Redington decided to go out and teach, rather than stay at University Park to finish his dissertation. He talked to representatives from about eight schools at an American Marketing Association education conference, and it was there that he decided on Capitol Campus.

Here at Capitol, Redington has quickly become involved in many projects. He has been working on his dissertation and expects to receive his doctorate this summer. He teaches two courses in the Business Curriculum--Bus. 360 (Management Decision Making) and Bus. 498C (Information Decision Systems) and serves on a planning committee with Drs. Lee and Brown of the business program. The objective of this committee is to devise a system for setting up options within the program. Such options would include Accounting, Marketing, and Management, as well as more specialized options such as an Information/Science option. This latter would offer the student with a background in computers a chance to learn to apply it to business decision-making, and the student with a basic background in business a change to learn the use of computers as an aid to decision-making.

Redington also is doing research in data collection and its use. He has divided data into two categories. The first is demographic, which includes such objective data as age, education, sex, income, etc. The second is psychographic, and consists of more subjective information such as attitude, interest, and opinions. All this data is then analyzed, and relationships are coupled together and used as predictors for market segmentation.

He is married to the former Mary Anne Baker, whom he met at Germantown High School in Philadelphia before transferring to Central High where he received his diploma. The Redingtons, who have a four year old daughter, Lynn Anne, are currently living at Pineford. He described the Harrisburg area as being a nice place to live because it offers many of the opportunities of a metropolitan area.

He is very happy with his experience thus far at Capitol and he spoke highly of the students. "They have a little more of a feeling for what they're doing and where they're headed than do the students of University Park."

The Capitol Campus community is equally pleased with Mr. Redington, and we all look forward to a long and happy association with him.

Phoebe's Phoods

The importance of Vegetables and Fruits

vegetables are a full source of minerals and vitamins. fresh green vegetables should be eaten at least once a day. they contain chlorophyll, that is natural deodorant and it helps your body purge itself of wastes.

green veges (sometimes referred to as "vegies" by those who are fond of them) can be eaten anytime night or day. they are a wholesome, light, food and are good to eat when other things are too hard to digest (for those of you who have ulcers, it's not your diet, learn how to relax, so your stomach can do its job without hassling it).

all of the above nutrients, except chlorophyll, are contained in fresh fruits. fruits have more simple sugars. both fruits and vegetables contain bulk, which is important in having those bowels move on out! fruits clean the body; vegetables build it.

cooking vegetables

vegetables should be: steamed, fried, baked, or fresh. they may be boiled, but only a little bit of water should be used in the bottom of the pan. do not fill a pan full of water then put a few beans, then dump out the water. the water should be drunk or used in cooking, because all minerals are water soluble and you're throwing them away. (that's stupid).

fried vegies

fried vegies are great because all you need is a vegetable and a fry pan.

- 1) saute onions and celery till clear.
- 2) add broccoli and/or cauliflower ("call any vegetable"), put a bit of water in the pan and cover.
- 3) later, add rice or a grain if desired, this is the time to stir in a few beaten eggs if you please.
- 4) add mushrooms last, and cover.
- 5) eat

stuffed mushrooms

when you go to the grocery store and find mushrooms as big as a fist, you know you're going to have stuffed mushrooms for dinner that night.

- 1) saute a small onion till clear.
- 2) take stems out of tops.
- 3) set tops upside-down on pyrex dish.
- 4) chop stems, add 2 crumbled pieces of whole wheat (without preservatives), toast and add to onions.
- 5) mix an egg or two with some water (remember, if you don't add enough, you can always add more).
- 6) add to frying pan until eggs are solid.
- 7) fill mushrooms with the mixture.
- 8) bake 10-15 minutes at 250 degrees. enough to feed two voracious women.

my favorite things are good food, good music, and good people...

STATE DEPARTMENT OFFICIAL NOTES POLLUTION PROBLEMS

Pollution is a problem which all nations of the world obviously face, yet many factors including economic development and foreign trade profits hinder the progress of available solutions.

