

Penn State Alumni Association inducts Albert Maxson

by Jennifer Schrer
Collegian Staff Writer

On Sept. 30, Albert Maxson, Senior Vice President of Finance at Republic Airlines Inc. and a Behrend alumnus, will be awarded a fellowship. This fellowship is set up through the Alumni Fellows Program which is designed to bring an alumni back to campus who have been successful in their chosen career area, whatever that career may be.

The purpose of the program is to stimulate greater activity and identity between prominent alumni and the university community including faculty, students and administration. The program also tries to add a dimension to the academic curriculum not otherwise available in the traditional college classroom through close contact among eminent alumni, undergraduate students, graduate students, faculty and university administration. It is also important to note that although it is an honor to receive the award, it is also established so the alumni may offer their insights to their alma mater.

The Alumni Fellows Program

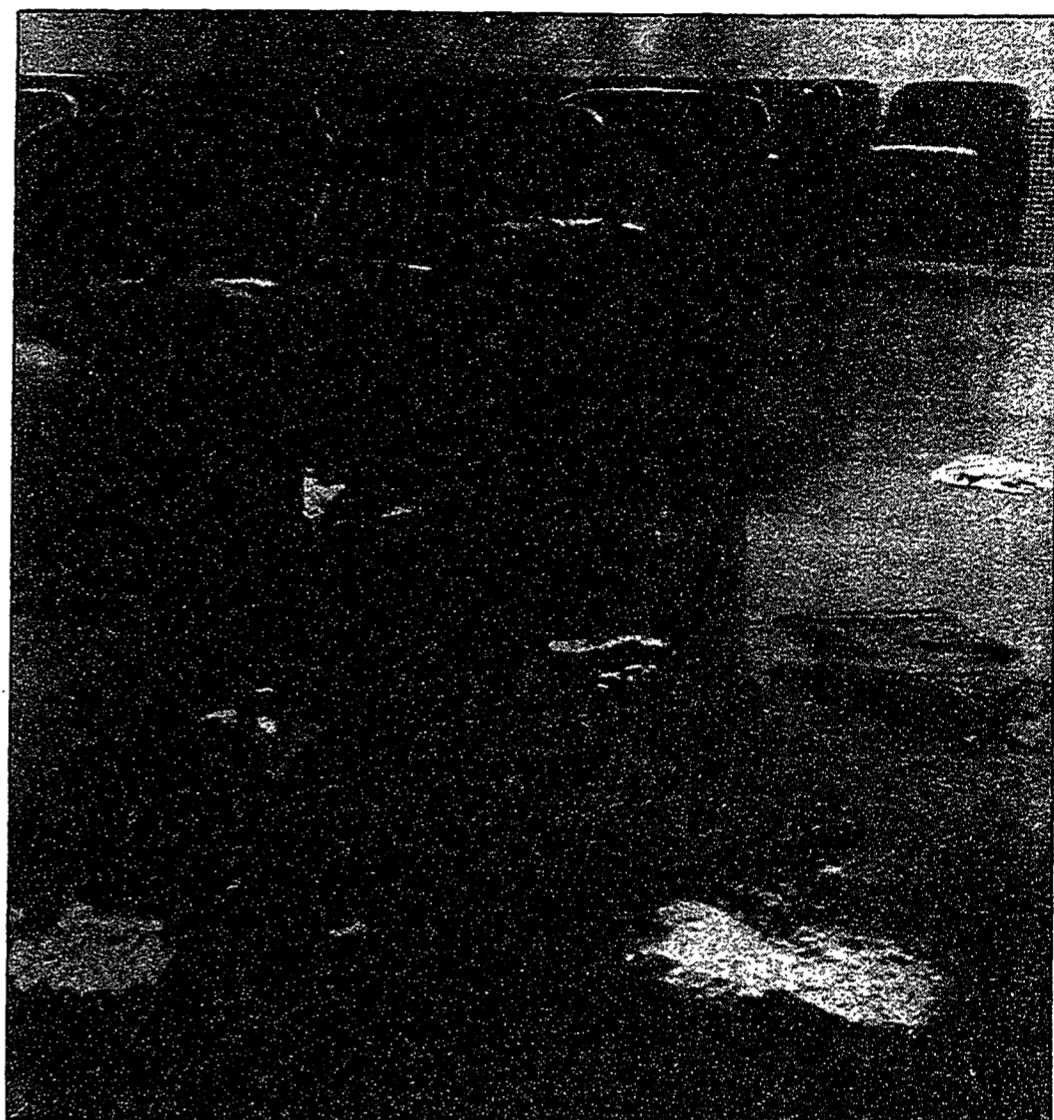
was started in 1973 and is financed by Behrend College and the Program Development Fund of the Alumni Association at Behrend. The Alumni Fellows title is a lifelong designation as specified by the Board of Trustees.

