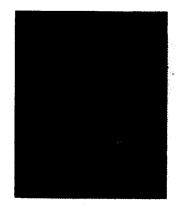
Friday, March 26, 2004

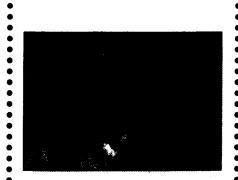
The Behrend Beacon

What does SGA do on campus?



Question of the Week

"They handle governmental affairs within campus."
Courtney Kaplin INTBL,
MKTG 04
Dee Sieberkrob ACCTG, 02



"We really don't know."

Sophia Caruso, ENGL 02

Katie Smith, MATH 02



"I think they run an organized sweatshop below Kochel."

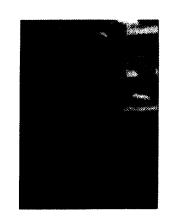
Corey Zeller

ENGL, 02

Have a suggestion for Question of the Week? Email your question to us at: behrcoll2@aol.com.



"What the hell is SGA?" **Bobby Musolff ENGL, 02**



"I believe they encourage premarital sex." Andy Hovanec ENGL, 04

Jimmy Z's begins delivery service

by Ryan Russell managing editor

Jimmy Z's. For Behrend students, just the name holds a special place in the heart. Good food, good specials and good friends. Especially the food. Wings, pizzas, subs, and all of it available when the bar is open. Until recently, that was the only way to get your hands on Jimmy Z's food: Go in the bar and order it.

That has all changed now, though. Jimmy's recently opened a brand-new delivery service, "A-Lotto-Pizza," serving the greater Eric area, and of course, Penn State Behrend. They deliver from 4 p.m. until midnight, and can be reached at 899-5555.

Mike McCracken works at Jimmy's, "the six-pack guy," as everyone knows him. He explained why A-Lotto-Pizza is different from other delivery services in the area

"Well, we use fresh dough with our pizza, and high-quality cheese and toppings," he said. "And with every pizza someone orders, we give them a PA lottery ticket." Hence the name, "A-Lotto-Pizza." Order two pizzas, get two tickets, and so on. It doesn't matter if it's a personal pizza, a medium or an extra large, a regular pizza or a gourmet pizza: every pizza ordered includes the possibility of winning some cold, hard cash.

And A-Lotto-Pizza offers plenty of pizza choices to fit anyone's tastes. The gourmet pizzas, 12 kinds in all, range from "Philly Cheese Steak," which comes topped with steak, mushrooms, green peppers, onions, and a special Garlic/Ranch sauce, to "Chicken Wing Pizza," which is topped with chicken, cheese, and your favorite wing sauce. An extra large, 16 inch Philly Cheese Steak pizza is only \$12.99, and an extra large Chicken Wing pizza is only \$11.99.

You can also make your own pizza, choosing from their toppings. They have almost every topping imaginable,



Jimmy Z's is now offering a delivery service, known as "A-Lotto-Pizza," in which customers will receive a lottery ticket with every pizza ordered.

from anchovies down to pineapple, and everything you could think of in between. The prices are reasonable as well. A 16-inch pizza with one topping is only \$9.75, while a 12-inch pizza with one topping is only \$7.24.

In addition to that, they also deliver salads, zingers (baked boneless chicken wings), hoagies and the signature Jimmy Z's sandwich, The Big Bambino. It has turkey, roast beef, ham and cheese, on Italian bread with your choice of condiments.

of course, chicken wings are also available. Every flavor on Jimmy Z's menu is available, and there are single orders (10 to 12 wings), Half buckets (22 to 26) and Buckets (36 to 40). You also have a choice of how your wings are prepared as well: Regular, crispy, oven baked or saucy. All of their wings are made fresh, not frozen.

"This is awesome," said Silas Kotsopodis, ME 08. "I love Jimmy's pizza, and his wings, and...well, everything on the menu. I think I'll order one

of everything."

Deliveries are made up until midnight right now, but that could change, depending on the number of customers. "We've been stopping delivery around midnight," McCracken said. "Just because there hasn't been a demand for it yet, but if we start getting some calls later, we'll stay open as long as we get calls, until the bar closes at 2."

