## STUDENT LIFE

# **PSUNITED** CAMPAIGN



#### Disaster relief message directed at students: A letter by PSUnited Way Student Volunteers

Before volunteering as a PSU United Way Campaign Leader we never really thought much about the College effort to help the Erie-area community. For instance, we learned that United Way is the only community fundraising effort officially sponsored by Penn State. We were humbled to learn of the many Eric County organizations and large numbers of children supported by our donations. We all can say that we know people who have been assisted by United Way agencies in their time of need.

Nearly forty area organizations receive our help through the United Way and in return they help others around us...many of whom are fellow students. To name a few...Northwestern Legal Services, St. Martin Center, Inc., Erie County Chapter of the American Red Cross, Gertrude Barber Center, The Crime Victims Center, Bayfront NATO, Inc./Martin Luther King Jr. Center, and the YMCA of Greater Erie.

This year, we will launch the first-ever student campaign run by us in conjunction with the annual faculty/staff program. During the week of September 27, the "PSUnited Way Student" campaign kick-off will enable your participation via several campus locations. Volunteers located in commuter parking lot locations will facilitate cash donations on your way to class if you are inclined and Mardi Gras beads will be able to be purchased outside of Bruno's Café and in Dobbin's Hall, in remembrance of Hurricane Katrina victims. We would like to encourage student organizations to help in canning and bead selling along with developing their own fundraising initiatives in support of United Way.

Think of your donation as the first critical link in a chain of events. Your good deed can be a starting point in an effort to empower others. Your donation, combined with others, creates the energy needed for this community effort. If everyone gives, even a little, a huge impact is observed as the collective end result. Eventually, that chain might just come back around to help someone you know in a time of need. To learn more about the Erie United Way and member agencies, check out their web site at http://www.unitedwayerie.org.

As students, we would like to encourage you to participate. Please feel free to contact one of us if you have any questions about this student effort.

Thanks. David Daquelente Jenna Dominick Mark Hull Jennifer Kaleta

Laura Plocido

Please note that the above letter may or may not be the view of the Behrend Beacon staff or their affilliates. Please see the above article for contact information.

### Peet's Coffee Percolates Penn State Behrend



By Stephen Oyler contributing writer

Peet's Coffee & Tea, an authorized retailer of coffees, espressos and teas is now available on our campus. Dominantly populated on the West Coast, Peet's products outmatch Starbucks Coffee any day. Penn State Erie, the Behrend College and a few other Penn State Commonwealth Campuses now happily serve Peet's drinks.

Our new coffee provider started in 1966 in Berkeley, California. After over three decades of improvements in quality, selection and commitment, the difference is clear. Peet's is primarily served on the West Coast, but a few large cities and universities on the East Coast have this wonderful beverage selection too. The universities of Yale, Harvard and Stanford all dutifully drink from Peet's beverage selec-

What makes Peet's better? After having spoken with Mike Lindner, a manager at Bruno's, he mentioned that the company, Peet's Coffee & Tea, is much easier to work with. He also added that he orders coffee one day, they roast the very next day and then ship it out to our

campus maintaining their policy of a fresh shelf life of ground coffee of only 30 days. Peet's uses deep-roasted coffee beans to fully extract the flavor. The company does not add artificial flavoring and they have no flavored coffees. For the ultimate taste, the recommendation is to brew a pot of coffee, then add flavor if necessary or desired.

For any customers that care about the environment, Peet's offers organic certified coffee. Also, the California-based corporation offers Fair Trade certified coffee. Another stamp of approval that this business has is an endorsement by a rabbi certifying that the process of picking to brewing coffee from start to finish is a clean and pure way, hence; it is Kosher.

There are more than 30 types of coffee available through the company and many will be coming to Bruno's this year. There are more than 20 blends offered through the company in 12 ounce pre-packaged bags. Peet's roasts, grinds and brews coffee from a variety of coffee-producing countries. Coffee selections come from Italy, Hawaii, Panama, New Guinea and Papua New Guinea, Timor, Indonesia, Ethiopia, Kenya, Colombia, Guatemala and Costa Rica. The company can send out shipments by mail order, internet and it is even sold at some grocery stores.

