

NEWS

National and world news in brief

By Matthew Schwabenbauer
mjs5387@psu.edu

Kucinich drops out of the race for president

WASHINGTON, D.C. - Dennis Kucinich announced Thursday that he will be dropping out of the race for presidential nomination. Kucinich told reporters that he is "transitioning out of the Democratic Presidential primary race" to focus on a "new direction." He has not endorsed another candidate. This marks the end of the Ohio Democrat's second run at the White House, his first being in 2004.

The congressman had been receiving criticism for attempting to run for two offices at once. In addition to the presidential election, he had been campaigning for his congressional re-election. Critics bashed Kucinich for focusing too much on his presidential bid and not his re-election. The move to withdraw from the presidential election indicates he is concerned about winning his seventh term in congress.

Recently, Kucinich had been barred from national debates. The congressman cited that, and the stress of running a presidential campaign as his reasons for withdrawing.

Kucinich faces four Democrats in his congressional run, including Cleveland Councilman Joe Cimperman, his biggest opponent. Cimperman has recently gained media attention, due to raising hundreds of thousands of dollars for his campaign.

The congressional race received media attention when Cimperman made public statements that Kucinich had asked the Department of Homeland Security to investigate a prank Cimperman pulled on Kucinich. On Jan 3rd, Cimperman showed up at Kucinich's campaign office with a poster he said was "missing" which demeaned Kucinich's presidential travels.

Doctor endorses use of Human Growth Hormone

BEVERLY HILLS, CA - A Beverly Hills doctor has begun openly endorsing the use of the drug HGH (Human Growth Hormone) at a clinic focused on fighting aging.

Dr. Andre Berger has been practicing anti-aging and holistic medicine for 30 years. His clinic, Rejuvenalife Vitality Institute specializes in improving the health and appearances of middle-aged people. Other medical experts condone the use of HGH in rare cases, but Dr. Berger sees things differently. "People come here for generally two reasons," said Dr. Berger. "They want to look better, and they want to feel better." Dr. Berger says that now, he prescribes injections of HGH to nearly one fourth of all the patients he sees.

HGH originated as a drug used to treat children with growth problems. In 1990, Dr. Daniel Rudman exposed the possibility of using HGH as an aid in improving your appearance when he reported in the New England Journal of Medicine that men who took a six-month treatment of the drug reduced body fat by 14.4 percent and increased lean muscle mass by 8.8 percent. The study has since inspired a multitude of literature on the anti-aging effects of HGH. So much attention on the muscle-building drug has made it a highly sought-after substance by athletes and body builders. Many people looking to increase muscle mass use creams and lotions containing HGH in addition with other workout aids such as muscle milk, protein and power bars.

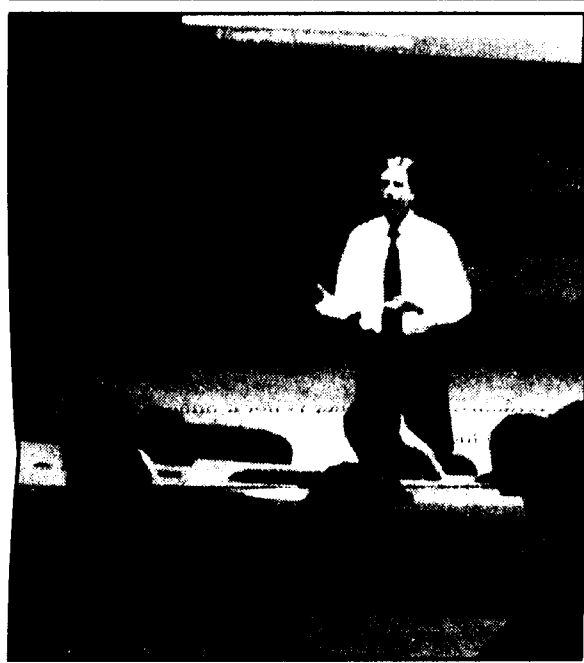
Experts say such HGH products are nothing more than false hope, since the drug is only effective when administered as an injection. Berger says he prescribes the drug in cases when patients have a deficiency of HGH, a common effect of aging. Berger claims he uses the drug in hopes of returning the body's HGH levels to normal. "It's a very important hormone, but it's not something to be taken in isolation," claims Berger.



