

## FROM FRONT PAGE

### GREG GUMBEL



PHOTO BY ROB WYNN

Greg Gumbel, a sports caster for CBS Sports, spoke about the Olympics spirit and "Making the Effort" during the first Speaker Series on Wednesday.

swimmers coming up for air, crying children, and injured runners all hollering at inopportune moments.

"We had way too much free time in Atlanta," Gumbel said of the video.

He then aired a more serious and sentimental video of memorable moments during Atlanta. Images shown included Michael Jordan slam dunking, Muhammad Ali carrying the torch, injured Kerri Strug making the vault that would win the U.S. women's gymnastic team the gold medal, and swimmer Amy Van Dyken overcoming her asthma in the water.

"With willpower you can do anything" was Gumbel's message. He proceeded to tell stories of the incredible feats many athletes had to overcome while striving toward their Olympic goals. In some of the stories the athlete succeeded and took home medals despite injuries and deterrents. In other stories the athlete wouldn't always win a medal, but would be a hero anyway.

"Some think the Olympic spirit is all about winning and who's in first," Gumbel said. But he said the real spirit is about attitude, courage, and the size of the heart.

"Making the effort to be there - that's what you can learn from sports," he said. "Sports is competitive, and so is life."

Behrend's Speaker Series is sponsored by the Office of Student Activities and is partially funded by the John Nesbit Rees and Sarah Henne Rees Foundation. It is a two-time winner of the National Association for Campus Activities' Best Lecture Series Award. Other speakers lined up for this year include author Peter Leyden, environmentalist Dr. David Suzuki, and attorney Robert F. Kennedy, Jr.

prone," a coach who was said to have an "imaginary mind," and another athlete who told Canadian customs officials that, when asked, he wanted to declare he was proud to be an American. Gumbel also said he told an athlete that he was a big fan of the Rolling Stones. The athlete agreed with him completely. "He said, 'Oh I love the Stones, too ... Wilma and Fred, they're great!'"

Gumbel then spoke of his experiences in the Olympics, particularly the 1996 Atlanta Games. He first showed two videos of clips he had spliced together.

The first video started with athletes competing in the hammer throw. The clips showed numerous athletes bellowing after their throws. Then the yells were spliced over other footage, so the audience saw

### Commons get a new look



The former Reed Commons have been re-named the Ray and Virginia McGarvey Commons in honor of the couple's donations to the College.

PHOTO BY LIZ HAYES

### ALUMNI FELLOW

laptop repair services. Last year Telesource reached \$32 million in annual sales.

Woods' company, of which he is the president and CEO, is headquartered in Pontiac, Mich., and maintains offices in Chicago and Costa Mesa, Calif. Although Telesource's primary market is North America, it services 14 other countries as well.

Woods said he had been disconnected from Behrend for almost 24 years until last August. "Then I met John Lilley and I got hooked," Woods said, referring to Behrend's recently retired provost and dean of the past 21 years. Woods got involved in Behrend's Entrepreneurship Advisory Board, which encourages and advises students in developing viable business plans. He is also a life member of the Penn State Alumni Association and a member of the Penn State President's Club.

Woods also complimented the improvements "John Lilley and his band of merry men" had implemented in a relatively short period of time.

While on campus Monday, Tuesday, and Wednesday, Woods was "put through his paces," said Burke. Woods had a full schedule of meetings with students, faculty, staff, alumni, and friends of the College.

Spanier explained students benefit from the knowledge Fellows can provide, as does the University because Fellows know what can be taught in the classroom to better serve the business community. "Not only is the Alumni Fellow Award a statement of admiration for these graduates, but it is also an invitation for them to return to Penn State and share their experiences," Spanier explained.

On Monday, Woods lectured in Dr. Diane Parente's MBA strategic planning class. On Tuesday, he spoke with students in John Kennedy's psychology class and in Dr. Syed

Saad Andaleeb's class, global marketing management. Also on Tuesday he met with members of SGA and attended a Council of Fellows meeting. On Wednesday he had breakfast with the Board of Directors for the Behrend Alumni Society before speaking in Dr. James Kurre's economics class. Wednesday was the last day of Woods' visit.

The Alumni Fellow Award has been presented since 1973 to those who are deemed "leaders in their professional fields." The University's Board of Trustees designated this title as a permanent and lifelong recognition.



FILE PHOTO

Michael Woods is the 2001 Alumni Fellow, the first recipient to have graduated from Behrend with a four-year degree.

### GRAHAM SPANIER

children what students do at Penn State Behrend. The role of the Lion Ambassadors is to provide community service, work with the college administration, and to represent the University to visitors.

One of the issues discussed was how the Lion Ambassadors could grow as an organization to better serve the University.

Another issue discussed revolved around how the Alumni Society allocates money to Behrend, in particular to the Lion Ambassadors. For instance, the Ambassadors at University Park receive polo shirts, sweaters, and blazers at no cost to the organization, but because of a lack in funding, according to Diane Ryan, the Behrend Ambassadors do a lot of fundraising to obtain these items, as well as to raise money for their many projects.

Also, the Ambassadors are limited in

the amount of new members inducted each year, which means they are forced to turn away some of Behrend's brightest students who would be valuable to the organization. Thus far, Behrend has the largest Lion Ambassador organization outside of University Park.

The Alumni Society splits \$15,000 between the 19 Penn State campuses so that each receives only \$750.

Spanier's visit to Penn State Behrend seemed to prove valuable, and the Reality Check and the Lion Ambassadors felt it was very beneficial.

According to Lion Ambassador Dana Williams, "I feel that it was very helpful to have our questions asked with Diane here, and it was nice to hear what Dr. Spanier had to say about the Lion Ambassadors."

### QUESTION OF THE WEEK



"BUDPOT" — the name is cooler."

Drew Ciccarelli  
Marketing, 03



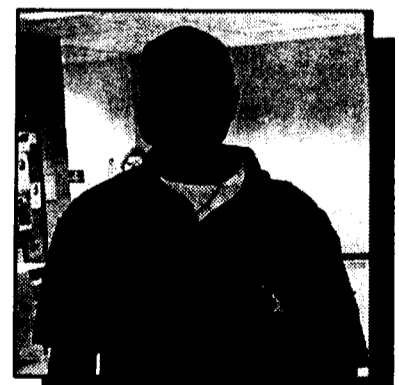
"BUDPOT" ... what's that ... 'BUDPOT'?"

Carmen Cole  
English, 07



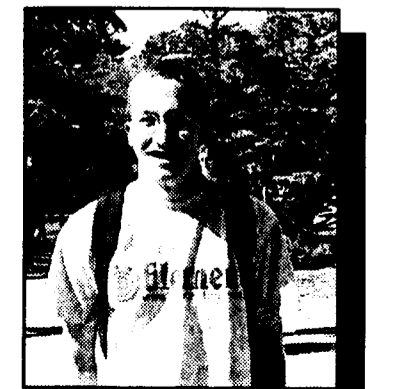
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Allison Bear and Steph Dorch  
Education, 08; Psychology, 08



"The 'Erie Times-News' — you get more news that way."

Adrian Baodco  
MIS, 06



"BUDPOT" because it is funny."

Andy McClelland  
Meteorology, 03

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on campus?

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