With the addition of Peet's Coffee & Teas to campus, we also have more travel mug choices for easy entrance to class and less of a chance to spill. The Peet's Coffee & Tea travel mugs come in cream and dark brown and cost \$4.95. Keep in mind though, refills are cheap for any cup. For more information, visit www.peets.com, see a Bruno's employee for pamphlets, or simply do some taste testing throughout the next few months to see which coffee, tea or blend you need to put on to brew for finals week.

#### 'LEEEP'ing into the Watershed

By Tracie Kendziora copy editor

The third annual Coastal Connections Watershed Festival will take place Saturday, September 10 at Frontier Park, located at West Eighth and Greengarden. The festivities will begin at 10 a.m. and will run until approximately 3 p.m.

The event is sponsored by the Lake Erie Environmental Education Partnership (LEEEP) and is being held in conjunction with the Lake Erie Arboretum's LEAF Festival. Although several groups comprise the partnership, including Pennsylvania Sea Grant, Lake Erie Allegheny Earth Force, Pennsylvania Department of Environmental Protection, S.O.N.S. (Save Our Native Species) of Lake Erie, Presque Isle State Park, Erie Outing Club and Divers World, they share a common goal: to educate people about the unique environment in which we live.

"We're trying to get the community and families outside to explore and learn about their environment and their watershed," Anne Danielski said. Danielski, a Coastal and

Maritime Education Specialist with Pennsylvania Sea Grant, has been instrumental in coordinating and carrying out the various aspects of the festival since its inception.

Visitors to the festival will have the opportunity to participate in various activities, some of which are aimed at children, while others are directed towards adults. There are also plenty of activities that the whole family will enjoy. One such activity is a scavenger hunt, which will test your watershed knowledge. Guests can partake in rubber duck races, create some sidewalk art or take a ride around the park in an antique truck.

In addition, there will be a Great Lakes Carnival, which features five carnival stations. While many children's games and prizes will be featured, there is also an educational aspect. Children will have the opportunity to engage in hands-on learning by looking under microscopes and learning what lives in Lake Erie and how to identify it. Numerous information booths will be available in order to answer any questions.

Pennsylvania Sea Grant and

other LEEEP members will have live animals and dry kayak demonstrations, along with several crafts such as painting. LEAF will also sponsor educational lectures on subjects such as gardening, planting and composting. While there are countless activities planned, a DJ will be on hand and food will be served.

The Coastal Connections Watershed Festival is a special event because, as Danielski said, "It brings together a lot of environmental education partners within the watershed to provide outreach for the community so they know about important issues in their watershed."

Turnout was well over 500 people last year and Danielski expects attendance should easily exceed that this year. With both parking and admission free, it seems that there is no reason for people to shy away. The Lake Erie Environmental Education Partnership invites everyone to join in these and other activities, as well as to "celebrate land, water and you!"

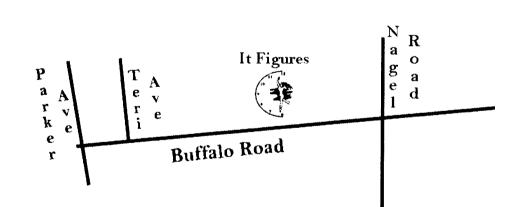


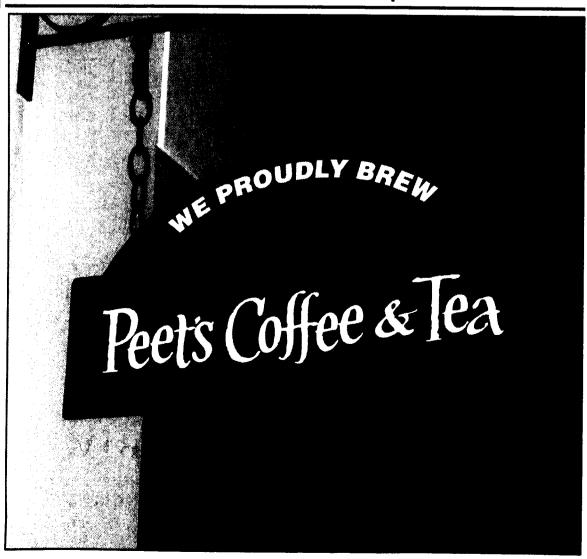
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KJ Margraff Jr./ THE BEHREND BEACON

A new sign posted outside of Bruno's Cafe indicates the new brand of coffee (Peet's) offered on campus.