

NEWS

Fundraiser

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taken to Mercy Hospital in Pittsburgh. They are being treated for third degree burns covering the majority of their bodies.

In response, the Erie and Penn State community has responded enthusiastically in raising money to help the family who has lost everything. Director of Student Affairs Ken Miller says that Kyle has deferred his enrollment at Behrend until spring so that he can be with his family. "We are all trying to do as much as we can," Miller says.

The Behrend Student Government Association, with an effort led by President Erin Kennedy, amongst others, will be planning fundraisers around campus to raise money for the Milani family. Students should keep an eye out around Behrend for donation opportunities.

A ListServ e-mail will be sent out by Carrick to inform students on a fundraiser by the Boardwalk Tavern on Sunday, Sept 7. All proceeds from any and all food or drink at the Tavern purchased between 11 a.m. and 2 a.m. the next morning will be donated directly to the family. Carrick hopes that Behrend students will attend the event to show support to the Milanis as they face one of the toughest stretches of their lives.

"They lost everything," Carrick says. "All of their clothes, pictures, books... it was a total loss."

Donations are also being taken through the First National Bank in Erie for those who may not be able to attend the Tavern fundraiser this weekend.

Both parents continue to fight for their lives at Mercy Hospital. Kyle, his sister, and older brother have been able to travel to Pittsburgh and back to see their parents.

"We'll be 'holding his place' for when he comes back," Miller says. "Until then, we're just trying our best to be there for him and his family."

Gustav

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of only nine students to attend the trip. She spoke to the Erie Times-News about her experiences in Gulfport.

"The hardest part was really trying to process everything," Kozlorowski said in an interview. "Being in Erie, we're so separated from the news in the (Gulfport) area. We think everyone is moving along and everything is fine. But people are still struggling with finances, with rebuilding, with relocating."

For Berger, he realizes that there is still a huge need in the area. Compounded by Hurricane Gustav, perhaps the need is now greater than it ever has been. One thing, over the years, remains the same to the staff and faculty who gave gone and those who will go this year.

"It's been a defining experience in my life," says Berger. "I'm sure that others that have traveled with us the last two years would agree."

RA

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that no one had told the residents what to do or where to go if something had happened in the hall. "I think it was kind of dangerous not to email us, to [tell us] if something had happened to go to another building."

RAs from other suite buildings completed the rounds through Porcupine Hall in addition to their own buildings. "The RAs there did the best they could," says Edwards. Both Helbling and Edwards said that while a new RA has been instated in their building in the past couple of days, they had not met or spoken to them.

While it is unknown if any more RAs have been fired in the past week, vacant positions are starting to fill up as residents notice new people moving into the suddenly emptied RA rooms. As of the time of publication, Residence Life was still conducting interviews of students on the RA waitlist for unfulfilled positions.

Two Behrend professors publish book

Peg Thoms and Jim Fairbank co-write the new guide *The Daily Art of Management: A Hands-On Guide to effective Leadership and Communication*

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Two Penn State Behrend professors published their first book together. *The Daily Art of Management: A Hands-On Guide to effective Leadership and Communication*, in April to provide a handbook for active managers. In a recent press release Jim Fairbank said, "Our book is aimed at helping them do just that though clear, concise and concrete guidance, specific day-to-day scenarios, and real-world examples."

Peg Thoms approached Jim Fairbank in the fall of 2006 about being a part of this project. The next 19 months were dedicated to writing and editing. The book was never meant to be a textbook but a go-to source for practicing managers. "We wanted to ground it in the real world; 'you can do this', this isn't mystical." But despite the initial purpose for the book, Peg Thoms is using it as the required text for her class. "It is written much more conversationally than most text material", said Jim Fairbank.

The second chapter, the one that really kicks off the

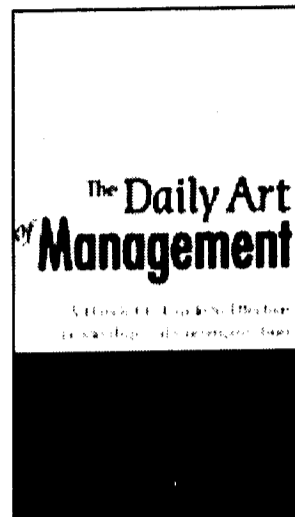
book, provides a way for readers to develop and communicate a vision for a small work department or an entire organization, a social club or a children's sports league, or a church or a regional professional association. The following chapters teach how to write organizational, departmental and individual goals; create an ethical work environment; recruit and hire the right people; communicate effectively in various types of situations; and understand what motivates employees.

The eighth chapter in *The Daily Art of Management: A Hands-On Guide to effective Leadership and Communication* is an overview of organizational change. Chapter nine help managers by offering a thorough summary of how to understand and deal with competition. Chapter 10 focuses on the development of positive public relations. The last two chapters of the book talk about the value of being a solid citizen on both the personal and professional level and, finally, encourages readers to utilize all of these strategies while creating more effective teams within a department or organization.

Peg Thoms is a faculty member from Columbus, Ohio who teaches a blended learning class which is

mostly online. She is an author of three books on leadership and has been published in numerous articles in academic journals. Jim Fairbank is an associate professor of management at Penn State, The Behrend College. He has also been published in academic journals and has done a great deal of academic research. "I have done a lot of academic research and wanted to do something more fun, a book that would be an avenue for me to put out some of the things I have learned over the years."