Source: CNN

Verizon Executive speaks on "Synergy Savings"

By Marcus Yeagley
staff writer
mji5012@psu.edu



Marcus Yeagley/THE BEHREND BEACON

Daniel S Mead speaks during a presentation on Jan. 23

Over one hundred and twenty business majors, faculty and curious citizens filled the REDC on Jan. 23 to hear Daniel S. Mead, President of Verizon Services Corporation, speak about how combining many segments of Verizon's business structure into one services organization saved the company \$562 million in only one year.

A native of Warren, PA, gradu-

ate of Penn State and member of the Council of Fellows. Mead described to his audience the strategies his company used to achieve "synergy savings." By reducing warehouse real estate, successfully overseeing a merger with MCI in 2005, and working on multiple undertakings at once, Verizon Services Corporation saved the company \$1.5 billion over the course of 2006 and 2007, said Mead during his presentation.

The presentation was based upon a keynote speech Mead gave at The Hackett Group's 2007 Best Practices Conference. Verizon Services was awarded Best New Shared Services Organization by the Shared Services & Outsourcing Network in April, a prize highly treasured in the industry. The company also

received several awards from Consumer Reports over the last couple years.

Mead was appointed as the president of Verizon Services, now a \$3 billion business, when it was established in October 2005. Verizon Services' purpose of creating "synergy savings" is achieved throughout Verizon's departments of real estate, finance management, supply truck, and information technology by managing and altering structures of the company to increase efficiency and meet consumer demands.

As further evidence of the success that Verizon Services has achieved, Mead showed the effect the company has had on the Verizon stock price, which increased from \$29.02 per share to \$43.69 per share over the past two years.

During the presentation, Mead briefly discussed other segments of the Verizon company. As an example, Mead discussed Verizon's budding competition with the cable internet industry through their FiOS service, which utilizes fiber-optic technology. In addition, Mead proceeded to speak about the Verizon Foundations, which, along with other philanthropic endeavors, gave \$67.4 million in grants in 2007.

Pa. governor endorses Clinton

By Lenny Smith and Matthew Schwabenbauer
news editors
lrs5046@psu.edu; mjs5387@psu.edu



Staff Hillary Clinton

and women home safely, but do it in a way that sustains the work that these gallant soldiers have done."

Rendell has had a long history with the Clintons. In 2000, Rendell served as general chairman of the Democratic National Committee, a position he received thanks to

Pennsylvania Governor Ed Rendell announced on Jan. 23 that he will endorse New York Senator Hillary Clinton in the race for the White House. Pennsylvania is a key endorsement for candidates, since it is such a delegate-rich state.

Rendell has stated that he believes Clinton has the best health care plan and that she has done an "outstanding" job in the senate. Rendell said of Clinton, "I believe that Hillary Clinton is the best bet to get us out of the war, return our men

then-President Bill Clinton. According to a recent poll by Franklin and Marshall College, Clinton is leading in Pennsylvania by 40 percent. Barack Obama is in second place at 20 percent.

In a press release, Pennsylvania Democratic Party Chairman T.J. Rooney stated that, "As the highest elected Democratic official in Pennsylvania, Gov. Ed Rendell has every right to exercise his prerogative to continue political tradition and endorse the person of his choice for the office of President to the United States." "I'm not surprised [that Gov. Rendell endorsed Clinton]," Paul Witt, President of College Democrats, said. "Clinton's health care plan is most in-line with Rendell's Cover All Pennsylvanians health care plan."

"[A Clinton-Rendell Nov. ticket] would be interesting. I guess I would like that," Witt said.

College Republicans President Brett Watson is not surprised by Rendell's endorsement either.

"Hillary supported him in 2006," Watson said. "I think [the endorsement's effects] will be minimal."

Witt doesn't think the endorsement will have a huge affect on Pennsylvania voters either. "Overall, I think it's overrated."

