

# The Behrend Beacon

RECEIVED

Friday, October 8, 2004

A Penn State Erie Student Publication

OCT 08 2004

Vol. LII No. 7

## Development and University Relations decide to split

By Brian Battin  
Staff writer

Two offices here at Behrend have decided to split from one another. The Development and Alumni Relations and the University Relations offices have decided to reorganize and are now two separate offices.

The Development Relations Office and University Relations Office focus on similar but different topics within the college. Dr. Jack Burke, CEO and Dean of the college, said that Development Relations is more concerned with fundraising and scholarships for the college. Dewayne Wright, Director of University Relations said that University Relations is more involved with advertising, public relations and marketing.

The reorganization has been in the works since last spring and marketing was one of the reasons for the split. "University Relations is getting more and more into marketing and that is one of the reasons we reorganized it, so they can each focus more on their respective missions," said Dr. Burke.

The Advisory Board along with Dr. Burke made the decision for the reorganization. The decision was made so each office can work on what they need to do and to concentrate on their field. "If you're in a meeting and you're in Development Relations your listening to a lot of University Relations topics that don't pertain to you and vice versa," said Burke.

Burke went on to talk about how the two offices were related to the university organization. "Every office here is part of the university organization," said Burke. "Development Relations is part of the whole Development Office at University Park; University Relations has people that they work with at the university level, but they are part of Behrend in the sense that they are budgeted here"

Despite the splitting of the two groups, their offices will still be held in the same building. The University Relations Office will still be on the third floor of the Logan House, and the Development Relations Office will be on the second floor in the Logan House. "There will still be a constant communication between the two offices, because a lot of what we do can help each other," said Wright.

Even though the two have split from one another the focus and plan of each office will still remain the same.

"It's not going to be any new focuses," said Wright. "It's going to allow each office to dedicate more time to things that are specifically their areas and responsibilities."

Wright said that he has worked at universities that have had combined offices and at universities that have kept offices separate. "I think that the reorganization will be positive for Behrend in that it won't dilute either office and it will allow us to focus on our responsibilities to Behrend."



Students participate in the second session of DebateWatch on Tuesday. They viewed and then discussed the Vice Presidential debate.

ROBERT FRANK/BEHREND BEACON

## Charles Brock speaks first on American Dream Smith Chapel packed with students and community members

By Meghan Bool  
staff writer

The American Dream Series began this past Tuesday with an impressive turnout. The Smith Chapel was filled with many students and community members as well.

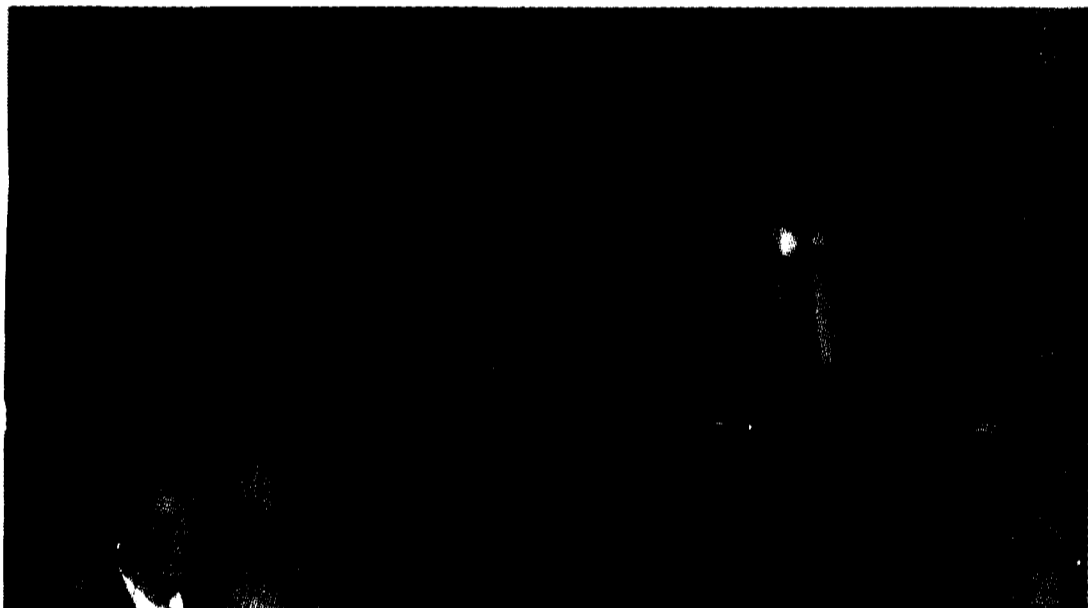
This series is introduced as the American Dream of Fundamentalism because fundamentalism has become such a crucial issue in the world today. These lectures question and discuss how the American Dream relates to freedom, equality, and success and how we can learn from each other.

