SATURDAY EVENING,

HARRISBURG

DECEMBER 5, 1914.



OLDSMOBILE SLOGAN The manufacturers of the Oldsmobile find that the production of their light four is opening the way to a larger share of export business. They de-clare that the foreign markets for their cars are expanding to a point where sales resemble those in foreign lands in 1904 and 1905, when a great num-ber of the early type curved dash run-ter of the early type curved dash run-ter of the early type curved dash run-ber of the early type curved dash run-ber of the early type curved dash run-ber of the early type curved dash run-civilized matishiped to almost every disting the been manifested by firms operating in the four-cylinder Oldsmobile has been manifested by from operating in the states, and steps have been taken to establish business relations with concerns at important hours, many of which have stated that the prospects for marketing light cars priced around \$1300 are extremely fav-orable.

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orable. C. V. McGuire, advertising manager asserts that the slogan "Made in U. S A." quoted in Oldsmobile advertising is indicative of the spirit of the Old Company in its campaign for foreign trade.



.\$1450

HUDSON CARS

have now every efficiency contest in which

they were en-

tered.

Two Body System: Five-Passenger Touring: Three-Passenger Roadster, Wheelbase, 108 inches; Long Stroke (5-inch). Small Bore (3%-inch): Motor: Four Cylinders, en Bloc, Exhaust, Manifold cast Separate: Smoke-less, Non-Leaking Lubrication System: Crowned Fenders; 12x2%-in. Brakes; Gauge, the only one approved by Insurance Underwriters; 32x4-in. Brakes; Gauge, the only one approved by Insurance Underwriters; 32x4-in. Goodrich Thres on Q. D. Demountable Rims; Safety Tread on Rear; One-Man Type Top; Ventilating Windshield, Attaching Rigidly to Top; Full Floating Rear Axle, Shaft Locking into Taper at Hub; Full Equipment of 13 Timken Roller Bearings; Irreversible Steering; Painted Bodies.

THERE is not an experimental feature found in the Hudson. We can guarantee more Service, Comfort, Economy than found in competing cars. In the recent local Economy Contest the Hudson won, in Speed, Economy and Heaviest Over-Load Carried, demonstrating a combination of unusual merit. Three ways a winner.

Specifications of New FOUR Touring Car

Six Cyl., 5-passenger \$1385 Six Cyl., 7-passenger

EAST END AUTO CO. Linden and Shrub Streets

J. ROBERT BARR, Manager

Six-40

Sold by

I. W. DILL



Make Us Prove It

STERLING AUTO TIRE CO., 1451 Zarker Street

MILLER TIRES-Made Strong, Last Long. The cog-wheel tread on the Miller Non-skid gears your car to the road.

Fallon route and they had a quick, clean trip and found the main Lin-oln highway in excellent condition. "It was a great relief to reach the California line and the good roads over the Sierras. The scenery around Lake Tahoe is magnificent and that alone would have fully repaid us for the really desperate work of the north-ern route around Salt Lake. "If we had not had a thoroughly de-pendable car in that difficult part of our journey I guess we would have been there yet. At it was, we just plowed along through thick and thin, and finally reached the end after a week of steady struggling. "Our economy mecord with the Hud-son is remarkable, and for the benefit of thousands who will motor ocross America next year, let me recommend that everyone take a complete outfit and live right in the open. It greatly benefited our health and at the same time kept our expenses down to the minimum. Our tire troubles consisted of one puncture only for the long journey, and that happened right at Conejo Grade just this side of Ven-tura. "By camping out we lived on less

ALL-YEAR-ROUND TOURING

"By camping out we lived on less "By camping out we lived on less and oil for the machine. By the way, we got an average of fourteen miles to the gallon of gasoline with our Hud-son Six, except through the mud near Salt Lake and the deep sand pulling in Eastern Nevada, and there the average dropped to eleven miles to the gallon because of so much second gear

work. "We consider this a quite remark-ble record and certainly shall use our Hudson n preference to a railroad on every possible occasion in the future."



Officers for the coming year will be elected and installed at the Keystone Motorcycle Club, Friday evening, De-ember 18.

Sam Froehlich was last night titled as the champion pie-eating "Key-stoner," when he gobbled a half pie in six seconds' time, registered by a stop-watch. Sam is known as the heavyweight of the club and is nick-named "Fat" by the cyclists. He weighs 296.

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Saxon Runabout—Price \$395 f.o.b. Detroit

WE GIVE AN OPTION ON WOOD OR WIRE WHEELS

KEYSTONE MOTOR CAR CO. 1019-1027 Market St. Harrisburg, Pa.