

CAMPUS NEWS

Hungry Howie's overcomes delays, rides wave of student interest

MANY STUDENTS RELIEVED TO HAVE ALTERNATIVE FOOD CHOICE

By Adam Spinelli
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Hungry Howie's is off to a great start. With customer expectations high, and the number of flaws that the production team encountered even higher, this was not an easy task to accomplish. Nonetheless, Hungry Howie's Pizzeria is here to stay.

"Other than the typical setbacks of running a business, we've done very well," says Vice President of Sales and Marketing John Kliszewski. "We've seen a lot of people walk through the door and they have all been pretty happy. We've gotten them their food and there has been no complaint from a customer yet."

Some of the setbacks that Kliszewski has encountered are typical for starting a new business. He and his team have had flaws with both the computer and phone system. The computer system crashed on one day, then the phone system on the next, but that didn't stop the Hungry Howie's team from serving their consumer.

There even was a delay in advertising for Hungry Howie's. The original date for advertising was scheduled to be February 1, but there was a slight delay with the spot being produced. Howie's didn't officially start advertising until late last week, but according to Kliszewski, this didn't stop people from coming in.

"We put up our sign out front, turned on the neon 'open' light and people started to come," says a very pleased Kliszewski.

The location has to be there. If location is not good, then the

business will not be successful. This location serves as an excellent compromise for all. It is extremely close to campus, but at the same time is not too far from many of the other major food places on Buffalo Road. Hungry Howie's serves a wide variety, from local Harborcreek citizens, to college students, and even college faculty.

"There have been a lot of people coming in," continues Kliszewski. "It has been about 75 percent college related people like students and faculty, and about 25 percent of people from the surrounding area."

Along with it being so close to campus, many students are excited to have another option to eat other than the normal two choices of Bruno's or Dobbins.

"I'm very excited to finally have something different," says freshman Political Science major Amber Heeter. "I've never had their pizza, but I heard it was good. It also is very close to my room and I like that it is within my walking distance."

Its location is something that many students on campus have said they are pleased about. Students that currently live in U-Gates, or are planning on living there next year think that this location is a wonderful thing to have.

"It is going to be very convenient to have the pizza shop right there next year," says freshman Matt Konczakowski. "I'm living in U-Gates next year and it's going to be great to be able to walk right outside my building and have a place to eat other than Bruno's or Dobbins."

Even if not living in U-Gates,

Hungry Howie's still is very close to campus. It offers a wide variety of food and brings to campus another choice of food for students. Many local students have had nothing but positive remarks for the new business.

Several student organizations including the Student

Government Association, for weekly meetings. The Matchbox players, for their first improv event of the year on Wednesday night, ordered several different types of Hungry Howie's pizza.

"It was our first improv of the year, and the fact that they were open was kind of the main reason why we ordered," said David