Reverend Charles Brock, the presenter of the first lecture, states that "it is important for students to attend the American Dream Series to try to get an understanding of how the world works as well as the religious and political dimensions to the world."

It has been an American myth that religion and politics do not mix, however the truth is that they do indeed mix everyday. This is a huge issue in our world through the political election taking place today.

During Tuesday's lecture, Rev. Brock spoke about the three aspects of the American Dream, freedom, equality and success, and where they came from. These three aspects have been relevant in our lives through printed text as well as historical figures such as Martin Luther King Jr., Thomas Jefferson, John Winthrop, and so many more.

Dr. Gregory W. Fowler, a professor here at Behrend, felt that it was important for two of his classes to attend the American Dream Series. He wanted his Greek mythology class to learn "why religion is often influenced by the culture in which it developed" and he wanted his English 15 to "understand how the American identity is influenced by religious ideas." His hopes were that his stu-



Rev. Charles Brock, professor of religious studies, was the first to speak in the Institute of the American Dream. He traced the idea of the American Dream throughout the ages.

K.J. MARGRAFF/BEHREND BEACON

dents would walk away a little bit more knowledgeable than when they started. As a result, two of many students benefited from attending the first lecture of this series.

"I enjoyed the presentation very much. I learned how fundamentalism relates to religion," states Zak Walko, DUS 01.

"The American Dream to me means that I can convey my personality without being prosecuted for my beliefs," added Dan Covino, DUS 01.

Brock started this institute about five years ago, when he returned home to Penn State Behrend after he retired from Oxford in England. The CEO here at Behrend asked him if he would do this and as a result he jumped in and got into it in a very big way.

"In my dotage it has really been a lot of fun," states Rev. Brock. He also included that he appreciates and enjoys feed back from the people who attends his lectures to enhance his presentations. Reverend Brock can be reached by email at [cjb16@psu.edu](mailto:cjb16@psu.edu).

The second American Dreams Series lecture will take place on Oct. 19 in the Smith Chapel at 7:30 p.m. The presenter for this lecture will be Professor Baher Ghosheh from Edinboro University. He will discuss the meaning of Islam and the numerous views of Islamic Fundamentalism. This presentation, as well as all the ones to follow, are free and open to students and to the public.

## Inside



Women's basketball team in Italy.  
SPORTS, Page 12

### CONTENTS

News.....	1-4
Editorial.....	5
Student Life.....	7-9
Sports.....	10-12

### CONTACT US

Newsroom: 898-6488  
Fax: 898-6019

E-mail: [behrendbeacon@aol.com](mailto:behrendbeacon@aol.com)

Our offices are located downstairs in the Reed Union Building.

## Midnight Bingo returns to Behrend Lion Ambassadors resurrect popular game

By Sarah Weber  
staff writer

Five years ago, a group of resident assistants sat around a table scheming. Little did they know that a program they were about to create would go on to be one of the most loved activities on the Behrend Campus.

Midnight Bingo immediately gained attention and the Friday night activity became the best-attended on campus. The founding members decided to create a club to run the event a year later.

"It really took off. Who knew college kids wanted to play bingo?" said Ken Miller, director of student affairs. Miller attributes part of the activity's success to the creative posters the Midnight Bingo club posted around campus.

"They had the best marketing I've ever seen with any organization," said Miller.

He said the posters were so ingenious and well designed, students would often put them in their

rooms after the events. One of such posters featured a person's back side - jeans slung dangerously low - and the words, "Up until the crack of dawn."

Scott Soltis, president of the SGA, said he was a member of the Midnight Bingo club his freshman year. He said it was sad to see the organization dissolve after the founders graduated a year ago.

"It was a really great event that students liked," said Soltis.

But there is good news. The Lion Ambassadors have decided to take up the Midnight Bingo torch and run with it.

Lindsay Patton, CMPBD 07, Chair of the Earnst Committee which will be heading Midnight Bingo, said the Lion Ambassadors were excited to get the program up and running again.

"I think it was that we missed it. We all used to go to Midnight Bingo and we wanted to bring it back," said Patton.

She said that the Ambassadors have styled the

new Midnight Bingo after the bingo of old. Admission and one game board will be free (additional game boards can be purchased for 50 cents) and the prizes will include picture frames, gift certificates, t-shirts, pillows, lamps, a George Foreman grill and more. Munchies will be provided and 30 Papa John's cheese and pepperoni pizzas are scheduled to be delivered at midnight.

Patton says that if this Midnight Bingo is successful, and it's anticipated that it will be, a second event will be held in November. Lion Ambassadors are also shooting for three bingo nights for the spring semester.

"I was really glad to see Lion Ambassadors bring it back," said Soltis.

The first Midnight Bingo will take place tonight in Reed. The event starts at 10 p.m. and will run through 1 a.m. or until the prizes are gone. For more information, contact Lindsay Patton at [Imp212@psu.edu](mailto:Imp212@psu.edu).