

Collegian

Frye named Alumni Fellow

"It (Behrend) looks the same and smells the same. It still has a smallness to it which I like."

- James Frye

by Timothy Mallon
Co-sports editor

James A. Frye, founder, chairman and CEO of The Italian Oven, Inc., franchisor of The Italian Oven restaurant chain and a Behrend alumnus, was honored as the College's 1994 Alumni Fellow last week.

This fall Frye created the \$250,000 James A. Frye Fund for Athletics.

Frye attended Behrend for two years before he transferred to University Park. While at Behrend, Frye was active in Student Government, was a resident assistant in Behrend's

first dormitory and was also a member of the soccer team.

Comparing Behrend in his day to now, Frye said, "It looks the same and smells the same." He added, "It still has a smallness to it which I like."

Frye created the athletics fund because of his relationship with Behrend's Athletic Director Herb Lauffer. Lauffer was Frye's collegiate soccer coach.

"Herb Lauffer was a very positive influence in my life," Frye said.

Frye visited Behrend last Thursday and Friday. During his visit Frye had the opportunity to

tour the campus, visit business classes to lecture and answer questions and to meet with student leaders. He concluded his stay at Behrend with a reception in Erie Hall with the soccer team and other athletes.

Frye said that his positions as CEO and part owner of the Italian Oven restaurant chain provided him with the means to make a contribution to Behrend. He feels that successful people should support education and their alma mater.

"If you ever get the opportunity you should give back to the school," Frye said.

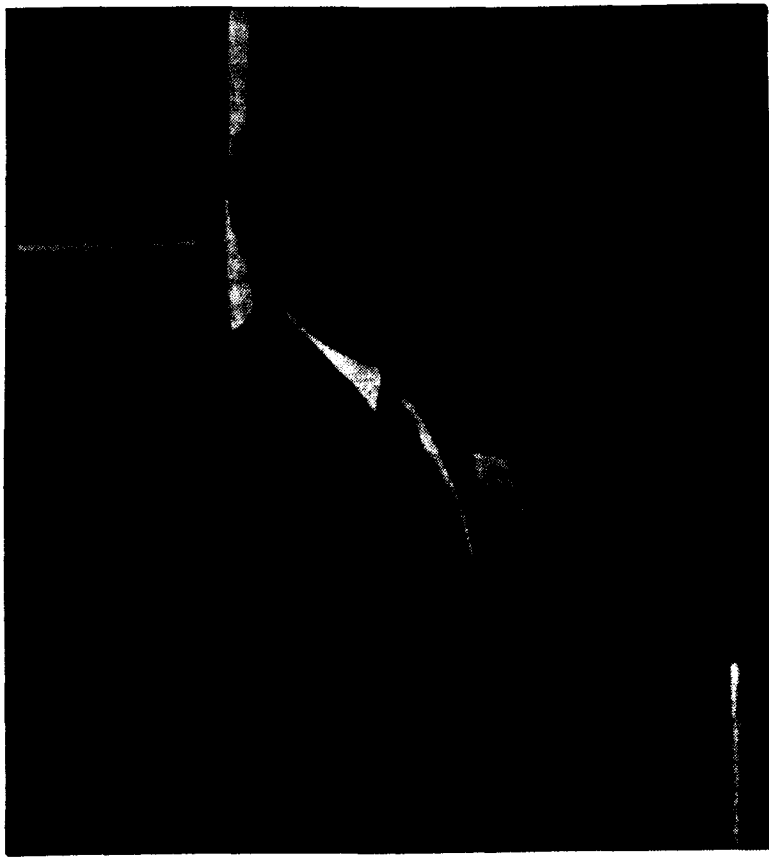


Photo by Holly Beary/Photo Coordinator

Alumnus recognized: James A. Frye was honored as Behrend's 1994 Alumni Fellow.

'Small college' gets 'big time' coverage

by Matthew D. Cissne
Co-editor

In an attempt to advertise Behrend's claim to fame, "The small college with the big degree," University Park's Department of Public Information filmed a three minute commercial about Behrend.

The piece was filmed October 12, 13 and 14 and will air during next season's University Park's

women's and men's Big Ten basketball games.

It will be seen throughout Pennsylvania markets and various bordering markets like South Jersey and parts of upstate New York as well as in the state of the opposing team.

Melissande McCrae, manager of electronics communication for University Park's Department of Public Information said, "Behrend is the first campus other than

University Park to be featured during halftime."

She continued, "We decided that we would show that Penn State has a four year option besides University Park."

Aside from various footage of the campus and students, faculty and staff, the commercial will feature two students: Carrie Grzejka and Sarah Wooden. Grzejka is a plastics technology major and Wooden is an English

major.

McCrae said, "We wanted to focus on female students and attract them to engineering and the humanities."

Provost and Dean Dr. John Lilley said, "Penn State-Behrend needs substantial numbers of women. Right now we are at 60-40 (men to women), but we are striving for 50-50."

He added, "The commercial is being geared toward the parents of

prospective students."

Shelov/Porterfield, a private company hired by University Park's Department of Public Information, is responsible for the filming and editing.

Eric Porterfield, the head producer of the commercial said, "It (the commercial) will show the diversity in student population at Behrend. People will see that this is not just a plastics or engineering school."

Women finish undefeated season

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ATW: Volleyball's Georg has sensational year

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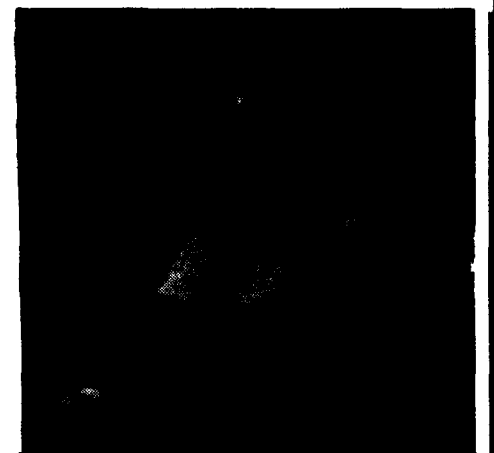


Photo by Holly Beary/Photo Coordinator