

Capital Campaign stimulates Behrend's growth as community college

by Greg Rathbun
Collegian Staff Writer

Penn State will officially start their 200 million dollar Capital Campaign on Sept. 13, 1986.

"A capital campaign is usually a very intensive effort over a limited number of years to raise large amounts of money in support of college programs," said Susan Black-Keim, Director of Development in University Relations.

The money raised by the campaign can be used for buildings, professorships and scholarships.

Money recently raised at Behrend erected the Hammermill/Zurn Building and equipment for that building. Behrend raised seven million in what is called an advanced gift phase in its Capital Campaign.

"Before any capital campaign you do a lot of groundwork to ensure the success of that effort and so you try to have between a third and a half of your money already admitted before you announce it. We were part of that advanced phase for Penn State," Black-Keim explained.

A capital campaign begins with each college identifying their needs. In Behrend's case it identified the need for the Hammermill/Zurn building, equipment for the building, professorship and scholarship

money, and the need for a life fitness complex, in total a need for 17 million dollars.

Black-Keim and two assistants head this massive fund-raising effort with Black-Keim intervening between Behrend and wealthy individuals and businesses.

"It's like falling in love in a way. I'm responsible for the romance. When people come to Behrend I'm responsible for seeing that they get told about what's going on, that they get to know Behrend, that they get to fall in love with Behrend," Black-Keim said.

Once the prospective donor has been wooed they then give their donations to Behrend College. Provost and Dean, John M. Lilley, "is a major player in all of this process. One of the rules of fundraising is that you have the right person do the asking at the right time under the right circumstances for the right amount. So John Lilley is often the right person," Black-Keim said.

Black-Keim justifies the need for this campaign because "...Penn State only receives 23 percent of its funding from the state so less than a fourth of your education is paid for by tax dollars. The rest has to be made up in tuition and gifts."

The campaign will continue through 1991.



Study: Men dominate classrooms

by Jim Schwartz

CAMBRIDGE, MASS. (CPS)—Male students tend to dominate classroom conversations even when the instructor is female, a new Harvard study says.

Previously, much education research blamed women's classroom reticence on discomfort with having male professors.

The report is the second in as many weeks indicating colleges aren't always as hospitable to women as they are to men.

Three weeks ago Congress' Office of Technology Assessment found college teachers often steer women away from high-paying science and engineering careers with subtly-discouraging classroom behavior.

In the new Harvard study, Education Prof. Catherine Krup-

nick videotaped Harvard courses taught by 24 different instructors, and then calculated how often — and how long — male and female students participated in classroom discussions.

Krupnick, who conducts workshops on other campuses, says men dominate classroom discussions at colleges around the country.

While Krupnick notes men's and women's grades and aptitude test scores are about the same, she says male dominance in the classroom is important because "liberal arts schools are set up to imply participation is important."

She adds the same problems show up later in the workplace.

Krupnick began studying classroom speaking habits to help her figure out why women who do

as well as men in college don't seem to be keeping up in their careers ten years after graduation.

Studies show that marriage and childbearing are not the main obstacles to career success, she adds.

Women's career problems, Krupnick now believes, are at least partially related to both their restraint in participating in the classroom and instructors' acceptance of what they have to say.

"In the real world, the ability to express ideas forcefully is important. It's highly correlated with how you do in your career," Krupnick asserts.

"It confirms our findings," says Bernice Sandler of the Project on the Education and Status of Women.

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Financial Aid applications available for 86-87 needs

Financial Aid Office-- Applications for financial aid for the 86-87 year are now available in the Financial Aid Office, located on the second floor of the Administration Building.

Students are urged to file their applications by Feb. 15 to assure consideration for all aid programs. Listed below are the applications required and filing deadlines for both processes may be addressed at the Financial Aid Office, or by consulting the Financial Aid Bulletin Board located on the second floor of the Reed Student Union.

PENNSYLVANIA STATE RESIDENTS

STATE GRANT-FEDERAL GRANT APPLICATION

For the 1986-87 academic year, PA undergraduate students should complete the State Grant-Federal Grant Application to be considered not only for state and federal aid, but also University administered aid in conjunction

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Transferring to U.P.? Housing Fair helps

University Park, PA—Housing Fair '86, scheduled for Feb. 7-8, provides an opportunity for students who will transfer to University Park to explore housing opportunities on campus and in the adjacent State College community.

The Fair will be held in the Hetzel Union Building (HUB) Ballroom from 10 a.m. to 3 p.m. both days. The Saturday, Feb. 8 date is being devoted to Commonwealth Campus students' participation.

More than 70 area property owners/managers (University and off-campus) as well as service agency representatives will be present to provide information about housing, transportation, utilities, code enforcement and other services. Nick Smith, a transfer from Altoona Campus and student host for the event, urges Commonwealth Campus students

to attend. Smith stated, "A Housing Fair will enable you to do one stop shopping in the HUB Ballroom."

Housing Fair '86 is sponsored by Off-Campus Housing with ARHS (Association of Residence Hall Students), CCSG (Commonwealth Campus Student Government), OTIS (Organization for Town Independent Students), and SAIC (Student Assistance and Information Center). For further information, see your campus Director of programs and Services or your Student Government Association representative.

Behrend students interested in attending who need transportation or who are driving and want to share expenses can contact the Student Affairs Office for carpooling information.