Maxson, this year's recipient of the Medallion Award, now resides in Minneapolis, Minn. He attended Behrend from the fall of 1953 to the spring of 1955. He then transferred to University Park where he graduated with a B. S. degree in business administration. He then went on to get an M. B. A. from Georgia State University followed then by an Advanced Management Program at Harvard Business School.

Maxson was Senior Vice President of finance and chief financial officer of Republic Airlines, Inc., between April 1980 and August 1986. He was responsible for the company's treasury, general accounting, revenue accounting, tax and property insurance functions. Before Maxson was with Republic, he was chief financial officer for Southern Airways, Inc., from Jan. 1968 to July 1979. Republic

Airlines was formed as a result of a merger between Southern Airways and North Central Airlines, Inc. As of August 1986, Republic Airlines has merged with Northwest Orient. Albert Maxson is now vice president of financial planning following a promotion of Northwest Airlines. He is also a member of the Board of Directors Aero Systems Engineering, Inc., and immediate past chairman of the Air Transport Association's Economics and Finance Council.

It is fitting that he was chosen this year to receive this prestigious award since the School of Business was made official as of July 1, 1986. Maxson will be accompanied by his wife and will be on campus for two days (Sept. 30 - Oct. 1). He will be having breakfast, lunch and dinner with students and faculty and some community advisors. He also will be speaking to the public and visiting some business classes so students may have a chance to ask questions pertaining to the field of business. He will also be giving a public address on Wednesday Oct. 1 from 7:00 until 8:00 p.m., which will be followed by a reception.



Reed it and weep

photo by Paul Duda

Soggy ceiling tile continues to fall in the Reed building as rainwater soaks its way through the roof and into the lecture hall.

The Ambassador Program provides student representation

by Craig Altire
Collegian Staff Writer

Five students have been chosen to represent Penn State - Behrend in the college's newly established ambassador program. The students are Lynn Altire, Ronette Green, Wendell Bates, Greg Goldsmith and Steve Stegman.

An ambassador is a student who represents the college at university events and meets with visitors to the campus such as returning alumni, prospective students, university officials and guest speakers. The program will enable these visitors

to be exposed to student viewpoints rather than to just those of the administration.

The Ambassador Program began at the University Park campus in 1981. That group now consists of 80 members. Last year at U. P., 692 students applied for the 30 vacant ambassador spots left by graduating seniors.

The duties of the Behrend ambassadors will be similar to those of their University Park counterparts, but some differences are necessary as Behrend and University Park are

extremely different environments. Martha Songer, associate director of development and university relations at Behrend and coordinator of the program states that Behrend would like to increase the number of ambassadors to 15 within the next five years.

This year's ambassadors were chosen through faculty and student leader recommendations of last year's freshmen and sophomores. "We are looking for students who are not only bright in class, but also have gracious social skills," said Songer.

Students wishing to be ambassadors next year may submit applications in early spring of 1987. The applications will be open to freshmen and sophomores, preferably those planning to graduate from Behrend.

Students that secure the position of Behrend ambassador will have many advantages in the future. Besides the position looking good on a resume, it will put ambassadors in touch with both community and national leaders. The ambassadors of the first few years will also have considerable say in the formation of the program.

The Behrend ambassadors made their first appearance at "Luncheon Alfresco" in Fisher Plaza, at University Park on Saturday, Sept. 13. The luncheon kicked off Penn State's \$200 million fundraising campaign, which will benefit Behrend as well as many other parts of the Penn State system.

In the near future the ambassadors will have meetings with Behrend academic department heads as well as many administrators. This will help them to be well versed with Behrend and thereby better represent the college.

Dr. Charles Garfield stresses individual excellence

University Relations--Dr. Charles Garfield, one of the world's leading authorities on achieving individual excellence and productivity in business, will be featured at a luncheon meeting on Thursday, Oct. 2 at the Erie Hilton during the North Coast Business Week Conference. His presentation, "Peak Performers in Business," is being sponsored by Penn State-Behrend College.

Credited with completing America's longest study of high performance, Garfield has researched more than 1,500 high achievers, comparing those in business to their counterparts in science, sports, the arts, and other professions. His list includes names like Lee Iacocca, Luciano Pavarotti, Linus Pauling, Martina Navratilova, Ted Turner and hundreds of less visible achievers who are the best in their fields.

