

EDITORIALS:

New Collegian Advisor

What do you get when a gentleman has real life A.P. (Associate Press) experience, is an English instructor, and loves to hang around the Collegian Office for layout? Well, you have an excellent advisor for the ever-growing Behrend Collegian.

The Collegian welcomes our new advisor Dr. James Bly, who hails from Tarkio College in Tarkio, Missouri, where he taught literature and journalism. Dr. Bly's experience with the A.P. and newspaper editing, printing, and distribution will be an asset for our newspaper.

Already Dr. Bly has suggested a change in the method of layout we formerly used. These changes will not only eliminate layout fatigue (what you get from hanging around the Collegian Office til 1:00 a.m.) but could also decrease some of the cost.

When Dr. Bly is not attending newspaper seminars or assisting Collegian staff, he will be instructing English 10 students here at Behrend.

The Boards to watch...

This year there are more bulletin boards around Behrend than there are bulletins to post. Our hats off to those people responsible for updating the boards regularly, making them worthwhile to watch.

Gone this year are the signs for meetings held two months ago, which gives us the feeling that someone out there is actually concerned with keeping students up to date. Of course, not all the boards are very interesting.

The better boards to watch around campus have been in the Reed Building so far. For instance, the board located in the hall from the library to the Student Union desk will provide information ranging from where you can find a banjo lesson, to when Willie Taylor and Lester will be at Gannon.

Two new ones, and ones worth watching, are found at the entrance to the T.V. lounge in first floor Reed, and just as you enter the second floor from the dorms.

The point of which is: Watch your bulletin boards. Those structures of cork and tacks provide Behrend students (this year, anyway) with a plethora of knowledge.

Sell more Potholders!

At grandma's early in August.....

"No grandma!, that's the last pot holder you'll have to knit. I have 6,217 of them. With the money I make from selling these plus the money from the 1,979 pounds of old newspapers I collected, I should have just enough money to cover my \$472.00 fall tuition fee."

Later, back at home.....

"Junior!!, your tuition bill from Penn State arrived today, and here it is."

"Thank you mother dear...Oh No!, sob, ohhh sob."

"What's wrong?, Junior"

"Mother, I'm afraid I can't attend Behrend College this fall. My tuition has been raised to \$552.00. Grandmother, I have only saved \$472.00, since they didn't tell me the tuition was going up. I won't be able to go to school this fall."

Well, I don't know about you, but when I received my bill for fall tuition, I was appalled. An increase of \$80, or 14 percent had been mysteriously tacked onto my bill. Ah huh, an error. Were they possibly billing me as a dorm student? I live off campus. Or was there a typographical error?

Quickly, I punched 898-1511 on my push button phone and asked for the admission office. To my dismay, I was informed that my tuition had been raised to \$552.00. Apparently, there was some mention of this cost increase, but I was not aware of this until August.

Whatever happened to C.C.C.P.'s (Cost Changes for College People) notices? I mean \$80, \$240 a year is a lot of dough. If someone is going to charge me \$80 more for a service, I'd like to be informed of it more than one month in advance.

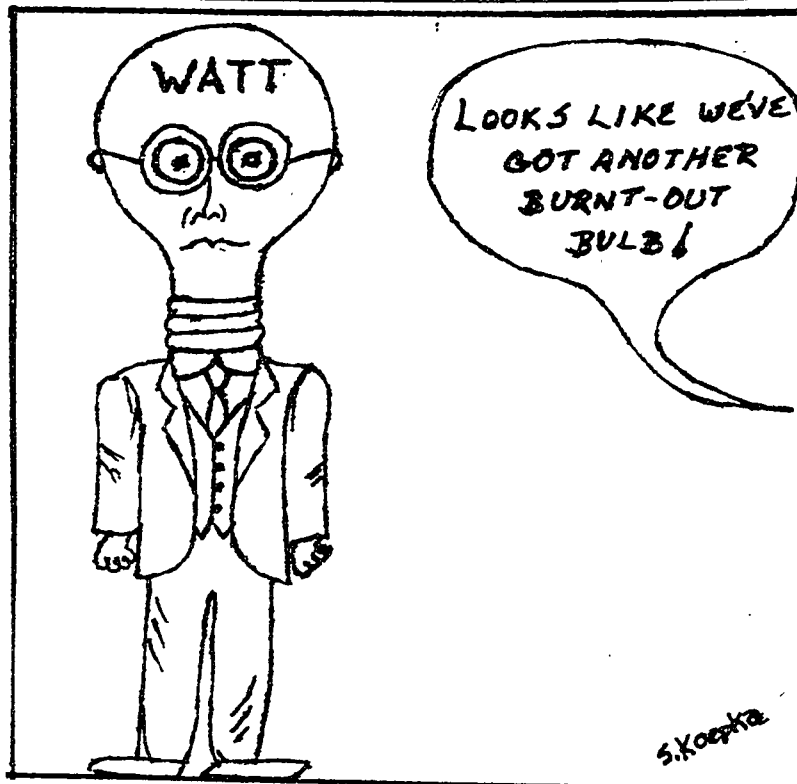
Don't they have student forums anymore? You know, where they say, 'we as the administration believe that due to increasing operating costs the tuition must be increased.' Then we, as students say, 'no way, uh-uh,' and they say, 'we understand' and raise it anyway.

