

FEATURE

Wallace Plans To Promote Behrend

by Julie Reynolds
Collegian Staff Writer

What's happening at Behrend? Just ask Brian Wallace, the new Coordinator of Public Information for the college. Wallace has replaced Joe Greco in public information, and he is in charge of letting the public know what's happening on campus. Wallace's job is vital because he serves as the link between the campus and the public. He's the man behind the scenes, building and promoting Behrend's image.

Wallace feels that "the image of a college is extremely important, and it is in the college's best interest to promote what its students and faculty have to offer." He states that Behrend College is unique not only because it offers an unusually beautiful campus, but also because it boasts its own ski slope. He says that these are worth promoting in addition to the wide variety of programs and activities offered at Behrend.

One of Wallace's most important promotional responsibilities



Brian Wallace, Coordinator of Public Information

is to set up news conferences between Behrend and the press. He cites this as one of the highest priorities, followed by a long list of others, including promoting the college through University Park publications, promotion of faculty and curricula news, writing the Behrend Bulletin, handling sports information, and

releasing records, statistics, and other information to the media.

Why does Wallace feel he can benefit Behrend? He points to his background to answer this question. He graduated from the University of Pittsburgh at Johnstown with a bachelor's degree in Journalism and has had three years experience as a reporter and editor for Gateway Publications in Pittsburgh. Wallace states, "I can bring what I've learned working on a newspaper to this job in getting the media interested in Behrend." He says that working on newspapers has given him valuable experience in dealing with the media, and will therefore aid his job as Public Information Coordinator.

Wallace feels that his job is a difficult one because most people in the area are unaware of what Behrend has to offer. He is optimistic about changing this, however, and has future goals of getting the media more involved with student activities.

Library Offers Classic Movie Series

by Julie Potochny
Collegian Staff Writer

Patty Altieri, reference library clerk, has devised a movie program featuring adaptations of novels written by famous authors. These movies are an effort to get more students to use the library recreationally rather than just for research projects. Viewing the film version is intended to encourage the reading of the novels involved.

The authors scheduled for the rest of the semester are John Steinbeck, Tennessee Williams and George Bernard Shaw. The first movie, *East of Eden*, by John Steinbeck, will be shown on Feb. 23 at 1 p.m. in the library conference room. *East of Eden* is a story of the conflict of good and evil that loosely follows the tale of Cain and Able in the Bible. James Dean gives an outstanding performance as the bad brother, Caleb.

The next movie on the agenda is Tennessee Williams' *Cat on a*

Hot Tin Roof to be shown on March 23. This film is about a troubled, wealthy Mississippi family. It stars Paul Newman as the alcoholic son, Rick, and Elizabeth Taylor as his nagging wife, Maggie.

The last movie, *My Fair Lady*, can be seen on April 20. It is a movie version of George Bernard Shaw's play, *Pygmalion*. Rex Harrison and Audrey Hepburn star in this delightful tale of a cockney flower girl who is transformed into a cultured lady of the world. The series not only offers free entertainment but is intellectually stimulating because of the high standards set by these great novelists.

There was a very poor turnout for the first movie, *Barefoot in the Park*. Altieri invites one and all to join in on the fun. She encourages faculty to inform her what works of fiction are being read so she can possibly get the corresponding video.

Write Women Back Into History

By Michelle McNally
Collegian Contributing Writer

The week of Mar. 3-9 marks the observance of National Women's History Week (NWHW) across the country. The celebration surrounds Mar. 8, which has been declared International Women's Day. The day was named International Women's Day to recognize women as workers, especially those involved in the organized labor movement.

The week of events honors and celebrates the lives of women who have made an impact on our lives. These women have all too often been ignored, their contributions overlooked, their achievements undervalued.

NWHW sets aside a time for all of us to recognize and celebrate the lives of the countless women who have participated in the shaping of our history. In doing this, the inspirations and motivations will surface, giving today's women incentive to keep on making history.

Although NWHW is fairly new and its efforts have gone relatively unnoticed, its recognition is on the upward climb. Many special events will take place to commemorate women whose accomplishments are interwoven throughout history. Some states

have gone as far to declare all of March "Women's History Month."

In accordance with the celebration, many Erie and Erie County women's groups have scheduled events. Erie's Council of Women's Organizations, together with Villa Maria College, will sponsor a dinner and show on Mar. 4 at 7 p.m. at Villa Maria. The show will feature Tanya Griffith portraying Eleanor Roosevelt. The cost of the dinner will be \$12. The college may be contacted for further information.

The *Times-News* and Erie County Political Association of Women will co-sponsor and essay contest once again. Last year's contest was a success with "pioneer women" as its topic. This year the topic will be "Eleanor Roosevelt: A Unique First Lady."

The National Insurance Women's Association has arranged for displays at the public library depicting specific women in history. The Erie Playhouse will honor women this season by focusing on women in theater. The Erie Philharmonic Ladies Association is requesting proclamations from city and county councils concerning women's

history.

News programs in Erie will also take part in the celebration. Channel 24 will air one-liners during the evening news. These "facts-in-history" will highlight women who have made history.

Similarly, Channel 35 will highlight Erie County women with Sabina Freeman.

A book by Freeman and co-author Margaret Tempas, *Erie History-The Women's Story*, will be the subject of a Channel 12 interview with Sabina Freeman and

Natalie Stewart-Smith, who will highlight local women. The half-hour show will air sometime during NWHW. Check your local program guides.

Education is the essence of the goals of the National Women's History project and Erie Council of Women's Organizations. Both Erie City and Millcreek schools feature certain women during their morning announcements. At the grade school level, teachers will introduce outstanding women with one-liners throughout the

day.

At Behrend, the focus is more on women who are making history. The Women Today group brought Jeff Keim of Saint Vincents to discuss Collette Dowling's book, *The Cinderella Complex*.

Also, Tue., Mar. 12, there will be a Brown Bag seminar in the library given by Norm Patterson of Behrend's Math Department. His topic will be "The Earlybirds," in which he will discuss the first five women pilots.

MONGIELLO'S GREAT AMERICAN PIZZA

DELIVERY COUPON

Large Pizza
with cheese & pepperoni
DELIVERED TO YOU
For only \$7⁴⁵
w/coupon

Price may vary in bad conditions

MONGIELLO'S
Great American Pizza

460 EAST 12th STREET
PHONE 459-1926

HOURS: 11 A.M. TILL 4 IN THE MORNING

STOP IN COUPON

Large Pizza
with cheese & pepperoni
NORMALLY \$5.45
Now only \$4⁴⁵
w/coupon

NOT VALID ON DELIVERIES

MONGIELLO'S
Great American Pizza

460 EAST 12th STREET
PHONE 459-1926

HOURS: 11 A.M. TILL 4 IN THE MORNING

RESEARCH

Send \$2 for catalog of over 16,000 topics to assist your research efforts. For info., call toll-free 1-800-621-5745 (in Illinois call 312-922-0300).

Authors' Research, Rm. 600-N.
407 S. Dearborn, Chicago, IL 60605