Garfield will uncover the essential skills that achievers use to become the best during his appearance in Erie. He will also illustrate findings from his upcoming book, Peak Performance in Business, which has received the largest advance for a non-fiction book in publishing history.

Not only is Garfield a renowned studier of his achievers (articles about him have appeared in *The Wall Street Journal*, *Management World*, *USA Today*, *The New York Times*, *The Washington Post*, and *Newsweek*), he is one.

A world class athlete and scholar, Garfield began taking college courses in astronomy at the age of 13 and became one of the youngest persons ever inducted into Pi Mu Epsilon, the National Mathematics Honor Society.

As a mathematician and computer analyst for the Grumman Aerospace Corporation, he helped construct the Apollo 11 lunar earth module (LEM) and chart its course to the lunar surface. During the nation's efforts to put a man on the moon, Dr. Garfield began his research on why formerly average executives and managers, technical professionals and others were also reaching for new heights.

Following his work on the manned lunar landing, Garfield left the space program to complete a Ph.D. in psychology at the University of California at Berkeley and to devote himself to his study of peak performers. Currently, he serves on

the Clinical Faculty of the University of California at San Francisco and is a Fellow of the American Psychological Association. He is also president of Performance Sciences in Berkeley.

Garfield's lecture is open to the public. Cost of the luncheon pro-

gram is \$10 (included in the three-day conference registration fee of \$90 for conference participants). Advance reservations are required.

For more information about Garfield's lecture or about the North Coast Business Week Conference, call 454-7191 or 898-6159.

SGA appoints new club presidents

by Jill Tourville
Collegian Staff Writer

Several changes have recently occurred in the Student Government Association. Four positions were filled this week. Jim Hague and Steve McGarvey are the newly elected Freshman Senators. At the meeting Wednesday evening, SGA appointed Matt Farkas as Inter-Club Council President and Deedra Gross as Commuter Council President.

In addition to these modifications, the SGA now has three treasurers, appointed for these positions were: Shellie Altman, Scott Owens and Brenda Tobey.

Three treasures are necessary because of the additional money allocated to SGA. This fund, totaling \$20,000 is labeled "impact money."

It will be used to enhance the quality of student activities. Increased funds has resulted in greater responsibilities imposed upon the treasurers. Not only must the treasurers maintain accurate records of all money, which requires much time, but also they must process the disbursements of allocations to clubs. Therefore, a stipend increase of \$500 has been requested by Doug Gainer. The purpose of this increase is to encourage the treasurers to do thorough and accurate work.



photo by Jim Cooper

Steve Stegman (back left), Greg Goldsmith, Ronette Green and Lynn Altire are ambassadors.

Alumni activist arrested

by Chip Susol
Collegian New Editor
and Kim Krynock
Collegian Contributing Writer

On Friday, September 12, John Biggie, Behrend alumnus, and Chuck Heynes were arrested for violating a directive issued by Governor Dick Thornburgh, R-PA, prohibiting voter registration in public government buildings. Biggie, who graduated from Behrend in 1985 with a B.S. in Management and a minor in Economics, is the Coordinator of Jobs With Peace in Erie. Chuck Heynes is the local coordinator of Project Vote!, a national non-partisan voter registration effort. On Tuesday, September 16, we spoke with them, covering topics which ranged from their arrest to

voter registration, and its effects on national and local politics. The following are excerpts from that conversation.

Biggie: Chuck and I had been in the unemployment office and the welfare office registering voters all week. Dick Thornburgh issued an administrative directive saying that no one is allowed inside public buildings paid for by taxpayers' dollars to register voters, even in a non-partisan effort. Basically, we...refused to leave. Monday (September 8) they (the unemployment and welfare agencies) called Harrisburg and were told to stand by. Wednesday (September 10) we left just before the state police got there. We had no idea that they had called them. On Friday (September 12) at 11:05 a.m., three state of-

ficers came in and told us that if we didn't leave, we would be arrested. We told him that we weren't going to leave this public building (on the grounds of) 1st Amendment right, 10th Amendment right, and 14th Amendment right. We said, "No, we aren't going, this is entirely unconstitutional." They arrested us.

(This issue) has been in federal court nine times, (against) nine different governors in nine different states, including Pennsylvania in 1984, who had issued directives similar to this one. Dick Thornburgh was found guilty of violating 1st and 4th Amendment rights in 1984. He said that he would change his policy. The court issued a temporary restricting order based on his word. He broke this agreement when he reissued the directive in April.

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