

## Study finds feminist theses could hurt job prospects

(CPS)—Women may have a hard time getting a job if their resumes evince strong feminist feelings or refer to school projects that a prospective employer may see as meaning they could cause "trouble" on the job, a new study by two professors suggests.

Employers surveyed by Michael Hitt of Texas A&M and William Zikmund of Oklahoma State seemed especially reluctant to hire female students who had done studies of job discrimination.

But corporate preferences for male applicants in general seem to be fading, Hitt adds.

Other job placement officials, however, question Hitt and Zikmund's study, and note "political" references on a resume are always a risk.

"I am not sure if (discrimination) is specific to women's groups," says Joe Santos, a placement officer at Miami of Ohio.

Employers in general seem to respond less positively "to social stands of any kind" on resumes, he observes.

Hitt and Zikmund's study suggests companies appear anxious to

respond to feminist applicants with appropriate care, if not with jobs.

"The study shows companies tend to respond to feminist applications to make sure they are responding to feminists," Hitt says.

Hitt and Zikmund sent the resumes of two women to some 200 companies.

To see if companies respond to feminist applicants differently than they do to others, the researchers sent resumes that identified the applicants only by their initials, resumes that identified them by full name, resumes that said the applicant had written a thesis on job discrimination, and resumes that did not mention the thesis.

Invariably, the firms replied to the resumes identified only by initials with a salutation of "Mister," Hitt recalls.

The resumes that mentioned the discrimination thesis and had the women's full names received the most responses, but the majority of them were negative.

Companies, Hitt concludes

from the response, are leery of hiring someone who might question how they operate.

Santos thinks they're just leery of hiring anyone whose politics may offend someone in the firm.

"Whenever you mention involvement with a political stand, there is always the chance the person reading the resume may have a bias the other way," Santos says.

But Hitt and Zikmund were most intrigued by firms' replies to the resumes that mentioned the job discrimination thesis, but

were identified only by the applicant's initials.

"It seems companies were apprehensive only if they felt a woman was doing a discrimination study," Hitt says.

As a result, Hitt advises women who wish to mention on their resumes activities that might be considered vaguely "feminist" to identify themselves by only their initials.

But companies responded to women who did not evince any feminist philosophies on their resumes at the same rate they did

to men.

In previous studies by Hitt and other researchers, companies tended to respond to male applicants more frequently and more positively than they did to female applicants.

Hitt concedes each firm got only one version of the resume, but maintains his data show a "statistically significant" difference between the positive responses to the "feminist resume" and the three other types.

## TOTH provides campus link in message board

by Karen Koper  
Collegian Contributing Writer

Have you ever raced around campus frantically trying to get in touch with someone you knew was here somewhere? Or hung around for a couple hours after classes to attend a meeting that was cancelled—but you never got the message? ...**Problem solved.**

The Top of the Hill Club is trying to make the process of getting a message to someone on campus a little less frustrating with the recent installation of the "CAMPUS MESSAGE BOARD" in the Gorge Cafeteria.

The new bulletin board is located directly under the S.I.S. monitor on the west wall of the cafeteria. Everyone is asked to refrain from using the board for advertising purposes, but all are welcome to leave a message for anyone else. However, posting the message is only half the battle. All of us must get in the habit of checking the board daily to see if anyone has left us a message. Because most of us make it to the Gorge at least once a day, it should be easy to get into the habit of glancing at the board as we're coming or going.

This can be your lost communication link—**TAKE ADVANTAGE!**

## "Coffee with the Provost" allows students to speak out

by Pat Schilpf  
Collegian Staff Writer

All students can chat over a steaming cup of coffee with the Provost once a month.

"Coffee With the Provost" provides a time for both Dr. John Lilley, provost and dean, and students to communicate with each other.

"I don't make contact with too many students. 'Coffee' helps me get in pulse with the students," Lilley said.

The nature of "Coffee" is a meeting with no agenda. Matters that students are concerned with can be voiced at this meeting with, Lilley then using various sources

to solve legitimate problems.

Anywhere from ten to 30 students attend, however, often leaning more towards ten. "There are usually familiar faces, but on the other hand there are new ones too," Lilley said.

New students are always welcome to attend. "The newer students that attend always act a little nervous the first time, but that frequently ends at the next meeting," he continued.

"Coffee" accommodates all students since the time schedule varies monthly. It is presently being held in the Reed Seminar Room.

Tuesday, April 15 at 10 a.m. marks the next meeting date.

## Fiber optics TV continued from page 1

"The stadium screens that are now available sell from 100 thousand dollars for a small unit to two million plus for a large unit. We plan to reduce those prices by two-thirds," Reidinger said. "That market alone right now is approximately a 100 million dollar a year market," he continued.

After the stadium screen is developed, research will continue to miniaturize the crystals and create a smaller version. Uses for this system include flat screen TV sets for the home, and monitor and display systems for airplanes and automobiles.

In 1983 Reidinger contacted the Ben Franklin Partnership which helped him with management and steered him to develop the program in Erie. He chose Behrend because of the new research facilities in the Hammermill/Zurn Building and also because Marande had been conducting crystal research.

The program is funded by Tru-Lyte, Behrend and the Ben Franklin Partnership with the Partnership matching funds of private individuals and universities and coordinating them in the development of their programs.

"That's the thing about the Ben Franklin Partnership that's so good," said Provost and Dean Dr. John Lilley. "You have a private company working with the university (and) working with the state. So we bring together private money and state money to do research here," Lilley continued.

The Ben Franklin Partnership promotes products and jobs for the people of Pennsylvania.

Dr. Robert Light directs the Northwest Satellite of the Ben Franklin Partnership which is located at Behrend. He said that Tru-Lyte donated \$10,000 in equipment to Behrend and forwarded another \$50,000 for Tru-Lyte employees' time, travel, and communication purposes. Behrend put forth \$23,000 to the project and the Ben Franklin Partnership matched this total with \$24,000.

Reidinger and his assistant Joe Sarte stated that Tru-Lyte, based in Beaver, will continue to do research in the Erie area continuously.

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## Fashion show sponsored

On Saturday, April 12, 1986, the Behrend College Student Programming Council will present "Ready for the World", a fashion show.

In addition to the fashion show a reception and dance will follow. The show will be held in the Reed Lecture Hall, located in the Reed Student Union Building, at 6:30 p.m. The reception and dance will be held in the Gorge Cafeteria, also located in the Reed Student Union Building.

The price for the fashion show with reception and dance is \$3.00. The price for attending just the dance and not the fashion show is \$1.50.

Fashions will be provided by Wilson's Suede and Leather, Susie's Casuals and J. Riggins. Music for the dance will be supplied by Stacy Hitt. Tickets are available at the John F. Kennedy Center, Martin Luther King Center, Wilson's Suede and Leather, Susie's Casuals, J. Riggins and Caren Charles.

For more information, call Gregory D. Goldsmith at 898-6669, or contact our Student Affairs office at 898-6155. Hope to see you there!

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