

Talking health care

by Paul M. Marini
Collegian Staff

Dr. Louis W. Sullivan, former Secretary of Health and Human Services, spoke at Erie Hall on Tuesday, Feb. 15 at 8 p.m.

The subject of his lecture was "Health Care 2000: Managing the Future." Along those lines, he spoke about health care reform and health behavior.

"I think Dr. Sullivan's lecture is very timely in that the country is facing a major overhaul in health care programs, and packages, and benefits," said Director of Student Activities David Shields. "And Dr. Sullivan, having been in charge of the federal government's programs, I think would provide a very timely and provocative lecture, given what's happening in society, in America."

The focus of Tuesday night's speech was health care reform, in which Sullivan said that health care should provide quality, accessibility, and affordability.

Sullivan said he disagreed with the Clinton health care plan because it would create a new federal bureaucracy, and a rationing of health care.

Along with the bureaucratic dilemma is the incredible expense the plan would cause. Sullivan said that the Clinton plan would cost the taxpayers \$700 billion over a period of five years.

However, Sullivan did agree with one point of the Clinton plan--higher tax on tobacco

products.

"There are 435,000 tobacco-related deaths a year, and a higher tax will discourage people from buying tobacco products," Sullivan said.

Sullivan also said that people should choose to live a healthy lifestyle.

"That is, to do such things as to not smoke or abuse alcohol or drugs, to exercise and have better eating habits, to have vaccinations and regular medical examinations, to avoid high-risk AIDS behavior, and others," Sullivan said.

During his press conference before the lecture, Sullivan said that Americans should be active participants in the health care debate.

"Anytime a benefit is given where people don't participate, that benefit is abused (i.e. the cost goes up)," Sullivan said.

Shields agreed with Sullivan, more specifically on the issue of college students.

"I think that it's important (that college students know about health care) because college students, although they don't think about it, will soon be, and currently are, consumers of health care," Shields said. "They're also purchasers of health care, and may be at some point in their careers responsible for administering health care benefits, packages, etc."

Also at the press conference, Sullivan explained that with the Clinton health care plan, an

employer pays 80% of the insurance cost.

Health care would also be regulated by one health care alliance per geographic area.

An alternative to this would be the Cooper plan, in which an employer doesn't pay for insurance but makes insurance available. Also, the Cooper Plan provides two or more health care alliances per area.

Shields also encouraged support for the Speaker Series by saying, "I think that the Series, the first two speaker events, are going to be exciting events; very fun events, (and) I think very timely events. And I would encourage everybody - all the students, faculty, staff- to come out to these last events and to continue to support the Speaker Series as they have done in the past."

As for the Speaker Series as a whole, Shields said he was happy with the Series' return.

"It's been a wonderful return for the Series. I think the topics that have been brought back are very cutting edge, very forward looking, and very timely."

From 1989 to 1993, Sullivan served as Secretary of Health and Human Services, a position that is responsible for national health, medical, and food and drug policy. After leaving office, he returned to his alma mater, Morehouse College, to retain his position of college president which he previously held from 1981-89.



Ron Van Duinen/Collegian Photographer
HEALTH CARE REFORM: Former Secretary to Health and Human Services, Dr. Louis W. Sullivan, presented his lecture "Health Care 2000: Managing the Future" at Behrend February 15.

Professor named to editorial board

Dr. S. Saad Andaleeb will sit on the editorial review board of a new academic journal

by Hal D. Coffey
News Editor

Dr. S. Saad Andaleeb, an assistant professor of marketing and the October 21, 1993 Faculty Profile of the Week, has been named to the editorial review board of a new academic journal.

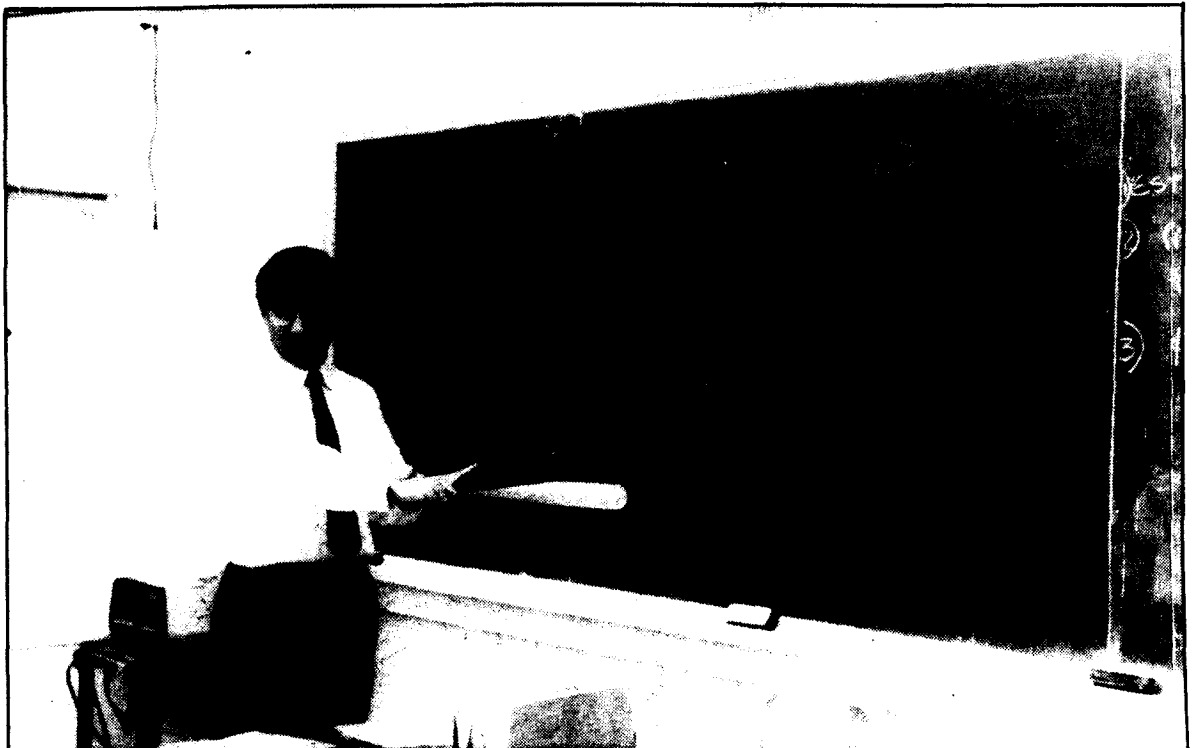
Andaleeb will sit on the review board of The Journal of Transnational Management Development, the official publication of the International Management Development Association.

The journal is designed to improve understanding of comparative, cross-cultural, international, and global management development issues in foreign countries.

It will be published by The Haworth Press and marketed to business administration professors and researchers, developmental economists, social scientists, international business people, government and public policymakers, international organizations, and non-profit international development agencies.

As a member of the editorial review board, Andaleeb will review articles, select appropriate materials for the journal, and help the editors establish the journal's reputation, goals, and policies.

He was asked to sit on the board because of his extensive published research on international business and developing countries.



File photo
NEW MEMBER: Because of his published research on international business and developing countries, Dr. S. Saad Andaleeb has been named to the editorial review board of a new academic journal.