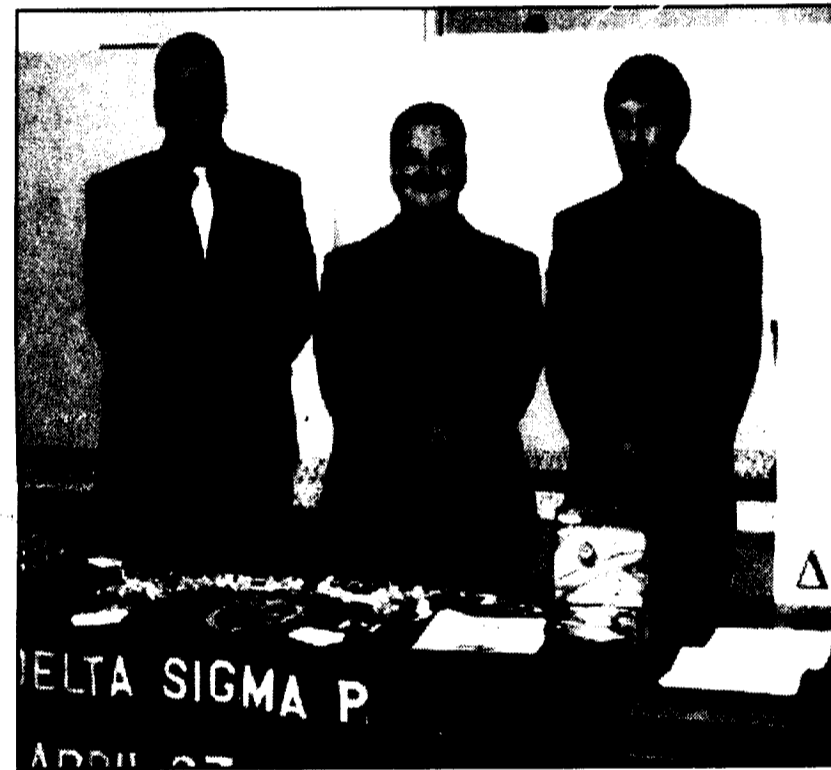
To the right: Front cover of the book *The Daily Art of Management: A Hands-On Guide to effective Leadership and Communication*



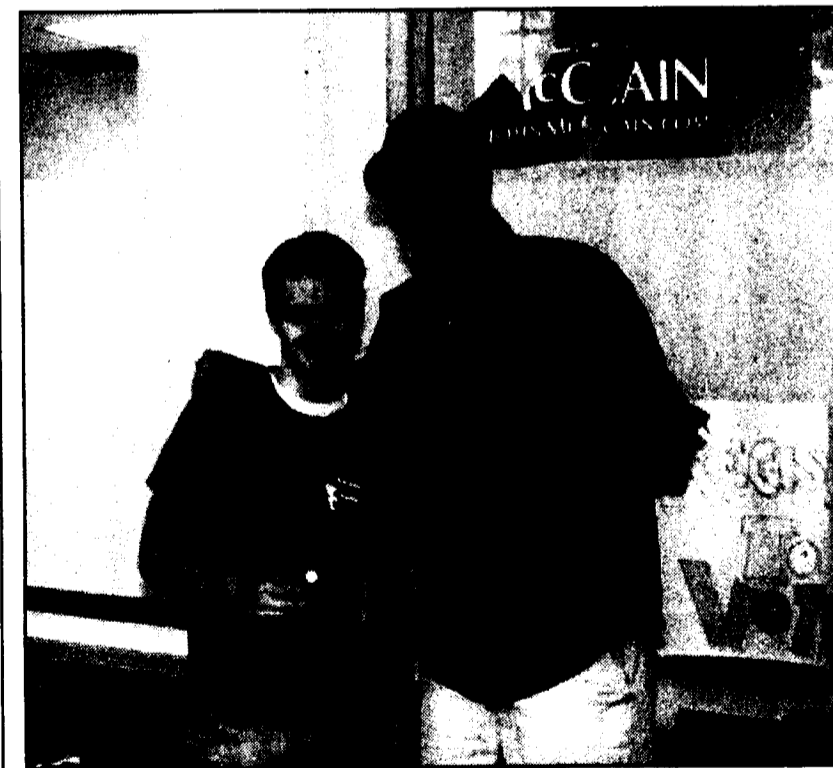
A few moments from Club Rush



DANIEL SMITH/The Behrend Beacon
Students gather inside of McGarvey Commons



DANIEL SMITH/The Behrend Beacon
Daniel Soder, Mike Halapy, Bob Marzolf - Delta Sigma Pi



DANIEL SMITH/The Behrend Beacon
Josh Snyder and Chris Alphen - College Democrats



DANIEL SMITH/The Behrend Beacon
Students crowd outside of McGarvey Commons, as well as inside.

The Behrend Beacon is constantly searching for innovative writers. If you have any interest, contact Rachel Reeves at rcr5057@psu.edu. We will be waiting for you.

Poster sale in the bottom of the Reed Union Building
Sep. 8 from 10 am to 6 pm & Sep. 9 from 9 am to 5 pm.