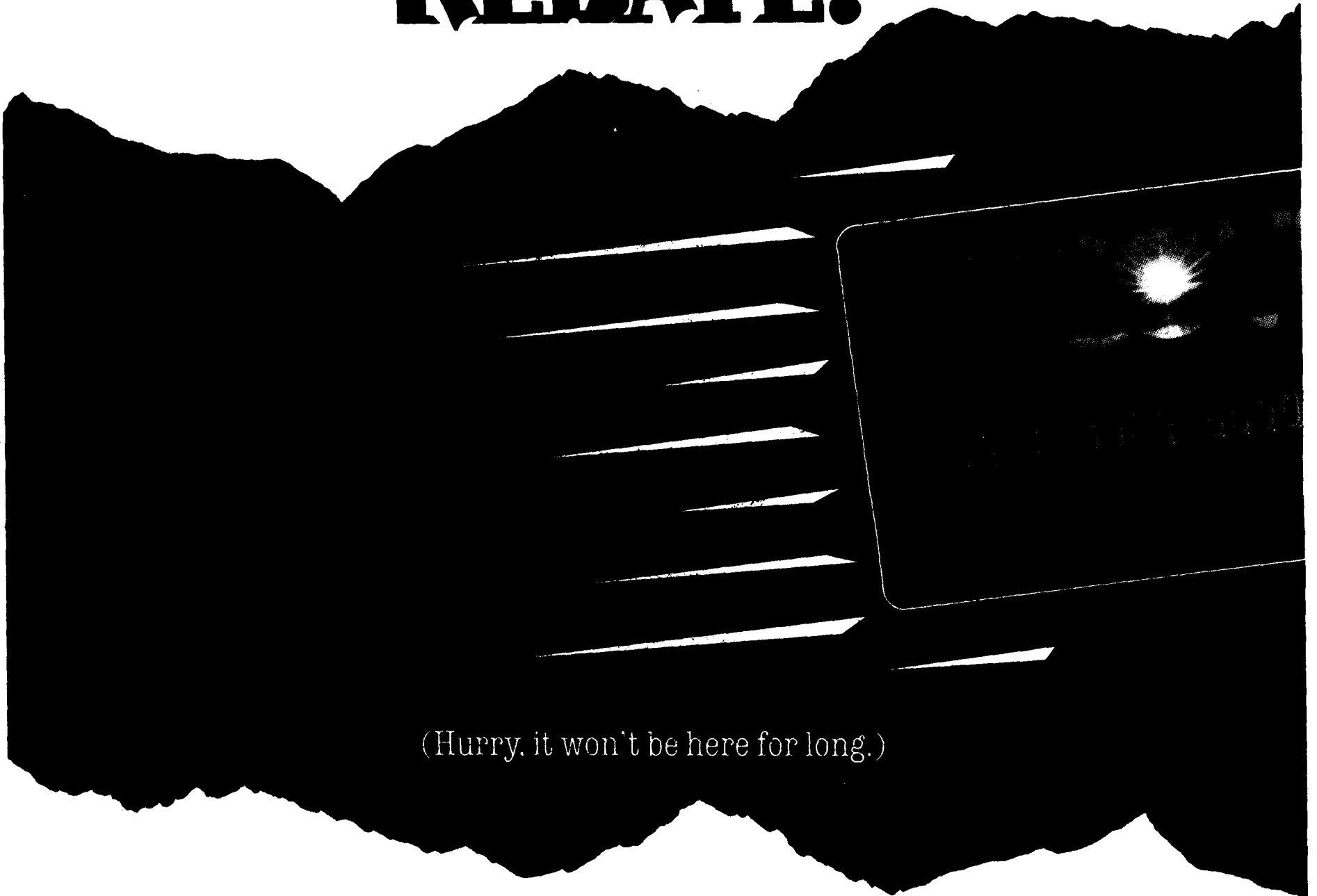


ANNOUNCING THE DISCOVER® CARD \$25 NEW MEMBER REBATE.



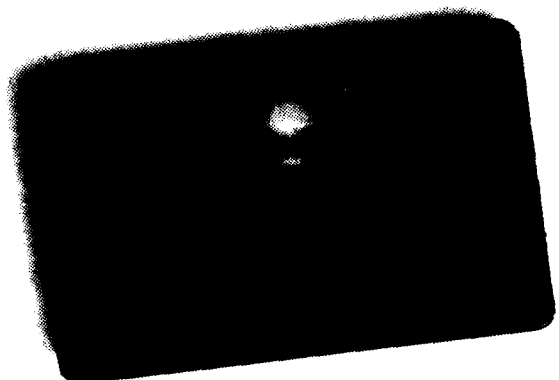
(Hurry, it won't be here for long.)

Apply for the Discover® Card
by November 10.


Spend \$75. Get \$25 back*.

NO Annual Fee.

Look for applications and certificates on campus.



IF YOU DON'T GOT IT,
GET IT.™

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*This offer valid for Discover Card applications received by 11/10/94, that are approved and enrolled between 9/21 and 11/21/94. Offer valid for purchases made by 3/31/98. Cash advances/balance transfers excluded. Offer limited to one rebate per account.