

FOCAL POINT

IT'S BEGINNING TO LOOK A LOT LIKE...

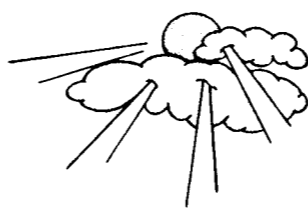


PHOTO BY NEIL MAKADIA

So it finally came. The white stuff is here. It actually arrived late this year - there is usually a foot on the ground by Halloween. Anyway, we Beaconians have a question: if you wear snowshoes and the sidewalks are all plowed, does that mean you have to go out of your way to walk in the snow to class? Hmmm, interesting.

WEEKEND WEATHER OUTLOOK

SATURDAY



MOSTLY CLOUDY
HIGH 39
LOW 25

SUNDAY



SNOW
HIGH 35
LOW 29

MONDAY



SNOW
HIGH 37
LOW 31

Police And Safety



11/09/2000	08:05	A complainant reported that someone tried to purchase a computer using her University purchasing card.
11/10/2000	03:02	An RA called to report that there was an unresponsive female in the Perry lobby restroom. Upon arrival, officer found the woman responsive, but intoxicated.

Tower Brass Quintet jazzes up the Wintergarden

by Katie Galley and Paige Miles
editorial page editor and copy editor

Side Story: Maria and Tonight.

Showing that they can proficiently cover music ranging from the Renaissance to newly commissioned works, for their finale the Quintet performed the brief yet lively tune *It Don't Mean a Thing* by Duke Ellington, a famous jazz musician.

The Quintet has earned a world-class reputation and critical praise for its innovating programming, engaging

stage presence, and outstanding musicianship. They have performed with the Baltimore Symphony and have collaborated with many of the world's premiere brass chamber ensembles.

The Logan Wintergarden Series/Music at Noon will return to Behrend next semester on Wednesday, January 17, in the Reed Wintergarden with the Eberli Ensemble.



PHOTO BY BECKY WEINDORF

The Tower Brass Quintet entertains the crowd in the Wintergarden on Tuesday, November 14.

School of Business reaches out to underclassmen

by Liz Hayes
news editor

In an attempt to help first-year students and sophomores planning to pursue a degree in business form a stronger bond with the School of Business, the School has developed the Freshman-Sophomore Business Bridge (FSBB). This new program is designed to build off the First Year Seminars that are already in existence.

A major flaw that the College has noticed in its Business degree programs is that students go most of their first two years of College with little contact with the School. These students are mostly taking general education classes that do not require much interaction with the program, faculty, or other students. Students are then asked to declare a major at the end of their fourth semester without ever really experiencing what is involved in their program. They have little knowledge of career possibilities and basic business philosophies and necessary skills, as well as little to no sense of fellowship with their peers.

Therefore, the School of Business developed FSBB in order to correct these problems. During students' sophomore year, upperclassmen and faculty will be available in the evenings to provide the underclassmen with evening advising sessions. Also, an off-campus retreat, the "Bridge Experience," will be offered for these underclassmen.

This retreat will give students leadership experience and bring them into contact with local business leaders.

This year, the first "Bridge Experience" retreat is being planned for Saturday and Sunday, January 13-14, at the Courtyard Marriott on Peach Street. On the agenda are several seminars, including Process

students' cumulative learning," Dr. Mary Beth Pinto, assistant professor of marketing, stated.

Dr. Diane Parente, assistant professor of management, added, "another myth of undergraduate education is that faculty members influence students' learning only in the classroom. Research tells us that with 85% of students' time spent outside

the classroom, it is important for faculty to take their teaching beyond the formal classroom setting."

Long-term, the FSBB will hopefully aid in the transition from the undecided underclassmen years to the focused junior and senior years. As stated in the recent

funding proposal, FSBB will hopefully "reinforce the recent initiative from Governor Ridge's office in Harrisburg to promote the 'four year finish.'" Another goal of the program is to engender a sense of fellowship and community within the School of Business, developing a strong networking base. A third goal is to improve the current advising system, which currently does not provide as much support to business students as the school would like.

Funding for FSBB comes from a \$15,000 Provost's Award for collaborative teaching and learning efforts, which was awarded in May 2000.

For more information on this program, contact Dr. Mary Beth Pinto at x6348, Dr. Diane Parente at x6436, or Dr. John Fizek at x6323.

"Educators used to believe that students' academic and non-academic learning experiences were separate and unrelated, but we know now that both parts of the 'bridge' will increase our students' cumulative learning."

Dr. Mary Beth Pinto, assistant professor of marketing

Management/Team Skills, Career Planning with industry representatives, and Business Etiquette/Impression Management; Mentor Sessions; and a Power Breakfast with more industry representatives.

The School of Business is currently accepting reservations for this event. Those interested should complete a registration form and return it to Ms. Vaunita Struble in the School of Business Office along with the \$30 registration fee. The deadline to R.S.V.P. is December 6, but only the first 50 paid reservations will be acknowledged.

This program is intended to be largely extra-curricular so as to supplement the curriculum. "Educators used to believe that students' academic and non-academic learning experiences were separate and unrelated, but we know now that both parts of the 'bridge' will increase our

We're looking for writers and editors for several positions next semester. Great for resumes.

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