Behrend founder dies

Continued from page 1.

achievement in their senior year. Ferguson was also honored at University Park in 2003. In recognition of his years of dedicated service, a building in the West Campus Housing Complex was named T. Reed Ferguson Hall. The College of Education also named Ferguson as one of their outstanding alumnus.

After retirement, Ferguson continued to remain active. He started a branch of the Bellefonte Supelco company in Switzerland before moving to Georgia with his wife, Cornelia Carpenter. While in Georgia, Ferguson wrote "The John Couper Family at Cannon's Point," a biography about cotton planters and plantations on the Sea Islands. He edited and annotated "The 1836 London Diary of James Stratton Carpenter, M.D."

in 1996.

In addition to volunteering at museums and historical organizations, Ferguson was an active volunteer with the Red Cross and the Centre Community Hospital, which is not Mount Nittany Medical Center. He also served on the State College Area Chamber of Commerce for nine years, serving as president for two years. He was later awarded with a Life Membership plaque by the chamber.

"Throughout his life, Reed contributed enormously to Penn State as an alumnus, educator, founder of Penn State's Erie campus, vice president [for] Public Affairs and volunteer," said Penn State President Graham Spanier.

Ferguson was born on May 11, 1915 in Kirkwood, Lancaster County, Pa.

Behrend management class learns about business

By Angelica Stolzhus
staff writer
ans5154@psu.edu

Penn State Behrend Professor Dave Causgrove challenged his fall semester students to run their own small business for six weeks. His only requirement was to establish a business and learn through basic hands on experiences. The project was known as the "Entrepreneurial Challenge" in the MANGT 497C (Entrepreneurial Ventures) class.

Small groups of one to three people were given \$10 by Causgrove as start up money. Before the project began, Causgrove asked his students to collectively decide where they would like their proceeds to be invested. Causgrove explained that he "did not want the proceeds to go to waste and wanted the students to learn how to

make proper investments [with their money]."

The students decided they wanted to donate their money to the United Way Foundation. At the end of six weeks, the total proceeds from the experiment totaled about \$350.

"I gave every penny to United Way" Causgrove said with a smile. This was the first time he had decided to take up this challenge and was thoroughly pleased with the students' results.

Mr. Causgrove recalled his most successful student was "one individual who video-taped people's homes for insurance purposes." This way, if any natural disaster happened to the house, the companies would know exactly what the individual's possessions were. Causgrove did state that "the experiment was used to teach students how to become entrepreneurs."

In another case, one of the small groups wanted to sell a calendar that represented the women of the Behrend campus. Flyers were posted all

over the school asking for young women to be models for each of the months in 2008. However, the young entrepreneurs were unable to find 12 women open to having their picture taken; they only had four girls had committed to the project.

Causgrove said that the hardest part for students was realizing "half way through they needed to do more research" and change their business slightly to appeal more to the public interests. The students that wanted to make the calendars decided it was best to ask the photographers to take pictures of the campus for their

new calendar format, which would now feature "Famous Sites on The Behrend Campus."

Causgrove said, "I wanted the students to understand that being an entrepreneur requires you to fail, fail, fail. Then you succeed." In this experiment, Causgrove wanted to teach the students new experiences about the work world they will have to face after graduation.

Dan Frankel, a student of Causgrove's, described his teaching methods as "professional, passionate, and strict." This semester, Frankel has Causgrove for his MANGT 497A in which "students are asked to consult local businesses about problems the owners are currently experiencing."

Causgrove said he is dedicated to challenging students to apply principles, concepts and frameworks to real world situations in each of his classes. With the Entrepreneurial Experiment in his class MANGT 497C, the students were able to apply these teachings of managing entrepreneurship and mixing theory with practice that ended up going to a good cause. Causgrove has high expectations for the semesters to come and hopes to keep funding money to the United Way through the generosity of the young entrepreneurs at Behrend.

"I wanted the students to understand that being an entrepreneur requires you to fail, fail, fail. Then you succeed."

-Dave Causgrove Professor

Quotes on Civility

"You have not lived a perfect day, even though you have earned your money, unless you have done something for someone who cannot repay you."
— Ruth Smeltzer

Janet Neff Sample Center
for Manners & Civility