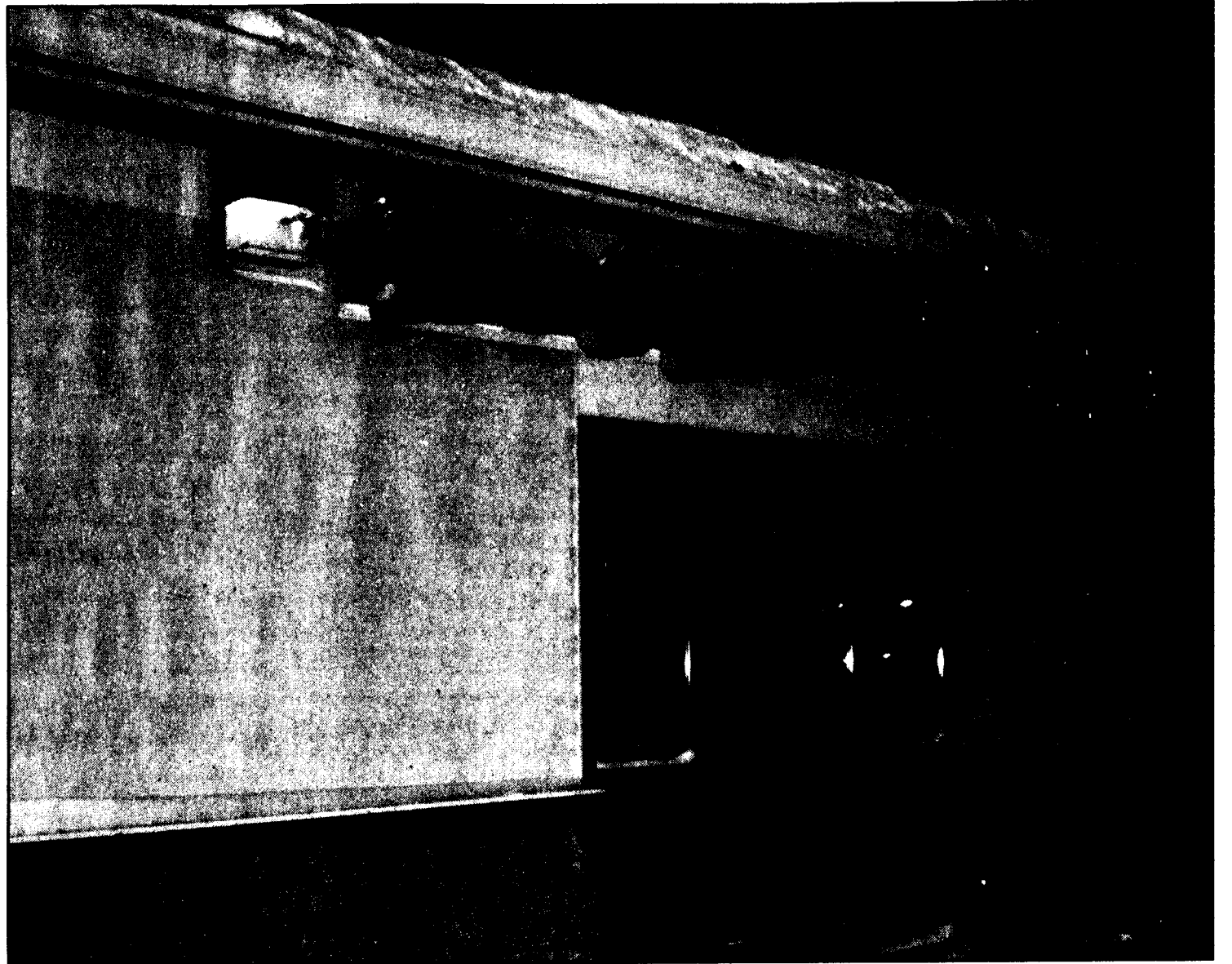
Exler, the club's treasurer. "I hadn't had it yet, figured it was a good time to try. It was really good, even better than I thought it would be."

The reaction for both organization's use of the new restaurant elicited some favorable responses from students. The flavored crusts, ranging from butter cheese

to cajun to ranch, spiced up the meal and gave different tastes.

For Hungry Howie's, fulfilling the needs of Behrend's students will be one of their top goals in the coming years.

"We look forward to being around for a while to serve the students and their needs," says Kliszewski.



CONNOR SATTELY / The Behrend Beacon

Hungry Howie's opened this spring, and students have embraced the store as a long-awaited alternative to on-campus food.

The eighth annual SPIRIT AGAINST CANCER

Dance and Cheer competition
will be held this Saturday, Feb. 14,
from 10 a.m. to 4 p.m., in the Junker Center.

The event will feature fifty dance and cheerleading teams from Pennsylvania and New York. Since 2001, the event has raised more than \$45,000 to the John Kanzius Cancer Research Foundation.

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STD TESTING - WALK IN CLINIC

Erie County Department of Health
606 West Second Street
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Monday 9:00am - 11:00am
Wednesday 1:00pm - 3:00pm
Thursday 3:00pm - 5:00pm

Questions? Call 451-6700

Fortunes of Gender:

A Day-Long Gathering of Roundtables and
Panels in the Behrend Community

Friday, Feb. 13 2009
9am - 5pm, Smith Chapel

Sessions Include:

- Student Roundtable on Gender & Sexuality on Campus
- Keynote Talk on Gender and Japanese Cinema by Professor Kristi McKim (Penn State Behrend '99)
- Community Panel featuring the Ophelia Project, Erie DAWN and more
- "How Men Won the Sexual Revolution" and other papers

Full Schedule available after February 3 at
<http://behrendgenderconference.wordpress.com>