It's not so much the explanation of the increase, but how about a warning or something? Last minute increase notices are not exactly good business, and after all, education is big business.

Letter to the Editor Policy

LETTER TO THE EDITOR POLICY: We reserve the right to edit letters to conform to journalistic style. No obscene or slanderous letters will be issued for publication. However, the Behrend Collegian welcomes any opinion you feel should be expressed.

Articles Wanted: Any type of literary works, poems, short stories and anecdotes are welcome. If an abundance of works are received, we may consider a separate literary page for the Collegian. As this is a publication of the students, faculty and staff of the Behrend College, articles are requested from the Behrend Community for publication.



IABC expands

The growing number of communications majors on campus will soon have access to the 'real' business world through a new Behrend Organization.

This organization is the International Association of Business Communicators, known better by the call letters IABC.

According to Ann Karmazon, spokesperson for the group, Behrend's IABC is a student chapter of the international organization and is open to all students and faculty interested in organizational communications. "Potentially, that means any major on campus," she explained, "particularly Communications, Business, Psychology, Management, or those interested in speaking or writing in general."

The club got its start last year under the direction of Dr. Robert Francesconi and several interested Communications majors. It is still so new that it hasn't attained legitimate club standing under the Student Senate.

Dr. Francesconi explained the IABC's constitution is in the process of being passed through the Senate. "It's really a formality," he said. "We're definitely a real club and open to new, interested members."

According to Karmazon, the club's as yet unofficial president, IABC offers several opportunities to its members. "Dues of \$15 yearly entitle schools to membership in the international organization with real life business people in chapters

located throughout the U.S., Canada, Great Britain, Spain and several other countries.

Quarterly and monthly newsletters and magazines keep IABC members informed. "This international membership costs working people \$100 yearly, so students get quite a bargain," Karmazon said.

"Those \$15 dues also buy students membership into the local IABC/Erie," she added. "Our local chapter has regular monthly dinners/meetings where prestigious people in the communications field speak, hold workshops, or make important business contacts."

"IABC members have access to an idea file, a floating library of information about what has been done in different areas of communications," explained Karmazon. "How-to-ideas on writing brochures and producing slide presentations, analyzing communications networks in business, and more subjects are available."

"The Behrend Chapter plans to help provide internships for students with organizations in Erie," she said. "Last year the Erie Zoo, Erie's Big Brothers and Big Sisters, and the United Way all needed interns, so Behrend's IABC notified its members."

"Sometimes these credit hours can lead to full-time paying jobs, as was the case with one Behrend student at the United Way this past summer."

Letters to the Editor

I would like to comment on the lack of interest the students and faculty of Behrend showed in the talk given by Carole Simpson on September 16.

Carole Simpson gave an interesting and informative speech on both her job as a newscaster and the current situation in Washington, D.C.

Perhaps 100 people attended Simpson's lecture, which I found surprising as the major complaint voiced by Behrend students is "there's nothing to do around here."

Here was an interesting way to avoid boredom and learn a little bit about current happenings in politics at the same time, and no one came.

There are many activities of interest to most people happening at Behrend all the time. Perhaps if we quit complaining about our lack of entertainment and take notice of the activities going on around us, we can attend functions such as "The Cultural Series."

This should have two beneficial results: we become better informed, and perhaps the administration will engage more speakers.

On Monday, September 28, hypnotist James Mapes will appear in Reed Lecture Hall. If you find yourself becoming a victim of the 'I'm-bored-with-nothing-to-do' syndrome, why not pick yourself up and go down to the Hall to see what's going on. It's got to be more interesting than old television reruns.

Sincerely,
Lisa Lubomski

Dear Editor:

I am commonly known as a "Science Fiction Nut." I am finding that this is a relatively common affliction. If anyone is interested in science fiction at this college, I would like to know about it.

Sincerely,
Jim Owens

Editor's Note: Anyone wishing to contact Jim may do so through the Collegian Mailbox in Reed.

The future for IABC's student organization here at Behrend looks promising, Karmazon said. Anyone interested in this chapter should see any of the following club officers: Ann Karmazon, president; Laureen Herron, vice-president; MaryAnn Rizzo, secretary and Greg Breski, treasurer; or stop in the North Cottage and see Dr. Francesconi.

Behrend Collegian

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