And every pizza delivery, regardless of what time it's made, will get that free lotto ticket. There haven't been any big winners as of yet, according to McCracken, but some people have won enough money from the ticket to pay for their meal. And there are plans to possibly expand the pizza and lotto combos in the future.

"Eventually, Jimmy wants to get into doing more lottery-related specials," McCracken noted as he worked. "Like three toppings and give the customer a Daily Number QuikPick."

Dinner defines 'meterosexuality'

by Lauren Packer editor in chief

Guest speaker John Kerwin never lost a listener the entire evening. Gathered around an elaborately set dinner table, his audience hung onto every word.

His topic: metrosexuality.

A metrosexual is defined as a male trendsetter. A straight urban man who spends time and money on appearance and shopping and who is willing to embrace his feminine side, according to "The Metrosexual Guide to Style".

Started as a marketing gimmick by Madison Avenue, the term has made its way into nearly every American home thanks to the talk-show circuit and trendsetting television shows like "Sex and the City."

"In three to five years, I guarantee we won't be hearing this term," said Kerwin. "This stuff comes and goes. Metrosexuality has reached its peak and is on its way out."

Then why did the term just recently work its way into the Erie area? The answer lies in the origin of the term. Erie is not a metropolis, nor does it have the advertising market to compete with huge cities. The income of males in Erie cannot afford to live to the level that the

lifestyle requires, explained Kerwin.
"Before metrosexual, there was no marketing gimmick directed at males," said Kerwin. "That's why metrosexuality has taken off like wildfire the way it did."

Kerwin described ways that students can live the metrosexual lifestyle without breaking bank accounts. Searching the sales rack and bargain shopping isn't just for females. He explained that many of the classic looks and styles could be found at department stores like J.C. Penneys and Kaufmanns.

"It's about men having knowledge of products and knowing how to use them and also feeling good about using them," Kerwin said. "Most of all, you have to feel good in your own skin. That's what's really important."

Feeling good about one's self seemed to be a reoccurring theme throughout his presentation.

"Metrosexuality is you," said Kerwin. "It's what epitomizes how you see yourself and how you want others to see you. It's having a sense of identity, presenting yourself and feeling good about yourself."

Jessica Buske, COMBA 06, found herself learning a great deal from Tuesday night's events.

"I didn't realize so much went into it," Buske said. "I've heard mostly negative things about it. Tonight has totally changed my perception of men who choose to live like this."

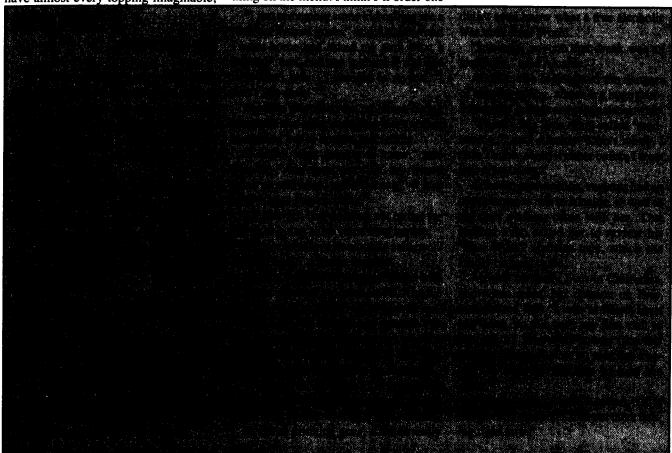
Buske, one of five females in attendance, went to the event to learn more about the term and the lifestyle associated with it. Buske also brought along a female friend who had questions about metrosexuality.

"I found out a lot about raising the bar of style and fashion," said Katelyn Clark, INTBL MRKTG/ BUS, 02. "It never occurred to me how much time and effort went into

Time and effort is another area that Kerwin covered in his speech.

"All too often, guys don't take a stop and a beat to look at themselves," said Kerwin. "Every morning you look in the mirror and should say, 'This is me, this is what I bring to the table.' It's not a speech, it's a reality.""

The 16 dinner guests learned from Kerwin the importance of presenting one's self, especially in the job market after college. He stressed that what you wear and how you wear it can sometimes make or break you in your career. He also went on to point out that women take notice when a man takes time in his appearance.





John Kerwin, second from left, lectured Tuesday evening on the meaning of metrosexuality, as well as tips and pointers on how to act metro.