That fact was stated by Slator C. Blakiston Jr. of the Department of State's Office of Environmental Affairs during a recent meeting of the Harrisburg Foreign Policy Association held at Capitol Campus. Dr. Richard H. Heindel, Dean of Faculty introduced the speaker.

Blakiston explained that nations such as the United States must realize that stringent anti-pollution measures must be tempered for undeveloped countries, and that universal environmental laws are both improbable and impractical.

Blakiston said he headed the U.S. delegation to a United Nations conference on the environment in Stockholm last June where many delegates representing nations of the Third World expressed apprehension about tough environmental controls that would hurt their economy.

He did report that although no definite resolutions calling for enforcement of environmental protection statutes were formulated at the conference, over 100 nations

agreed on 107 resolutions that established what Blakiston termed a "Declaration of Environmental Policy."

"Earthwatch," a system of monitoring stations in various areas of the globe which will note the spread of pollutants, was the major accomplishment of the conference. Blakiston pointed to another achievement as the proposal to establish a network of genetic resources to aid endangered species of plants and animals.

Blakiston stated that many nations in the past few months have agreed to stop the dumping of highly toxic chemicals into oceans. He said other measures prohibiting pollution of international waterways may come in future conferences. He cited bilateral efforts of the United States and the Soviet Union to establish environmental accords as an example of much needed cooperation.

He also cited a case where cooperation is not in evidence; where foreign manufacturers must spend more on their exports to the U.S. to meet United States antipollution requirements while the U.S. manufacturers, when exporting, do not face the same problem in most cases.

CLUBS CAN EARN MONEY FROM MUSIC FESTIVAL

by Diana Walsh

This year's music and arts festival will hopefully be the result of the combined efforts of several organizations on campus.

Goodpeople Productions will handle the actual music programs. The XGI's will set up a refreshment concession, and the profits from this will help to cover the expenses of the overall production.

Although the vets are handling this concern, Dick Mulfinger has made it clear that they do not plan to absorb the total profits. "The opportunity is here for all clubs to make money. The profits from our concession will be shared with other organizations in proportion to the committee of manpower which is fulfilled. Through this, we hope to be able to count on a certain number of people from each organization to carry out such responsibilities as marshalling and cleaning up."

The weekend is scheduled for May 18, 19, and 20. Clubs who are interested in taking advantage of this should show their interest as soon as possible.

Time is limited, and a firm commitment is needed in order to make concrete plans. Please contact Mike Leasher, 944-3103.

'Vast Wasteland' satirized by 'circus'

Last week, the Capitol community received a real treat in the form of the "Portable Circus." The group presented an enjoyable satire of television, once termed a "vast wasteland."

The Portable Circus was founded in 1969 at Trinity College in Hartford, Connecticut as an undergraduate improvisational comedy group.

In February, 1971, having appeared successfully at several colleges in the East, the group decided to pursue comedy as a career. They sought the professional advice of George Sherman, writer and theater director, who had taught at Trinity. Their talent, vitality and unusual imagination excited Sherman to the extent that he proposed to work with them on an exploratory basis during their spring vacation. This experience confirmed his initial enthusiasm.

At the time the group first approached him, Sherman was already at work independently developing a theatrical project

meant to explore the meaning and effects of TV on our contemporary society. Sherman proposed that they develop a concert with TV as the major theme. The group, members of the first generation "raised" on television, responded immediately and enthusiastically.

At the close of college on June 1, 1971, they came to New York; they rehearsed for two days, developing a half-hour show for public audition at the Main Point in Philadelphia. On June 3rd, they auditioned and scored an instant success. The Philadelphia Evening Bulletin wrote: "Funny people in search of a future...score it boffo...widly funny."

Since the Philadelphia success, they have returned to the Main Point, appeared on Television, at the Bitter End in Greenwich Village, in concert at Long Island University during its summer session, and are slated to appear on the Dick Cavett Show.

POT NEVER HAVE A
PRISONERS NICE DAY ☹️

TUESDAY 12 NOON
GALLERY LOUNGE

'The Commissioner'
A One Act Farce