

# Add a little rage to your life

by Christine Kleck  
advertising manager

The spring season is such an eventful time of year, full of changes and new beginnings. This is no exception for the average college student. Springtime means formals, interviews, spring break and graduation. For all of these events, a certain professional, yet stylish and fun look is a student's best bet.

While the right look is a must for these springtime events, so is the right amount of time and money to spend on these necessities. With several student patrons and employees and an emphasis on staff members continuously updating their knowledge of the cosmetology world, it's no wonder that The Rage Hair and Nail Studio (formerly The Hair and Nail Rage) is a great place to help you prepare for the events of the spring semester.

Salon owner and proprietor Diane Strobel believes that the salon's constant updating is its biggest asset. "We're a progressive salon - we're up on the latest trends," she said. This Rusk styling product and design educator travels to style shows to constantly learn about and teach new methods of the world of cosmetology.

Located off Peach Street at

1601 West Gore Road, this trend-setting salon offers patrons 11 different stylists with professional, yet conversational personalities. "The Rage has a great "close-knit" staff that is very friendly and inviting," said 8th semester Communication and Media Studies major and "Rage" patron, Andrea Rodriguez. The salon is open 9 am until 9pm, Monday through Friday and from 9am until 3pm on Saturdays.

After 11 years of setting style trends within the salon, Strobel said that it was time to modernize the overall image of the salon.

"We're reinventing the image of the salon with new renovations and a new logo in addition to the new name of the salon," Strobel said. A new heated massage chair for pedicures and manicures, new highlight and foiling colors and procedures that both boast a professional yet multi-dimensional approach to beauty, are just some of the new additions that you will find.

As for the "happening trends" of the spring season - 8th semester English major and Rage employee, Jackie Cavicchio knows what's hot. "She's been with us for 2 years

and she's an excellent stylist - great with colors and cuts, as well as with manicures and pedicures," Strobel said. "She's younger, and more in-tune with the latest trends, and she has a great personality," Strobel continued.

ter. Cuts are recommended every 6-8 weeks for women and about every 3-4 for men.

As for the working environment, Cavicchio couldn't be happier.

"They work around my school

Cavicchio knows that a professional, classy, yet stylish appearance will make all the difference during events that happen for college students in the spring.

"The problem is that when we get out of school, we still look like we're in college. If you have a professional cut, style and color, it will really be an advantage to you. The first impression is the most important," she said.

When it comes to a variety of salon services, Rodriguez knows she won't let this spring semester pass her by without a trip to The Rage.

"It offers everything from hairstyling, to getting your nails done and all the latest styling products and waxing, and there is even more that I have not experienced yet," she said. The Rage ad in this issue of the Beacon offers special discounts and coupons to students. The Rage is located at 1601 West Gore Road. Students can call 864-9299 for an appointment.



Christine Kleck smiles as her hair is rejuvenated by a smiling hairstylist at The Rage Hair and Nail

PHOTO COURTESY OF CHRISTINE KLECK

The Rage also offers several services for men, including cuts, color, foil, tips, back waxing and several styling products.

"Color is a fashion statement now - especially for men," Strobel said. Foil-type colorings can be done as little as twice a year, without losing their lus-

schedule, and encourage education in and out of the salon," she said. "Our new color line is probably the best that I have worked with - they (hair colorings) are just better for the hair. Having been involved in cosmetology since I was 13, I haven't seen anything like it," Cavicchio said.

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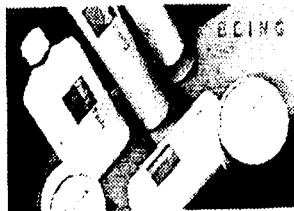
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