

Boscovs accommodates Penn State students



Jeanne Sacco

Photo by Jerry Trently

By George P. Yanoshik, Jr.

Boscov's, a department store in the Laurel Mall, and neighbor of the Hazleton Campus since October 1980 extends its facilities and the services of its personnel to accommodate Penn State students.

Not only does the store offer employment opportunities to the college student, but organizations and clubs on campus can also share in what is available.

Currently from Highacres Nancy Braskey, sophomore; Virginia Holzman, continuing education student; and Stacey Webber are members of the "Teen Fashion Board" in the store. This is a select panel of 15 students from the high schools in the Greater Hazleton area and Penn State. Current fashion trends, personal grooming, cosmetics, and modeling are among the many activities these young women participate in as a part of the board. The girls modeled in Boscov's on December 18-20.

"I'm pleased that we have Penn State students involved in our store activities," said Penn State

Graduate Ms. Jeanne Sacco, Public Relations Director at Boscov's. "I hope to get many more students interested in all that Boscov's has to offer in the future."

The Highacres Chorus provided the store with strolling minstrels and it staged a concert earlier in December for the Christmas holidays.

Events in the store in which students can become involved include: "The College of Knowledge," Boscov's "Pre-Federation Day" project; and a Cancer Telethon.

Between January 18 and February 20, the store conducted its "College of Knowledge."

The "Pre-Federation Day" project — which will take place on March 13 — can involve any club or organization on campus interested in helping raise money for a service organization. This year Domestic Violence is the issue being addressed; and, the Women's Aid Center in Hazleton will benefit from the project.

On March 27, a Cancer Telethon will take place in Boscov's Auditorium. This program will

not only help raise funds for Cancer research, but it will serve as stage featuring local talent. The event, a part of a two-day program, will be televised in Boscov's on Saturday, then at Gus Genetti's on the following day.

"Any student or groups interested in being a part of any of the activities we have planned should get in touch with me in my office or by phoning 455-9561," said Ms. Sacco.

Also as a courtesy to the Hazleton Campus, Boscov's plans to support and promote the annual Arts Festival during the Spring Term by providing a parking area which will relieve some of the traffic congestion on campus during the this event.

Coincidentally Store Manager Ken Brennan and Assistant Manager Joe Guizdowski are also Penn State Graduates, therefore, along with Ms. Sacco, there is a special interest in bringing recognition and awareness to the store's neighbor — Penn State University, The Hazleton Campus.

Contestants sought for Miss Pocono Pageant

Applications for the 1983 Miss Pocono Scholarship Pageant, an official preliminary of the Miss America Pageant for Carbon, Columbia, Luzerne, Monroe, and Schuylkill Counties are now available.

George Yanoshik, Jr., an Executive Editor of the Collegian is serving his second year as Publicity and Public Relations Chairman of the pageant. Applications and further details concerning the pageant are available through George at any time, or during scheduled Collegian hours on Mondays, Wednesdays, and Fridays.

The entry deadline is June 1, 1982. The pageant itself will take place at Gus Genetti's Best Western Motor Lodge, Hazleton, on September 18, 1982.

The 1982 pageant, conducted

last September, awarded its winner Sophomore Kelly Yale over \$1000 in scholarship and gift prizes. The current Miss Pennsylvania Scholarship package is worth over \$30,000.

The Miss America Pageant and its preliminaries emphasize talent and scholarships unlike the Miss Pennsylvania, U.S.A., and Universe Pageant counterparts which are strictly pageants where physical beauty, not talent or education, is emphasized.

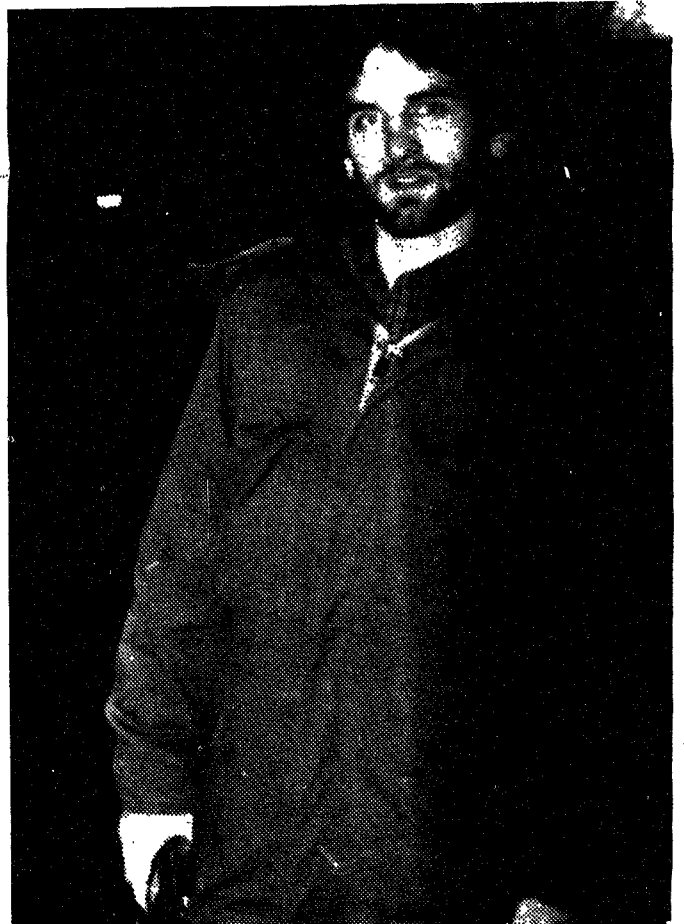
The Miss Pocono Pageant, a Hazleton Chamber of Commerce approved project is co-sponsored by the Panther Valley Chamber of Commerce and the Pocono Mountains Vacation Bureau.

It is to be emphasized that there are no entry fees for any contestant participating in the pageant.

On the job

By Lori A. Emerich

"Working for security teaches you how to communicate with many different people," said Joe Carter, sophomore. "The job provides freedom, freedom meaning that many responsibilities are in the hands of the student patrol. The student patrol frequently makes their own decisions on some situations without always getting okayed from the top. Jobs that encourage responsibility and personal decision making prepare the student for the outside world. The security job does this and I'm glad I work for the department." Joe works Monday and Thursday nights and is majoring in accounting.



Highacres Harry

