

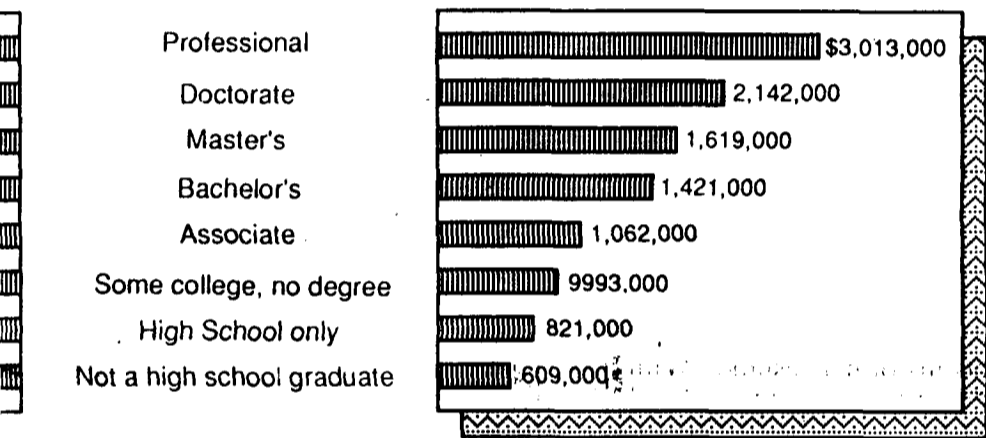
Center has the answers

ays for the rest of your life

Earnings from an old story: the more value of during the te of annual high school graduates is 2.5 times higher than the 1975 one (\$7,536 per year), which means earnings for this group rose about as fast as inflation. But the estimate for the holders of bachelor's degrees is nearly 3 times higher than the 1975 annual average of \$11,574.

hest level of education

Estimated earnings over work life (age 25 to 64) by highest level of education, 1992



of the Census.

also attach a letter grade based on student job performance and any other criteria the faculty member sees fit. These criteria may include, but are not limited to, reports, presentations, journals, and special evaluations.

Mrs. Peterson encourages students to "take charge of managing their careers." The CDC offers an abundance of other programs and resources as well. It sponsors periodic workshops, career and internship fairs, and even has a video interviewing system for the convenience of students granted interviews through the University Park Recruitment Program.

The CDC is also home to the Career Resource Room, which contains countless pamphlets, books, and reports on occupations, employment outlook, and career planning strategies.

Technology has done its part to facilitate the job search process. Students can now use the World Wide Web to obtain employment information twenty-four hours a day, seven days a week.

"Surfing the net" can develop the computer researching skills that employers look for, and the net's speed and access to vast amounts of information are no doubt attractive features.

The Web gives students the chance to advertise their resumes at several databases and newsgroups.

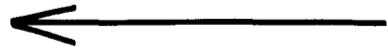
Other computer services include DISCOVER, a program that surveys personal tastes and preferences and matches them to appropriate careers from a list of 452 occupations.

Students can also use the Lion Jobline to listen to employer job openings. All that is required is a password and the (800) telephone number.

Anyone interested in exploring these computer-aided job search practices should stop by the CDC soon to obtain the appropriate phone numbers and/or passwords.

The CDC's motto is "Make every year a career planning year." The table is a condensed version of its recommended time table for a four year undergraduate.

See the table on the left.



If anyone thinks that all of the details and information surrounding resumes and internships seem overwhelming, they're right. But motivation coupled with the help of the CDC's professional staff could save you a great deal of time and frustration.

The CDC publishes a Job Search Manual that explains these issues in greater detail. It covers the basics, such as proper resume and cover letter format, interviewing

strategies, and the best way for students to research their potential employers.

The Job Search Manual also highlights many areas one might overlook, such as the importance of personal appearance, eye contact, and body language during an interview. The Manual can be thought of as the job hunter's Bible; one should not attempt to follow the job search process without first reading its informative pages.

Tony Scott, a senior in the

process and is confident of his position in the job market after graduation.

His advice to his fellow students reinforces the CDC's philosophy. He stresses the importance of giving companies enough time to "get to know you, so that you will be prepared for both character and qualification interviews."

Perhaps the question every job applicant should be prepared to answer is "Why should we hire you instead of someone else?"

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Plastics Engineering Program, can verify the CDC's merit. He is living proof of the benefits of using the CDC's many resources.

Tony has used the workshops and job fairs to his advantage. He completed his internship at Erie Plastics in Corry and is now a seasoned veteran of the interview

If you can't provide an accurate response, or at the very least a believable half-truth, maybe you should seek the services of the Career Development Center.

After all, you have nothing to lose but a little time. . . and a lifetime of rewarding employment to gain.

John Hafner
Collegian Staff

