

Rectenwald resigns from WPSE

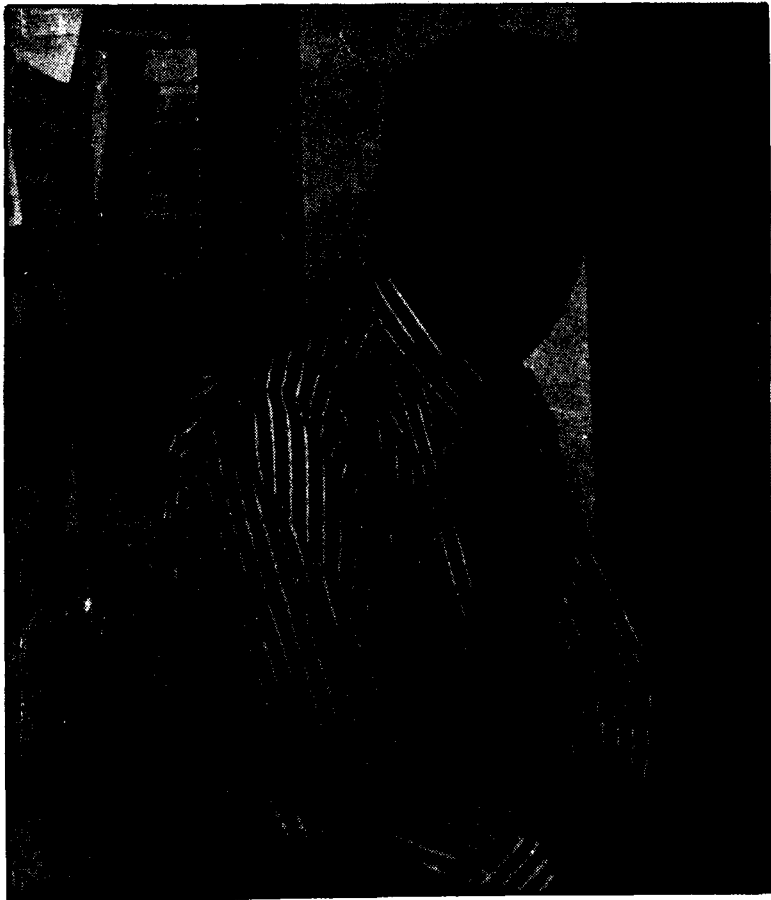


Photo by Sheila Bickel/Collegian Photographer

Mike Rectenwald, director of marketing and sales education for WPSE, resigned Sept. 16.

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--Mike Rectenwald

by Alicia Hartman
Co-editor

Mike Rectenwald, director of marketing and sales education for WPSE, resigned Sept. 16.

"I have some other goals that have intervened," said Rectenwald.

"The station has extremely high goals...but given my other interests I didn't think it'd be fair to the station (for me) to have divided interests."

November 10 will be Rectenwald's last day because it is the end of his contract date.

Rectenwald has accepted a fellowship at Case Western Reserve University in Cleveland, Ohio to obtain his doctorate in English literature. In exchange

for a salary and free tuition, he will teach a freshman composition class.

"It hasn't been an easy assignment," Rectenwald said of his job with WPSE. "It's kind of a strange sales situation for me. It's a hybrid between fund raising and sales; that made it challenging."

Although Rectenwald will be leaving WPSE he said he's "still trying to contribute to the station," particularly in establishing long-term clientele.

"I think the station should do well. They might have to make some changes in programming," Rectenwald said.

He added, "I think the station needs more student support in sales."

Rectenwald said he'll miss Behrend because "it's a very nice community. It's a good combination of a quaint college with a lot of very interesting scholars."

Fred Anzivino, station manager of WPSE, has mixed feelings about Rectenwald resigning. "It's sad that he's leaving; he's made some great inroads in sales. On the other hand, I'm happy for him that he's leaving to do something he really enjoys."

Julie Stocker, student station manager of WPSE, said, "We're sorry to see him go, but he set a good foundation for sales. He's a nice person who worked well with the students."

A search to find a replacement for Rectenwald has been initiated.

Frye named Alumni Fellow

ERIE--James A. Frye, founder, chairman and CEO of The Italian Oven, Inc., franchiser of The Italian Oven restaurant chain and a Penn State Erie, The Behrend College alumnus, will return to the college for two days in October to be honored as its 1994 Alumni Fellow.

This permanent, life-long designation will be bestowed on Frye Oct. 20 at a reception hosted by University President Dr. Joab Thomas.

Frye will meet with students in business and other programs on Oct. 20 and 21.

Frye studied at Penn State-Behrend for two years before finishing his bachelor's degree in

political science at the University Park campus in 1973.

While at Penn State-Behrend, Frye played soccer for current athletic director, Herb Lauffer.

"I really did a lot of growing up at Behrend. The years I spent there were very formative for me," Frye said last fall when he endowed the \$250,000 James A. Frye Fund for Athletics.

Following his graduation from Penn State, Frye managed Dante's in State College. He later owned and operated Gullifty's Restaurants in Pittsburgh and Frye Management Co., a Pittsburgh-based restaurant management and consulting company.

In 1989, Frye and his wife, Janice, also a Penn State graduate, opened the first The Italian Oven restaurant in Somerset.

The new restaurant was the culmination of three years' research by the couple--some of which was done in Italy--into new twists on the ancient method of cooking pizzas in wood-fired ovens.

These brick and tile ovens became the centerpiece of a dining concept they felt filled a market niche--high-quality pizza and pastas served in an atmosphere that welcomed families with children.

In five years, their single

restaurant has grown into 70 franchised and corporate-owned restaurants in 15 states.

The Italian Oven has been called one of the twelve hottest concepts in dining by Restaurants & Institutions magazine, and was named the top franchisor in the category of Italian restaurants by Entrepreneur magazine in its annual Franchise 500.

Frye and his wife reside in Ligonier, Pa. with their three sons. He sits on the boards of directors for Safe & Sound, the Western Pennsylvania Committee for Prevention of Child Abuse, and the Jeannette Hospital Foundation.

He is a member of Hospitality Advisory Board for Robert Morris College, communications chairman of the Pittsburgh chapter of the Young President's Organization, and a

member of the Pittsburgh Post-Gazette's Old Newsboys Organization and The Western Pennsylvania Conservancy.

Lilley goes 'Hungary'

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A number of companies surrounding Lorange's park are in need of Penn State's assistance in both education and technology.

However, Lilley said, "There are no university funds or state dollars to finance this project."

Continuing and Distance Education is responsible for recovering all costs. The United States' Agency for International Development and private foundations will support the effort.

Erie's Hottest Nightclub

THE EDGE

715 French

THURSDAY

Coors LIGHT

DRAFT NIGHT

8 PM - 12 MID.

FRI. & SAT.

LATE NIGHT

ALL SHELF

HAPPY HOUR

9:30 - 11:30 PM

MONDAY NIGHT FOOTBALL

ON OUR 12' BIG SCREEN T.V.

FREE WINGS & PIZZA ALSO DRAFT & BOTTLE SPECIALS

★ MON. NO COVER

How states treat children

A ranking of states and the District of Columbia based on 10 measures* of the condition of children. One equals best, 51 worst.

- 1 - 13
- 14 - 26
- 27 - 39
- 40 - 51



*Rankings consider: Percent of low birth-weight babies, infant mortality rate, child death rate, percent of births to single teens, juvenile violent crime arrest rate, high school graduation rate, percent of teens not in school and not in work force, teen violent death rate, child poverty rate, percent of children in single-parent families

SOURCE: Kids Count 1994 Survey