

OPINION

Editorial Opinion

Politics Go Hollywood

Voting for president of the U.S. can be an unpleasant experience. Usually, we end up voting for the lesser of two evils. However, things may be looking up in the world of presidential politics.

This election year has seen two out-of-the ordinary presidential candidates. I'm talking about 'celebrity' candidates, former astronaut John Glenn and Baptist minister, civil rights leader Jesse Jackson.

Some celebrities have already announced their presidential aspirations for 1988. Here is a brief review of these candidates and their thoughts on the major issues.

Fred Rogers (TV personality Mister Rogers): "Can you say 'President Rogers'? What I think we need is a government led by America's children. That is why I'm lobbying for a bill that would lower the voting age to three. As a symbol of my campaign, I will choose Gary Coleman as my running mate, who, no matter how old he gets, will always look eight years old.

Muhammed Ali (former heavy-weight talker): "Unemployment may be rising, but there's hope on the horizon. Ali is here to make it clear that all is well if you elect me and Cosell."

Michael Jackson: "I think peace is dependent upon Human Nature. If somebody Wanna Be Startin' Somethin', I'll just tell them to Beat It. I promise to make the Lady in My Life vice-president. To get our economy booming, I will make our new national currency 'Thriller' albums.

Joan Rivers: "Can we talk? Let's ban the bomb. Who needs it when we have Liz Taylor to drop on them. I'm all for the ERA but have you seen some of those women who support it? They're hideous. They should rename it TRA. Transvestites Repulse America. I mean, my VP, Boy George, would be more likely to wear lace underwear than these he-women."

David Letterman (king of the insomniacs): "The key to our nation's defense is the build-up of our giant doorknob supply. I would not hesitate to drop it if our nation was attacked first. I have promised the vice-presidency to Bill Cosby in return for his pledge to keep the White House stocked with Pudding Pops."

It is my prediction that by 1988, Michael Jackson's voice will have gone through a major change. Due to hormone injections, his voice will get increasingly higher until it peaks when Warner Brothers asks him to audition for the role of Glenda, the Good Witch of the North, in a remake of *The Wizard of Oz*.

As Jackson's voice gets higher, his popularity will dwindle, enabling David Letterman to defeat him for the presidency. By 1988, Letterman will be the King of TV, replacing Johnny Carson. He will take over for Carson on the *Tonight Show* and dump Ed McMahon in favor of the more sincere laughter of Larry "Bud" Melman. Letterman's slogan, "Wake the kids and phone the neighbors, Dave's running for president," will catch on in nearly every American home.

Rivers, Ali and Mister Rogers don't have much of a chance. Rivers will lose many supporters when Boy George withdraws from their ticket after he finds out that Joan and he wear the same pants.

By the election, Ali's speech will be so slurred that he will be accused of being alcoholic, forcing him to withdraw. Rogers will be embarrassed into doing the same when it is discovered that he can't spell 'disarmament'.

There you have it folks. David Letterman and Bill Cosby will be our next president and vice-president.

Risa Glick
Collegian Editor

Reader Opinion

Company's Trademark Not Symbol of Devil Worship

Dear Editor,

An ugly rumor is circulating in the United States, charging that the Procter and Gamble Company has some connection with devil worship. This rumor and the facts surrounding it have been proven false.

Unfortunately, the rumor persists and, sad to say, does so among many religious persons and church congregations. In recent years, several other unfounded and reckless rumors concerning religious broadcasts and a fictitious filmed life of Christ have also gained equal notoriety and resulted in the worthless signing of millions of petitions.

The "Moon and Stars" has been used as the corporate trademark of Procter and Gamble for more than 100 years. Unfortunately, this familiar trademark recently has been subjected to preposterous, unfounded rumors that allege the trademark is a symbol of satanism

or devil worship.

Typically, the story reports that a Procter and Gamble executive discussed satanism on a nationally televised talk show. Another story maintains that the trademark is the result of Procter and Gamble being taken over by the "moonies" followers of Reverend Sun Myung Moon and his Unification Church. The rumors are, of course, totally false.

The trademark originated about the year 1851 as a symbol for Starbrand candles. Later it was designed to show a "man-in-the-moon" looking over a field of 13 stars commemorating the original American colonies. It represents only Procter and Gamble.

Several nationally prominent religious leaders have also called for an end to these false stories. They have called the false stories about Procter and Gamble's trademark symbol "vicious" and "ludicrous."

Procter and Gamble is taking this problem seriously and has filed lawsuits against those who spread the rumors. As the rumors have been found false and the Catholics of the Archdiocese have been urged to reject them, so we urge the rejection of this ill found rumor. We should not only reject the rumor but do what we can to prevent any further spreading of it in our community.

Anyone wishing more information of proof that these rumors are false, may contact Procter and Gamble by calling any toll-free number appearing on the side of Procter and Gamble products.

The "Moon and Stars" trademark that appears on Procter and Gamble products has come to mean quality products that consumers can buy with confidence. **Peggy L. Fedeli**
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