

OPINION PAGE

From The Desk Of The Editor

By Dave Jordan
Editor-In-Chief

Last Saturday evening I had the pleasure of going to an informal gathering and meeting a few candidates from the same political party who were running for public office. In addition to talking to the candidates about where they stand and why they should be elected, I also found myself listening to their followers telling me why they are backing these men.

When I left, a little over an hour later (later I couldn't take much more), I began to analyze just what I had gone through.

Were the people I was talking to telling me the way it is, or were they telling me the way they thought I would want it to be? Were those informal discussions a brain storming session, or were

they a brain washing session? Was I being informed or was I being conned? I soon realized that these three questions could be asked about many things that happen in everyday life.

Watching television is a prime example. When a man comes on in a commercial and tries to sell you a product, are you being told the way it is, or is he telling you the way he thinks you want to hear it? Is the man brain storming or brain washing? Is he informing or conning you?

This dangerous state of confusion can easily occur on the college level. Did you even wonder about those faculty members who were assigned to advise you? The ones who talk you into changing your major

from nursing to nuclear engineering. The way it is or the way your advisor thought that you would want to hear it? Brain storming or brain washing? Informed or conned.

To keep myself from being sued, let me say that this is an extreme example of my point, but there are many situations in which it can occur. Open your eyes as well as your ears and make sure that you are not being taken for a ride.

Many students find themselves in a bind because someone (friend, faculty, "Establishment") advises them to do something, and as it turns out, the suggestion did not suit their own personal needs. Whatever the decision is, make it your own.

Letters

varying viewpoints

Dear Editor,

Believe it or not, God doesn't live in University Park. I was down there all summer and there was no sign of Him! A lot of Behrend students think that Behrend is just a waiting pool. If you feel that way, you're going to be in for a real shock when you get down there.

Some people need a big school, but others of us don't. If you have to be here for two years and you don't seem to be able to take any of your major courses, don't just sit around and waste time—take a research course or get involved with an organization or two! This place is called Behrend College, and if you get involved with what's going on here, you will find things a lot easier when you transfer. If you can stay here for your degree, think about it. You may discover you really like it here. That's what happened to me. I like Behrend and plan to

stay.
Susan E. Gifford
General Arts and
Science Major
9th term

Hi! Our name is Lambda Sigma Sigma. Who are we? What are we? We are the people who make up care packages for dorm students during finals week, sell pumpkins for Halloween, etc. We are a student service organization.

Not only are we a service organization, but we are a sophomore honor society. Freshmen, you can become eligible to be selected for membership next year. We select only a few good people. Maintaining a 2.75 average and being active in Behrend's organizations can qualify you for Lambda Sigma. So, if you can make the grade, then you have an excellent chance for membership in a national college honor society: the Alpha Eta Chapter of Lambda Sigma Society. Good Luck!



As I See It

by Kurt Cavano
Executive Editor

Now that you've dragged through registration, screwed up your first quiz, plugged in your stereo, and put up your posters just the way you wanted, it's time to say "Welcome to Behrend College." That's all I'm going to say on that subject because I'm sure you've all been welcomed at least 16 times and probably don't want to hear any more mushy speeches about great college life.

What really sparked me to write this editorial is a phenomena called MacDonald's hysteria that is beginning to develop on my floor.

Every evening several students wander around the floor begging everyone else on the floor to take them to MacDonald's for some munchies. In a matter of minutes a driver is found, and an order is on its way to Mac's. Twenty minutes later there's an argument ensuing in the hallway

about who gets the Big Mac without mustard.

This behavior never ceases to amaze me. Do you realize how powerful the man who owns MacDonald's is? He controls the minds of literally millions of America's youth. Can you imagine what this guy (I can't remember his name right off-hand) could do, if he wanted to fully exercise his power? Imagine him running for president of the U.S. and putting his picture on everything MacDonald's puts out, from napkins to fish fillet. Can you imagine going into a MacDonald's and hearing the MacDonald's campaign song, "You deserve a break today, vote MacDonald's...?"

Although great potential lies in the hands of the owner, he would never use it for political ends, as

a recent incident at Kent State suggests.

The students wanted MacDonald's to fly the U.S. flag at half-mast, but the townspeople said no way. To avoid any controversy, a MacDonald's delivery truck conveniently backed into the flagpole and knocked it down. If that isn't the smart way out, I don't know what is.

Here's some MacDonald's trivia for you. Did you know that if all of the hamburgers sold by Mac's were placed in the state of Ohio, the entire state would be knee deep in 100 per cent pure beef patties? Did you know that MacDonald's sells 25 per cent of all the beef consumed in the U.S.? So next time you head for Mac's after cramming for your Econ exam, think of all those poor people in Ohio who will be up to their ears by next April.

A Word From The President

by Rich Landy
SGA President

Welcome to Behrend College for the 77-78 academic year. During the current year I will be presenting you with a candid report of the S.G.A. activities and accomplishments in each issue of the Behrend Collegian. In order for there to be a smooth operation of the S.G.A., strong student support is needed. At the recent activity fair there were forty applicants for S.G.A. committee

posts accepted. Although this is an exceptionally fine turn out, we are still interested in gaining a wider student participation. We encourage all interested to attend our meeting on Sept. 26, at 7:30 p.m. in the RUB lecture hall. At this meeting plan to discuss such issues as visitation, Autumn Weekend activities, and the candidate for the post of faculty advisor.

The Executive Board of the S.G.A. consists of four offices; Janice Reh, treasurer; Leslie Schuller, secretary; Evelyn Perkowski, vice-president; and myself, Richard Landy, President. These people work with the soon-to-be-elected class officers in making student policies.

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