

School of Business boasts eight new faces

by Liz Hayes
news editor

The second of a four-part series on new faculty at Penn State Behrend continues this week with the School of Business. Eight new faculty have been added to the school's roster: Chuck Brown, instructor in accounting; Dr. Philip Iobst, lecturer in management; Raymond MacDermott, visiting instructor of economics; Dr. Phylis Mansfield, assistant professor of marketing; Dr. Chris McNeil, assistant professor of finance; Dr. Kathleen Noce, lecturer in management information systems; Dr. Peter Southard, assistant professor of management; and Dr. Alfred Warner, assistant professor of

strategy.

According to John Magenau, director of the School of Business, the school hired an unprecedented number of new faculty this year, due mainly to the number of new positions approved. There are three remaining openings, two in MIS and one in management.

Once all positions are filled, Magenau said the school would have 38 faculty members.

Magenau said there were several reasons new faculty were needed. Last year, two faculty in accounting and management left Behrend to accept other positions and another faculty in management retired. The other key reason for the additions was growth in the school.

"Two [other faculty] were hired

because the school has established new and growing majors in finance marketing," Magenau said. "One new position was established in MIS to accommodate growth in that major and two positions were established in management because of the overall growth in School of Business majors, [especially in] economics and management."

The new faculty were found through national searches and advertising, Magenau said. Also, existing faculty were sent to national meetings to conduct interviews.

"The faculty were chosen because of demonstrated teaching experience and effectiveness, their potential to carry out an active program of research, and their industry experience and ability to

work with the business community," Magenau said.

"We also look for faculty whose research and teaching interests will compliment those of existing faculty and who will make good colleagues and be caring teachers."

Magenau expects more hiring in the future, above and beyond the normal amount required to replace leaving or retiring faculty. He said growth in School of Business enrollment would require more faculty. Also, as Behrend becomes more involved in the iMBA program — a new master's degree offered through the world campus and combining the strengths of four Penn State colleges, Behrend included — more faculty may be required.

Raymond MacDermott

Position:
Visiting Instructor of Economics
Classes:
Introduction to Macroeconomic analysis and policy
Experience:
Rutgers University
Office:
11 Carriage House West
Office hours:
MW 3 - 5 p.m.
Phone:
898-6507
Email:
rjm23@psu.edu

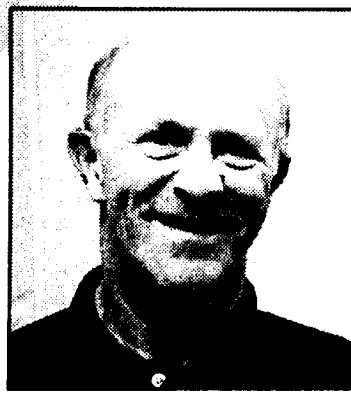
Dr. Phylis Mansfield

Position:
Assistant Professor of Marketing
Classes:
Business to Business Marketing;
MBA Marketing
Experience:
Andrews University
University of Memphis
Office:
10 Turnbull Annex
Office hours:
MWF 9 - 11:30 a.m.
Phone:
898-6343
Email:
pmm16@psu.edu



Chuck Brown

Position:
Instructor in Accounting
Classes:
Financial and Managerial Accounting
Experience:
Indiana University of Pennsylvania;
Kent State University;
5 years as CPA
Office:
9 Turnbull Annex
Office hours:
TR 2 - 3 p.m.;
W 11 a.m. - 1 p.m.
Phone:
898-6432
Email:
cab51@psu.edu



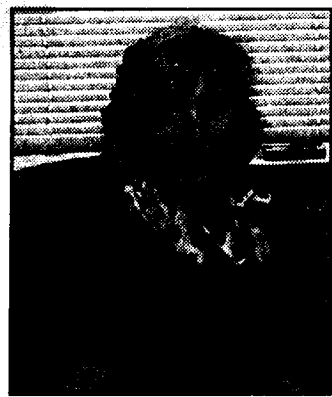
Dr. Philip Iobst

Position:
Lecturer in Management
Classes:
Legal, Social, and Ethical Environment of Business
Experience:
Penn State Behrend;
Mercyhurst
Office:
11 Carriage House South
Office hours:
TR 10 - 11 a.m.;
2:30 - 3:30 p.m.
Phone:
898-6506
Email:
pki1@psu.edu



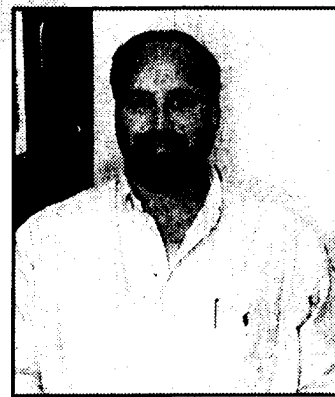
Chris McNeil

Position:
Assistant Professor of Finance
Classes:
International Financial Management
Teaching
Experience:
Visiting Assistant Professor, University of Miami
Office:
4 Turnbull Annex
Office hours:
MWF 1:30 - 2:30 p.m.
W 4:45 - 5:45
Phone:
898-6256
Email:
chris-mcneil@psu.edu



Dr. Kathleen Noce

Position:
Lecturer in Management
Information Systems
Classes:
Website Development and Administration
Experience:
Not Available
Office:
12 Carriage House West
Office hours:
Not Available
Phone:
898-6508
Email:
kvn9@psu.edu



Dr. Peter Southard

Position:
Assistant Professor of Management
Classes:
Introduction to Statistics for Business;
Principles of Operations Management
Experience:
American Institute of Business, Des Moines, Iowa;
University of Nebraska, Lincoln
Office:
6 Turnbull Annex
Office hours:
MWF 4:30 - 6 p.m.
Phone:
898-6268
Email:
pbs11@psu.edu



Dr. Alfred Warner

Position:
Assistant Professor of Strategy
Classes:
Strategic Planning
Experience:
Ohio State University
Office:
5 Carriage House West
Office hours:
MWF 2 - 4 p.m.
Phone:
898-6509
Email:
agw2@psu.edu

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